Predictable Prospecting: How to Radically Increase Your B2B Sales Pipeline
Marylou Tyler, Jeremey Donovan

Summary
The eagerly awaited follow-up to Predictable Revenue, the breakout bestseller hailed as “Silicon Valley’s sales bible” (Inc.com)

This powerhouse of a book shows B2B sales organizations how to generate new opportunities, build sales consistently, and focus on high revenue accounts with higher probability. It’s the most reliable and predictable prospecting system available, developed by the coauthor of the bestselling Predictable Revenue and the author of the international bestseller How to Deliver a TED Talk.

Following a proven step-by-step framework, B2B sales leaders can turn any organization into a high-performance business development engine. They’ll learn how to target and track ideal prospects, optimize contact acquisition, continually improve performance, and achieve revenue goals—quickly, efficiently, and predictably.

- A proven B2B sales system from the coauthor of the bestselling Predictable Revenue and the author of the international bestseller How to Deliver a TED Talk.
- This powerful book extends the original model that has helped thousands of companies grow their sales.
- Bonus: Readers receive online access to sample materials, worksheets, and blueprints.

Marylou Tyler (Des Moines, IA) is the bestselling coauthor of Predictable Revenue: Turn Your Business into a Sales Machine with the $100 Million Best Practices of Salesforce.com. A successful trainer and consultant, she advises Fortune 1,000 companies on how to improve the sales process, specifically the assembly, activation, and optimization of the outreach sales channel—the most consistent, predictable, and scalable model for generating new business opportunities.

Jeremey Donovan (Glen Rock, NJ) is the author of the international bestseller How to Deliver a TED Talk. He is Head of Sales Strategy at Gerson Lehrman Group (GLG). Previously, Donovan was Chief Marketing Officer of American Management Association International. Prior to joining AMA, he served as Group Vice President of Marketing at Gartner Inc., the world’s leading information technology research and advisory company.

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Elite Minds: How Winners Think Differently to Create a Competitive Edge and Maximize Success
Dr. Stan Beecham

Summary
An accessible guide to achieving peak performance in all aspects of life

Most business people don't reach their full potential—not because of their experience or talent—but because their minds are stopping them. In Elite Minds readers will learn how they can train their brains to reach their potential and also encourage success in the workplace.

Through a series of specific examples of elite-level athletes and successful business people, performance psychologist and leadership consultant Dr. Stan Beecham shows readers how to maximize their talents and physical abilities.

- Provides insight into the process of developing a world-class mind in both business and sports
- Offers key takeaways for anyone looking to improve their performance in their work, in meetings, in the boardroom, or in their everyday lives.
- Author is a well-known speaker for Fortune 100 companies such as Adidas, Dell, DuPont, Merrill Lynch, Pfizer, Ritz Carlton, and Prudential

Dr. Stan Beecham is a well-known performance psychologist and leadership consultant. He is the director and founding member of the Leadership Resource Center in Atlanta, Georgia.

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The Toyota Way to Service Excellence: Lean Transformation in Service Organizations
Jeffrey Liker, Karyn Ross

Summary
The world’s bestselling Lean expert shows service-based organizations how to go Lean, gain value, and get results—The Toyota Way.

A must-read for service professionals of every level, this groundbreaking guide by Jeffrey Liker takes the proven Lean principles of his bestselling Toyota Way series and applies them directly to the industries where quality of service is crucial for success. Liker’s famous 4P model makes it easy to implement Lean practices throughout any organization—from executives to managers to frontline workers who deal with customers every day.

These ground-tested techniques are designed to help companies make continuous improvements in their services, streamline their operations, and add ever-increasing value to their customers. The book features fascinating case studies of Lean-driven success in a range of service industries, including healthcare, insurance, financial services, telecommunications, and more.

* Liker is the foremost authority on Lean
* The bestselling Toyota Way series has helped companies successfully implement Lean worldwide
* Designed specifically for service organizations, this targeted guide uses Lean techniques to bring added value to customers

Dr. Jeffrey K. Liker is Professor of Industrial and Operations Engineering at the University of Michigan and President of Liker Lean Advisors. He is author of the international best-seller, The Toyota Way: 14 Management Principles from the World’s Greatest Manufacturer, 2004 (26 languages, over 900,000 copies sold), and has coauthored eight other books about Toyota including The Toyota Way to Lean Leadership (2011). His articles and books have won twelve Shingo Prizes for Research Excellence. In 2012 he was inducted into the Association of Manufacturing Excellence Hall of Fame and in 2016 inducted into the Shingo Academy.

Liker lives in Ann Arbor, Michigan with his wife and children.

Karyn Ross is a Lean consultant and executive coach focused on driving sustainable business culture change in service organizations. She has worked with companies such as Paychex, PrimePay, Zurich Insurance, and National Taxi Limo to help them develop a culture of problem solving and improved business practices. A regular contributor to the Lean Leadership Ways Industry Week Blog, she has also written for The Lean Management Journal and Industrial Engineer Magazine. Ross resides in Naperville, Illinois.

Contributor Bio
Dr. Jeffrey K. Liker is Professor of Industrial and Operations Engineering at the University of Michigan and President of Liker Lean Advisors. He is author of the international best-seller, The Toyota Way: 14 Management Principles from the World’s Greatest Manufacturer, 2004 (26 languages, over 900,000 copies sold), and has coauthored eight other books about Toyota including The Toyota Way to Lean Leadership (2011). His articles and books have won twelve Shingo Prizes for Research Excellence. In 2012 he was inducted into the Association of Manufacturing Excellence Hall of Fame and in 2016 inducted into the Shingo Academy.

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The 12 Powers of a Marketing Leader: How to Succeed by Building Customer and Company Value

Thomas Barta, Patrick Barwise

Summary

The world’s first research-based leadership guide for marketers in the 21st century.

This breakthrough guide from a former McKinsey partner and leadership expert and a senior London Business School marketing professor reveals the 12 leadership behaviors that drive marketers’ business impact and career success in today’s fast-paced, global, digital world.

The 12 Powers revealed in the book cover tackling big issues, leading movements, building leaders, and finding inspiration. This is how marketers become leaders, and leaders become legends. These are the powers marketers need to succeed, based on the largest ever research study of its kind, conducted in collaboration with experts from McKinsey, INSEAD and the CMO Council, with profiles of over 68,000 executives from 120 countries.

* The first book on marketing leadership in the digital century, sure to be a classic in the field
* Features advice from prominent CMOs and CEOs from Sony, PepsiCo, Ford, YouTube, Mozilla, Samsung, British Airways, Revlon, Lego, Maersk, and many others

Thomas Barta (Cologne, Germany) is an internationally recognized thought leader on marketing leadership. As a McKinsey Partner with a senior marketing background, he helped shape the strategy and define the DNA behind many Fortune 500 brands. Barta has consulted and marketed for over 20 years, in 14 industries, in 45 countries. Each year, he gives more than 40 keynotes and seminars for companies, industry associations, and universities. His clients include many of the world’s most prominent companies. As a dean of McKinsey’s highest-rated internal program, he trained over a thousand McKinsey leaders on driving change without authority. Barta is the leadership Dean of the global CMO Fellowship Program, a joint venture between McKinsey and the Marketing Academy. He has written for the Huffington Post, McKinsey Quarterly, and is a columnist for cmo.com, the No. 1 online magazine for marketing leaders.


Contributor Bio

Thomas Barta is an internationally recognized thought leader on marketing leadership. As a McKinsey Partner with a senior marketing background, he helped shape the strategy and define the DNA behind many Fortune 500 brands. Barta has consulted and marketed for over 20 years, in 14 industries, in 45 countries. Each year, he gives more than 40 keynotes and seminars for companies, industry associations, and universities. His clients include many of the world’s most prominent companies. As a dean of McKinsey's highest-rated internal program, he trained over a thousand McKinsey leaders on driving change without authority. Barta is the leadership Dean of the global CMO...
Fellowship Program, a joint venture between McKinsey and the Marketing Academy. He has written for the Huffington Post, *McKinsey Quarterly*, and is a columnist for cmo.com, the No. 1 online magazine for marketing leaders.

**Patrick Barwise** is Emeritus Professor of Management and Marketing at London Business School and a Visiting Senior Fellow at the London School of Economics. He is an experienced consultant and expert witness on international commercial, tax and competition cases. His book Simply Better, co-authored with Seán Meehan, won the American Marketing Association’s 2005 Berry-AMA Book Prize. Barwise's articles have appeared in the *Harvard Business Review*, *MIT Sloan Management Review*, and *Financial Times*. 
The New Alpha: Join the Rising Movement of Influencers and Changemakers Who are Redefining Leadership
Danielle Harlan

Summary
The modern leader’s guide to building a unique and powerful leadership identity designed for long-term professional and personal success

The economy is transforming. Organizations are changing. Business strategies are being revolutionized. So, any high achieving professional seeking to make her or his mark needs a radically new leadership model—and this book delivers it.

The New Alpha provides easy-to-understand, evidence-based strategies that show the reader how to be the kind of leader who excels in the near future and for the long run: one who knows not only how to achieve her or his goals, but also how to cultivate fulfillment and act as a force for good in the world. Packed with interactive, relatable, and engaging content, The New Alpha empowers future leaders to discover their unique potential to become powerful influencers in a growing social movement.

* The author has close relationships with UC Berkeley, International Leadership Association, Stanford University Graduate School of Business, the National Association for Female Executives, Teach For America, Lean In, the Doerr Institute for New Leaders, the Schweitzer Fellowship, Whole Life Challenge Leadership blog, and the City of Morgan Hill, and will leverage them to sell the book.
* Harlan recently spoke at a TEDx on “Reimagining Leadership” in the spring of 2015.

Danielle Harlan, PhD (San Jose, CA) is the Founder & CEO of the Center for Advancing Leadership and Human Potential, an organization devoted to helping individuals, organizations, and institutions be exceptional and maximize their impact. Named one of Silicon Valley’s 40 Under 40, Danielle completed her doctorate at Stanford University and has taught courses at the Stanford Graduate School of Business and U.C. Berkeley Extension’s Corporate and Professional Development Program. She’s also a TEDx speaker and has been featured in Fast Company, Forbes, and Women’s Health. Harlan also operates a popular blog on leadership (www.leadershipandhumanpotential.com/blog).

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People First Leadership: How the Best Leaders Use Culture and Emotion to Drive Unprecedented Results
Eduardo P. Braun

Summary
The book that redefines leadership for our time--inspired by personal interviews with Jack Welch, Bill Clinton, George Lucas, Madeleine Albright, Pope Francis, and others.

In this life-changing book, former Director of the World Business Forum, Eduardo Braun, introduces a new vision of leadership--someone who puts people, cultures, and emotions first. Through thousands of hours of conversations with world-class leaders, Braun has identified 5 Key Roles any person can adopt to not only fire people up for success, but change the world for good, thus becoming a true leader.

With this refreshingly human approach, readers will find it easy to integrate the 5 traits into their roles as leaders. They’ll hear intimate stories and practical life lessons from CEOs like Jack Welch and Tony Hsieh, who trusted their instincts, followed their passions, and shared their visions with others. Best of all, they’ll learn how to make stronger connections that get better results--and discover a truer, deeper meaning of success.

* A new leadership model for the 21st century: socially aware, culturally sensitive, emotionally intelligent, and successful. Everyone can learn the importance that emotion plays in being an impactful leader.
* Braun shares insights and anecdotes from his famous encounters with world leaders in business, politics, charity, and the arts
* Eduardo is an in-demand keynote speaker, who speaks at over 25 global events each year, including the US, Singapore, Dubai, Melbourne, Warsaw, Bogota and more.

Eduardo Braun is a former director of the HSM Group (organizers of the World Business Forum), the first global multimedia management company. His unique insights on leadership are gleaned from his personal meetings and interviews with world-renowned luminaries and leaders such as Pope Francis, Bill Clinton, Tony Blair, Madeleine Albright, Collin Powell, Mikhail Gorbachev, and Jack Welch. An in-demand speaker on leadership and management, Braun presides over events around the world. He resides in Buenos Aires.

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IT's About Patient Care: Transforming Healthcare Information Technology the Cleveland Clinic Way
MD Harris, C. Martin, Gene Lazuta

Summary
A proven working model of healthcare IT as a transformative clinical and business engine from one of the world’s leading healthcare organizations

Exciting new technology is revolutionizing healthcare in the twenty-first century. This industry-changing guide by Cleveland Clinic’s esteemed chief information officer shows health professionals how to design, implement, and maximize their IT systems to deliver fully integrated, coordinated, high-quality care.

The book offers value-based strategies that health systems can apply using online tools and IT systems to improve collaboration among patients, caregivers, and care teams—including sophisticated electronic medical record-keeping and -sharing, real-time access to clinical data and research, machine-guided therapeutics, online second opinions, virtual visits, even social media. This is the future of quality healthcare—the Cleveland Clinic way.

- A visionary guide to harnessing the growing power of healthcare IT in today’s rapidly changing healthcare environment
- Cleveland Clinic is world-renowned for its pioneering work in innovation technology, provider services, and patient care
- Dr. Harris was named one of the "Top 100 Hospital and Health System CIOs to Know" by Becker's Hospital Review, "100 Most Creative People in Business" by Fast Company, and a "Top Business Team" leader by TIME Magazine.

C. Martin Harris, MD, is Chief Information Officer and Chairman of the Information Technology Division of Cleveland Clinic, where he is a staff member in the Department of General Internal Medicine.

Gene Lazuta is Senior Director of Strategic Communication at the Division of Information Technology at Cleveland Clinic and its Secure Online Services program.

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The Future Workplace Experience: 10 Rules For Mastering Disruption in Recruiting and Engaging Employees
Jeanne Meister, Kevin Mulcahy

Summary
Bestselling author’s blueprint for attracting and engaging top talent to beat the competition in today’s ever-evolving business environment

Bestselling author of The 2020 Workplace Jeanne Meister returns with a powerful guide to mastering a new set of workplace disruptions, detailing the skills leaders need to thrive in today’s hyper-competitive and rapidly changing business environment. Along with co-author Kevin Mulcahy, Meister presents step-by-step advice to recruiters, middle managers, HR directors, and CEOs on how to prepare for a more transparent world of work, develop a new set of leadership skills, and anticipate future trends and changes across industries.

Workplaces are becoming more social, gamified, collaborative, mindful, and diverse. In this new environment, technological advances will simultaneously disrupt and enable how work gets done. Developing the ability to navigate this radically shifting, uncharted future, while engaging top talent and producing results, will be the main challenge facing every firm. With the right know-how, branding, and team, you will be prepared to embrace these contemporary challenges for ultimate success.

- Meister’s previous book The 20/20 Workforce (HarperCollins 2010) has sold more than 30,000 copies.
- Meister is a regular contributor to Forbes, with her “2020 Workplace: Preparing For the Future” column, and has written articles for many other business news outlets.
- Sales for this book will be driven by the 30,000 plus member Future Workplace Database, cross promotion to the members of The 2020 Workplace Network, and the authors’ speaking engagements.
- Future Workplace has worked with organizations including Anthem, American Express, Disney, General Electric, QVC, and Turner Broadcasting Systems.

Jeanne C. Meister is a founding partner of Future Workplace, a firm dedicated to rethinking and reinventing the workplace. She is the co-author of the bestselling book The 2020 Workplace, and a regular contributor to Forbes. Meister was ranked one of 2015’s Top 50 Influencers in HR & Recruiting by Glassdoor. She lives in New York City.

Kevin J. Mulcahy is a strategic partner with Future Workplace, an executive development firm, and a faculty member of Babson College, where he teaches MBA classes on the theory and practice of entrepreneurship. An engaging and in-demand speaker, Mulcahy regularly conducts workshops for Fortune 100 companies on reimagining the future workplace and on applying scenario planning to ‘future proofing’ HR strategies. He lives in Boston, Massachusetts.

Contributor Bio
Jeanne C. Meister is a founding partner of Future Workplace, a firm dedicated to rethinking and reinventing the workplace. She is the co-author of the bestselling book The 2020 Workplace, and a regular contributor to Forbes. Meister was ranked one of 2015’s Top 50 Influencers in HR & Recruiting by Glassdoor. She lives in New York City.

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planning to 'future proofing' HR strategies. He lives in Boston, Massachusetts.
Work without Stress: Building a Resilient Mindset for Lasting Success
Derek Roger, Nick Petrie

Summary
An evidence-based, practical program to prevent stress by developing resilience

Why do some people get stressed while others stay resilient? According to research, the process of rumination—thinking over and over about events and attaching negative emotions to them—is what causes stress and not the events themselves. The antidote to rumination is resilience, the capacity to cope with challenges and thrive under adversity.

A critical professional and leadership skill, resilience can be learned and developed. Based on 30 years of lab research and controlled-trial case studies, this essential guide presents a proven step-by-step program to enhance individual and organizational performance.

- Each chapter ends with a section giving leaders specific actions they can take to minimize levels of stress in their staff
- Based on the proprietary program, The Challenge of Change Resilience Training. The authors have taught this method to more than 10,000 professionals around the world
- The book will be used in the educational programs of the Center for Creative Leadership (CCL), which will actively support the book through marketing, publicity, and advertising
- The authors are popular speakers who have given keynotes at international conferences, as well as presentations to Mars, Comcast, Kellogg, TD Bank, Columbia Sports, Oxford Associates, and other companies

Derek Roger, PhD, (Kent, UK) has spent 30 years researching the causes and effects of stress. He is the founder of the Stress Research Unit at the University of York, and Work Skills Centre Ltd., a preferred provider of training for the BBC, among many public and private sector organizations. His original research findings challenged conventional ideas about stress and resilience and led to the creation of the training program Challenge of Change Resilience™. Roger has authored more than 100 articles in the scientific press.

Nick Petrie (Austin, TX) is a senior faculty member at the Center for Creative Leadership's Colorado Springs campus, where he works with CEOs and their teams to create resilience strategies for their organizations, particularly as they progress through significant periods of change. He is the author of numerous white papers and holds a master's degree focused on organizational behavior and leadership development from Harvard University.

Contributor Bio
Derek Roger, PhD, has spent 30 years researching the causes and effects of stress. He is the founder of the Stress Research Unit at the University of York, and Work Skills Centre Ltd., a preferred provider of training for the BBC, among many public and private sector organizations. His original research findings challenged conventional ideas about stress and resilience and led to the creation of the training program Challenge of Change Resilience™. Roger has authored more than 100 articles in the scientific press.

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The Leadership Mind Switch: Rethinking How We Lead in the New World of Work
D. A. Benton, Kylie Wright-Ford

Summary
An essential guide to developing dynamic, inspiring leadership skills relevant for our times

The most successful leaders of the future will be those who adapt their leadership styles to keep up with dramatic changes that are happening in the workplace now.

The Leadership Mind Switch will inspire professionals to develop their personal leadership style to accommodate the multiple mindsets, experiences, and backgrounds of their peers, direct reports and managers. It is real-time advice within the setting of a digital-human-machine revolution.

Combining personal research with wisdom from successful leaders, the authors explain how to create a positive workplace, lead people with different work styles, make an impact, and more. This book is ideal for current and future leaders passionate about improving their leadership skills.

- USA Today, Fortune, The New York Times, and Time have featured Benton’s work
- Benton has made appearances on the Today Show, Good Morning America, and CNN
- Kylie Wright-Ford is an accomplished global executive that has lived and worked on three continents, she is an experienced moderator and has led intimate conversations with celebrities, athletes, and world leaders
- The authors will promote the book with a website, an app that mirrors the website, and weekly email

Debra Benton (Ft. Collins, Colorado) has been helping leaders and organizations improve for more than 20 years. She is president of Benton Management Resources and the author of nine award-winning and best-selling business books, including The Virtual Executive and Executive Charisma. Ranked as one of World’s Top 10 CEO Coaches by TopCEOCoaches.com, Benton has made appearances on the Today Show, Good Morning America, CNN, and CBS with Diane Sawyer.

Kylie Wright-Ford (Cowra, Australia) is Chief Operating & Strategy Officer of World 50, the premiere resource for senior executives from globally respected organizations to share ideas, solutions and collaborative discovery. Wright-Ford is on multiple boards and counts Lockheed Martin, Microsoft, Avon, and Campbell Soup among her clients. An accomplished moderator, she has led intimate conversations with world leaders and celebrities, including Archbishop Desmond Tutu.

Contributor Bio
Debra Benton has been helping leaders and organizations improve for more than 20 years. She is president of Benton Management Resources and the author of nine award-winning and best-selling business books, including The Virtual Executive and Executive Charisma. Ranked as one of World's Top 10 CEO Coaches by TopCEOCoaches.com, Benton has made appearances on the Today Show, Good Morning America, CNN, and CBS with Diane Sawyer.

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The Communication Clinic: 99 Proven Cures for the Most Common Business Mistakes
Barbara Pachter, Denise Cowie

Summary
Go-to, quick reference guidebook on business etiquette and communications for the contemporary professional

In an increasingly digital landscape, where businesses and clients are spread out across the globe, there has never been a time before when essential communication skills have been so imperative. Internationally renowned business communications speaker, coach, and author Barbara Pachter returns with an invaluable guidebook to help business professionals improve their office conduct, increase their career opportunities, and succeed in the business world—all through clear, effective communication.

The Communication Clinic addresses numerous different elements of communication, including blog posts, making successful presentations, writing effective emails, and presenting yourself professionally in the workplace, interacting via Skype, and more. Laid out into 99 quick and easy-to-digest chapters, Pachter helps readers identify and diagnose any communication problem areas, and then provides prescriptive, implementable steps to not only overcome these difficulties, but to thrive in the face of them.

- In 2015 alone, Pachter was featured on this topic in Bloomberg News, Business Insider, Bizwomen LA, Business Journal, and Campus Job. She has been quoted regularly in The Wall Street Journal, The New York Times, and TIME, and has appeared on ABC’s “20/20,” NBC’s “The TODAY Show” and CBS’s “The Early Show.”

- Author’s clients include some of today’s most notable names: Bayer, Campbell Soup, Chrysler, Cisco Systems, Cleveland Clinic, Con Edison, Ecolab, Microsoft, Novartis, Pfizer, Princeton University, and Wawa.

- Pachter delivers about 100 seminars every year and has delivered more than 2,500 to over 150,000 people throughout the world (including the first seminar for businesswomen in Kuwait).

- Pachter has an active social media presence, including Twitter, LinkedIn, Facebook, and her regularly updated blog, which has had over 276,000 views in just six years (www.barbarapachtersblog.com).

Barbara Pachter (Cherry Hill, NJ) is an internationally renowned speaker and coach on business etiquette and communications, and instructor in the School of Business at Rutgers University. She has written 10 books on related topics, including Essentials of Business Etiquette. Pachter is quoted regularly in newspapers and magazines such as The Wall Street Journal, The New York Times, and TIME. She has made appearances on 20/20, The TODAY Show, and The Early Show.

Denise Cowie (Philadelphia, PA) is a writer and editor who has worked on books and newspapers on three continents. She worked for the Philadelphia Inquirer for many years as a feature writer, columnist, and editor. Cowie also edited Barbara Pachter’s book Greet! Eat! Tweet!

Contributor Bio
Barbara Pachter is an internationally renowned speaker and coach on business etiquette and communications, and instructor in the School of Business at Rutgers University. She has written 10 books on related topics, including Essentials of Business Etiquette. Pachter is quoted regularly in newspapers and magazines such as The Wall Street Journal, The New York Times, and TIME. She has made appearances on 20/20, The TODAY Show, and The Early Show.
Denise Cowie is a writer and editor who has worked on books and newspapers on three continents. She worked for the Philadelphia Inquirer for many years as a feature writer, columnist, and editor. Cowie also edited Barbara Pachter's book Greet! Eat! Tweet!
Leading the Malcolm Baldrige Way: How World-Class Leaders Align Their Organizations to Deliver Exceptional Results
Kay Kendall, Glenn Bondinson

Summary
The definitive guide to implementing Baldrige Criteria in any organization—from the team that coached multiple Malcolm Baldrige Award winners

For organizations in both the public and private sectors, the coveted Malcolm Baldrige National Quality Award is the gold standard to which all leaders aspire. This action-ready guide from the renowned experts at BaldrigeCoach introduces leaders to the Baldrige Criteria and shows how to use the highest standard of excellence to drive performance results.

This proven program provides a complete framework for continuous improvement, with a focus on benchmark objectives, employee engagement, and workforce alignment. Featuring CEO interviews and insights, it’s a master class in succeeding and leading—the Malcolm Baldrige way.

- A must-read for business leaders, managers, and companies interested in implementing Baldrige Criteria and earning the prestigious Baldrige Award.
- Authors have worked with 17 Baldrige Award winners, 35 State-Level recipients, and 8 AHCA Gold National Quality Award winners
- BaldrigeCoach clients include Lockheed Martin, Boy Scouts of America, PriceWaterhouseCoopers – Washington Federal Practice, and others in small business, education, and healthcare

Kay Kendall (Richardson, TX) is a principal and majority owner of BaldrigeCoach, and an alumni of the Malcolm Baldrige National Program.

Glenn Bodinson, FACHE (Richardson, TX) founded BaldrigeCoach in 1989 and a Baldrige Senior Examiner.

Contributor Bio
Kay Kendall (Richardson, TX) is a principle and majority owner of BaldrigeCoach, and an alumni of the Malcolm Baldrige National Program.

Glenn Bodinson, FACHE (Richardson, TX) founded BaldrigeCoach in 1989 and a Baldrige Senior Examiner. BaldrigeCoach has worked with 18 recipients of the Baldrige Award, 35 organizations that have on their state's top level award, and 10 recipients of the AHCA/NCAL Gold Award.
**Summary**

Epic leadership team Zenger and Folkman gives business execs proven methods for seizing the competitive advantage by building speed into their leadership DNA.

It’s no secret that the pace of change in business today is unprecedented. Leaders who act quickly and inspire others to do the same are the ones who ultimately win the day. *Speed* reveals essential leadership qualities anyone can use to improve speed and ultimately drive organizational effectiveness.

The book helps readers assess the speed at which they work and make decisions and provides calibration regarding how they compare to 75,000 others in the authors’ database. It then gives readers tactics for speeding up critical elements of their day and, finally, explains how they can use the eight companion behaviors—including innovation, developing courage, initiating action, and setting stretch goals—that help leaders to increase their speed.

- Veteran leadership consultants, the authors will promote the book through their vast network of business contacts, including their fast-growing list of enewsletter subscribers, now at 115,000
- A blogger for Forbes.com and the *Harvard Business Review*, Zenger has been inducted into the Human Resources Development Hall of Fame and recently received ATD’s Lifetime Achievement Award
- Folkman’s research has been published in several publications, including the *Wall Street Journal*’s National Business Employment Weekly, *Training and Development* magazine, and *Executive Excellence*; his client list includes AT&T, Boeing, ConocoPhillips, General Mills, Koch Industries, Marathon Oil, Nortel, Fidelity, First American, Reed-Elsevier, Safeway, Thomson Reuters, and the U.S. Navy

**Contributor Bio**

**John H. (Jack) Zenger (Orem, UT)** is the cofounder and CEO of Zenger Folkman, a professional services firm providing consulting, leadership development programs. Considered a world expert in the field of leadership development, he is also a highly respected and sought after speaker, consultant, and executive coach.

**Joe Folkman (Orem, UT)** is cofounder and president of Zenger Folkman. He is a respected authority on assessment and change, and an acclaimed keynote speaker at conferences and seminars the world over.

**Joseph R. Folkman, Ph.D.,** is president of Zenger Folkman. He is an authoritative voice on the subject of creating and using employee surveys to create organizational change and 360-degree feedback assessment for individual development. Folkman is the author of three books: *Turning Feedback into Change*, *Making Feedback Work*, and *Employee Surveys That Make a Difference.*
Lower Your Taxes - BIG TIME! 2017 Edition: Wealth Building, Tax Reduction Secrets from an IRS Insider

Sandy Botkin

Summary

Completely revised and updated for 2017—the must-have resource for saving thousands of dollars at tax time

For consultants, home-based and small-business owners, and independent contractors who want to keep more of what they earn, Lower Your Taxes-Big Time! returns for 2016-2017 with everything taxpayers need to know about saving money on April 15—and every other day of the year.

This book shows how to legally, morally, and ethically take advantage of the tax system to get a yearly subsidy of $5,000 or more back from the IRS—and bulletproof their records forever.

• Botkin is an in-demand public speaker who has toured with the likes of Tony Robbins and Donald Trump
• Previous editions of this book have sold nearly 137,000 copies
• The author of such well-known home study courses as "Tax Strategies for Business Professionals" and "Wealth Building Tax Secrets of the Rich," Botkin will use these platforms to promote this book

Sandy Botkin (Germantown, MD) is a CPA and an attorney and principal lecturer with the Tax Reduction Institute. His lectures cover both tax and financial planning.

Contributor Bio

Sandy Botkin is a CPA and former Attorney for the IRS who has taught hundreds of thousands of taxpayers how to save on their taxes with his Tax Reduction Institute seminars. One of the most well-known national lecturers in the field of tax reduction and audit proofing techniques, he has toured with Tony Robbins, Donald Trump, and John Grey. Botkin is the author of the audiotape series Tax Strategies for Business Professionals and Tax Advantages of a Home-Based Business.
Jeff A. Schnepper

Summary
Fully updated for 2017, this new edition of the classic guide gives taxpayers the insight and information they need to pay less to the IRS

For more than three decades, How to Pay Zero Taxes has been the go-to resource for tax professionals and home filers alike. Engagingly written to make even the most complex information easy to digest, this comprehensive guide focuses on tax saving (unlike other guides which focus on tax preparation) to zero in on what matters most to readers: paying less to the IRS.

The book organizes important subjects like deductions, exemptions, and tax shelters into six simple sections. The book includes the most up-to-date information—and hundreds of insider tips—that can lower tax bills year after year.

- The perennial seller, completely revised and updated for 2017
- Schnepper was Microsoft’s MSN tax expert and economic editor for USA Today
- Covers more deductions than any other tax book

Jeff A. Schnepper, Esq., (Cherry Hill, NJ) is a leading authority on finance and taxation and the author of multiple books, including all twenty-nine previous editions of How to Pay Zero Taxes. He is a financial, tax, and legal advisor for Estate Planning of Delaware Valley and operates a tax, accounting, and legal practice in Cherry Hill, NJ. Schnepper is Microsoft’s MSN MONEY tax expert, an economics editor for USA Today, and tax counsel for Haran, Watson & Company.

Contributor Bio
Jeff A. Schnepper, Esq., (Cherry Hill, NJ) is a leading authority on finance and taxation and the author of multiple books, including all twenty-nine previous editions of How to Pay Zero Taxes. He is a financial, tax, and legal advisor for Estate Planning of Delaware Valley and operates a tax, accounting, and legal practice in Cherry Hill, NJ. Schnepper is Microsoft’s MSN MONEY tax expert, an economics editor for USA Today, and tax counsel for Haran, Watson & Company.
The Entrepreneur’s Book of Actions: Essential Daily Exercises and Habits for Becoming Wealthier, Smarter, and More Successful
Rhett Power

Summary

The founder of an Inc. magazine fastest-growing company gives entrepreneurs the secret to building the sustainable growth needed to win in today’s crowded markets

Equal parts instruction and inspiration, The Entrepreneur’s Book of Actions provides the tools readers need to build a successful company by discarding old habits, thinking in a new way, and focusing their efforts on what’s important. Budding entrepreneurs will learn how to manage their time, their employees, and their money and become the leaders they need to be. In the end, readers will minimize effort needed to complete basic tasks, freeing up more time for creative and innovative endeavors—absolutely necessary ingredients for succeeding in today’s competitive landscape.

- Foreword by Mark Thompson, New York Times bestselling author of Admired
- Co-founder of Wild Creations—a startup toy company named by Inc. a Fastest Growing U.S. Company two years in a row
- Power has spoken alongside Gates Foundation CEO Sue Desmond-Hellmann, Kiva Chair Julie Hanna, AOL Founder Steve Case, and President Barack Obama—the author reaches over 10,000 entrepreneurs a year through his speaking engagements
- He will promote the book to the more than 600,000 readers he reaches monthly with his columns on Inc.com and Success.com.


Contributor Bio

Going Public: My Adventures Inside the SEC and How to Prevent the Next Devastating Crisis
Norm Champ

Summary
An insider’s look at the SEC and the changes needed to strengthen America’s financial system

In the wake of the 2008 financial crisis, the U.S. stock market went through seismic ruptures that destroyed businesses and damaged millions of lives. Daily revelations about an overly leveraged investment sector and endless scandal only underlined the vulnerability of the U.S. financial system. Facing its own ineptitude, the Securities and Exchange Commission (SEC) had to shape up, but how would that be possible in a dysfunctional agency riddled with bureaucratic bungling, soul-killing work rules, and civil service privileges that defied common sense?

In Going Public, Norm Champ details his time spent as the Director of the Division of Investment Management at the SEC. He offers a rare examination inside a major federal agency during a crisis, and his insights and accounts illuminate conditions in our economy today. Though there are signals that we are recreating prime conditions for another crisis, the author shows how policymakers can avoid triggering these events, strengthen America’s financial system, and through commonsense regulation and increased financial literacy, make the U.S. the world’s most vibrant market.

* Champ played a key role in stabilizing trillions of dollars of investor capital while reenergizing the SEC’s culture and management.

* Author is regularly consulted as an expert source by the financial media, and numerous financial reporters have praised his tenure at the SEC.

* Packed with headshaking stories that reveal the front lines of bureaucratic warfare over the Obama administration’s economic policy

* Regular high-profile speaking engagements have put the author at the forefront of the financial reform conversation.

* Financial reporters from the Wall Street Journal, Think Advisor, and Law360 have praised Champ's tenure at the SEC; journalists regularly turn to him as an expert source

Norm Champ (New York, NY) is a respected thought leader in financial reform, compliance, market theory, and strategy. A former Director of the Division of Investment Management at the SEC, he is currently a partner in the Private Funds Group at global law firm Kirkland & Ellis and a highly sought after speaker throughout the financial world.

Contributor Bio
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Charles Ellis

Summary
The go-to guide for investors seeking long-term gain with stocks—updated with need-to-know information about indexing, ETFs, and 401(k)s

From one of today's most respected authorities on stock investing, Winning the Loser's Game explains how any investor can avoid common traps and succeed in today's volatile markets. Ellis presents the cold, hard facts about important changes in the market over the past 50 years, why succeeding with active investing has become more difficult, and how readers can outperform markets for steady, long-term gain. With lower rates of return now and over the next several years, investors need to rethink their overall approach to investing—and Ellis shows how in this heavily updated edition.

- Previous editions combined have sold over 500,000 copies
- Includes eight brand-new chapters, along with significant revisions
- New chapters include 401(k)s, fees, underperformance, and Whole Picture Finance
- A former director of Vanguard, Ellis has chaired the CFA Institute and served on the investment committees of Exeter, KAUST, Robert Wood Johnson Foundation, Hollins University
- As an investing consultant, the author works with some of the world’s largest investment funds, the world’s second largest educational endowment, and the largest U.S. public pension fund

Charles D. Ellis (New Haven, CT) is a sought-after investment consultant to institutions and governments around the world. For many years, he chaired the investment committee at Yale and also taught investment courses at Harvard Business School and Yale School of Management. Additionally, Ellis served as chairperson for the CFA Institute and served on the investment committees of Exeter, KAUST, Robert Wood Johnson Foundation, Hollins University, and Whitehead Institute. He is the author of 16 books.

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**Personality at Work: The 6 Drivers and 7 Derailers of Leadership**  
Ronald Warren

**Summary**

The 13 personality traits that either drive or derail your success – and why they matter more than ever before for professionals in the age of InfoTech

Personality matters. The actions and interactions between individuals have a huge impact on outcomes in the workplace, as in life. This impact is played out in every profession, at times with extraordinary and at times disastrous results. And while each of us has good and bad days, something more is in play here, something that in common language, as in the social sciences, we call **personality**.

*Personality at Work* integrates the latest research on personality and performance, teamwork and communications and judgment and decision-making. Readers learn how six personality traits drive and seven traits derail leadership effectiveness. Throughout the book, readers recognize their own personality patterns and those of their colleagues.

Drawing on LMAP 360 proprietary research with 20,000 leaders, *Personality at Work* highlights how pervasively personality drives or derails leadership effectiveness.

- The 13 traits cluster into four behavior sets: **Social Intelligence**, **Grit**, **Dominance**, and **Deference**.
- LMAP 360 research is solid science used by tens of thousands of professionals and executives
- Warren’s assessment has been validated across industries, cultures, genders, and generations and was vetted by clients including Harvard Business School’s Advanced Management Program, Yale CEO College, Teach for America, Temasek Holdings, Nike, and Deloitte.
- *Personality at Work* introduces research on judgment and decision-making that highlights how interpersonal processes are six times more important in major business decisions than either financial or marketplace variables.

**Ron Warren (San Francisco, CA)** is the developer of the LMAP 360 assessment. The LMAP 360 assessment is used around the world and available in eight languages. First released in 2003, LMAP was updated in 2006, 2009, 2012, and 2016. Ron provides coaching services to individuals and teams. He earned his PhD from The University of Chicago and has published in *Adolescence, American Journal of Psychiatry, Executive Excellence*, and *International Journal of Selection & Assessment*.

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What's Your Presentation Persona? Discover Your Unique Communication Style and Succeed in Any Arena
Scott Schwertly, Sunday Mancini

Summary
A practical guide based on a proprietary skill assessment tool—a Myers-Briggs for presenters—that provides tips and strategies that address the core element for becoming a successful presenter: YOU

A whopping 30 million presentations are delivered every day. How do business professionals stand out in this sea of competition? There’s only one way to start: Know thyself.

The first-of-its-kind, the Badge skill-assessment system helps readers discover what type of presenter they naturally are. These include:

• The Creator: a forward-thinking innovator energized by the next big thing (Steve Jobs or Walter White from Breaking Bad)
• The Liberator: an optimistic visionary who loves to inspire (Tony Robbins or William Wallace from Braveheart)
• The Scholar: an always-curious learner informed by their own wisdom (TED speaker Jill Bolte Taylor or Data from Star Trek)
• The Performer: a one-man show who can transform any dull message (Jerry Seinfeld or Sam Malone from Cheers)
• . . . among others

The book offers practical and actionable persona-specific advice designed to help business professionals make the most impactful presentations possible. Once readers have mastered their own persona, they can explore others to experiment with and learn from, to become the strongest, most well-rounded communicators they can be—so they can razzle-dazzle any audience on any topic at any time.

• Guy Kawasaki has this to say about Ethos3: “In 25 years of looking at stuff like this, I have never encountered something like this. You guys really know your stuff.”
• The book is based on Badge, an original, proprietary, and revolutionary skill-assessment presentation tool.
• Ethos3 has served leaders of top companies that depend on quality presentations for success, including Google, Facebook, LinkedIn, eBay, Adobe, Cisco, Oracle, Microsoft, Citrix, Mozilla, CBS, NBC Universal, Fox Sports, A&E, HGTV, USA Today, Time, Nike, Coca-Cola, PepsiCo, and UPS.
• The company’s groundbreaking work has been covered by Inc., Fast Company, Business Insider, and other business publications.

Scott Schwertly (Nashville, TN) is the CEO of Ethos3, an award-winning presentation design and training company, with national and international clients ranging from Fortune 500 companies to such influencers as Guy Kawasaki. It has served almost 600 clients in 20 countries and has designed more than 1,300 presentations. He is also the author of How to Be a Presentation God.

Sunday Mancini (Nashville, TN) is the Content Manager at Ethos3, with many years of presentation-writing experience. In this position, she works directly with some of the biggest brands in the world, including Google. Prior to Ethos3, she worked for various startups in Silicon Valley.

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The Bully-Proof Workplace: Essential Strategies, Tips, and Scripts for Dealing with the Office Sociopath
Peter Dean, Molly Shepard

Summary

Crucial tools and advice for dealing with bullies in the workplace and creating a productive, bully-free environment

An alarming number of employees suffer from bullying at work. The cost of bullying is enormous—from the lost productivity, trust, and well-being among workers to the expense of replacing people who leave, increased healthcare, and litigation.

The Bully-Proof Workplace: Essential Strategies, Tips, and Scripts for Dealing with the Office Sociopath is designed to help alleviate this damaging workplace trend. This invaluable survival guide provides strategies, actionable advice, and sample dialogues to engage the different types of bullies, manage aggressive employees, and create a bully-proof environment.

- Addresses a growing workplace epidemic and offers tools and scripts for dealing with bullies
- The authors will market the book to their extensive client list, which includes Fortune 500 companies, such as KPMG, Campbell Soup Company, Comcast, DuPont, GM, FedEx, Johnson & Johnson, Morgan Stanley, Microsoft, Lockheed-Martin, and HBO/Time Warner, as well as major hospital systems and universities
- Dean and Shepard are busy consultants, who present keynotes, workshops, and seminars on bullying, gender issues in the workplace, and leadership
- The authors’ networks include C-suite executives, HR executives and talent professionals, and senior leaders

Peter J. Dean, MS, PhD, (Philadelphia, PA) and Molly D. Shepard, MS, MSM, (Philadelphia, PA) are partners in the Leaders Edge/Leaders By Design, a leadership development and executive coaching firm that is dedicated to helping C-suite, executive, and high-potential leaders enhance their skills, including the ability to embrace, understand, and leverage the complexities inherent in the modern workforce. The company’s coaching protocols are based on research that they conduct on a regular basis.

Peter holds an MS in Organizational Dynamics from the University of Pennsylvania and a PhD in Learning Psychology and Human Resources Management from the University of Iowa. He is the author of Leadership for Everyone.

Molly holds an MS in Psychological Services and Counseling from the University of Pennsylvania and an MSM in Leadership from the American College. She is the author of Breaking into the Boys’ Club and Stop Whining and Start Winning.

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the author of *Breaking into the Boys’ Club and Stop Whining* and *Start Winning*. 
Lean Strategy: Using Lean to Create Competitive Advantage, Unleash Innovation, and Deliver Sustainable Growth
Michael Balle, Daniel Jones, Jacques Chaize, Orest...

Summary

A groundbreaking and revolutionary book that will transform how lean is understood, practiced and used within organizations

Lean Strategy is about gaining a competitive edge by offering better quality products at competitive prices and making a sustainable profit by eliminating waste through engaging employees in discovering deeper ways to think about their own jobs and smarter ways of working together. In its current form, lean has been radically effective, but its true powers have yet to be harnessed. This book takes lean and transforms it from a management technique into an overarching strategy.

Lean Strategy delivers a new way of creating value from lean. Written by experts in the field, this enlightening book will change the conversation that business leaders have about the nature of strategic advantage from one of optimization to one of learning, innovation, and growth. The authors address popular misconceptions about the basics of lean/TPS, showing the true purpose of tools, methods, and attitudes that leverage the intelligence of every employee doing the work. Leaders and managers will learn how to think—and then act—differently, tapping the power of every person in their organization in a disciplined manner that generates unparalleled, sustainable success that is responsive to today’s most pressing challenges.

• Dream team of lean experts—the authors are some of the most notable lean experts and practitioners in the world
• The book will be promoted at major seminars and lean events, including the AME annual and regional conventions, LEI’s annual Lean Transformation Summit, the Lean Accounting Summit, and Lean Frontiers events
• The authors will promote the book with articles targeted for Harvard Business Review, Sloan Management Review, Inc., Fast Company, Strategy & Business, and online publications such as Planet Lean, the Lean Post, and others
• Major lean organizations, including LEI (U.S. and Int’l), Lean Global Network, AME, Planet Lean, Shingo Prize Academy, Lean Education Advancement Foundation, Society for Organizational Learning, have pledged to support to the book

Dr. Michael Ballé is a best-selling author and executive coach with twenty years’ experience in lean research and practice. He is associate researcher at Telecom Paristech where he co-founded the Projet Lean Entreprise and the French Lean Institute. Ballé co-authored the Shingo Prize-winning lean novels The Gold Mine, The Lean Manager, and Lead with Respect. He has a background in systems thinking and cognitive sociology. He lives in Paris, France.

Daniel T. Jones was part of the original MIT research team that discovered and codified the system Toyota used to make automobiles and named it Lean. He is the co-author of the classic groundbreaking works The Machine that Changed the World and Lean Thinking. A bestselling, award-winning author, researcher, advisor to executive teams, and keynote speaker, Jones is co-founder and chairman of the non-profit Lean Enterprise Institute in the US, the Lean Enterprise Academy in the UK, and the Lean Global Network of institutes. He resides in England.

Orest (Orry) J. Fiume was chief financial officer and a Director of The Wiremold Company, the internationally recognized leader in lean business management. He has taught workshops on Lean Accounting at the Lean Enterprise Institute, the TBM Institute, the University of Dayton Center for Competitive Change, and Manufacturing Extension Partnerships (MEPs). He
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Jacques Chaize is a pioneer in developing lean organizations. He was CEO of Danfoss Water Controls, a leading French/Danish water valve specialist that served as a model of lean practice. Since 2011, he has worked as an entrepreneur and consultant, serving on the boards of companies in Europe and North America. He is the author of two business books and co-founder and president of SOL (Society for Organizational Learning) France. Chaize lives in Paris, France.

Tom Ehrenfeld is a former writer/editor with Harvard Business Review and Inc. magazine. He is author of The Startup Garden: How Growing a Business Grows You, and The Gold Mind Trilogy Study Guide. He has written for publications including Fortune, The New York Times, and Harvard Business Review. For the past decade, he has been the primary editor for the Lean Enterprise Institute. Ehrenfeld resides in Cambridge, Massachusetts.

Dr. Michael Ballé is a best-selling author and executive coach with twenty years' experience in lean research and practice. He is associate researcher at Telecom Paristech where he co-founded the Projet Lean Entreprise and the French Lean Institute. Ballé co-authored the Shingo Prize-winning lean novels The Gold Mine, The Lean Manager, and Lead with Respect. He has a background in systems thinking and cognitive sociology. He lives in Paris, France.

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Contributor Bio
ProvenCare: How to Deliver Value-Based Healthcare the Geisinger Way
MD Steele Jr., Glenn D., MD Feinberg, David T.

Summary

The gold standard in reengineering care delivery

When it comes to providing high-quality care in the most efficient, cost-effective way possible, ProvenCare has proven to be the gold standard in the industry. Developed at Geisinger Health System and praised by healthcare leaders worldwide, this pioneering approach provides an essential blueprint for healthcare executives who want to provide higher levels of care for their patients, greater incentives for practitioners, and smarter solutions at lower costs.

Written by the physician executive who led the development and implementation of ProvenCare and the current CEO of this widely hailed organization, this authoritative guide shows leaders how to reengineer care delivery using innovative strategies, proven processes, and performance-enhancing tools that will create value, improve quality, and reduce costs.

• Learn how to improve patient outcomes, enhance efficiency, and reduce the total cost of care from a groundbreaking healthcare organization hailed worldwide
• A must-read for health and medical professionals: the first insider’s guide to ProvenCare from Geisinger and xG Health Solutions, which generalizes and scales Geisinger innovations to support clients who want to improve their performance
• Drs. Steele and Feinberg have both been named among the "50 Most Influential Physician Executives and Leaders" by Modern Healthcare.

Glenn D. Steele Jr., MD, PhD, (Danville, PA) is Chairman of xG Health Solutions, an independently operated venture launched by Geisinger Health System to bring innovations in healthcare to a broader market. Previously, Steele was president and CEO of Geisinger Health System. A prolific writer, he is the author or coauthor of more than 488 scientific and professional articles. Steele has received numerous awards and was recognized among Modern Healthcare magazine’s 50 Most Influential Physician Executives and Leaders in Healthcare.

David T. Feinberg, MD, MBA, (Danville, PA) is president and CEO of Geisinger Health System, a vertically integrated, physician-led system widely recognized as a leader in the implementation of electronic health records and the development of innovations in patient care. Previously, Feinberg served as president of UCLA Health System, CEO of UCLA Hospital System, and associate vice chancellor of UCLA Health Sciences. Modern Healthcare has named him among the 50 Most Influential Physician Executives and Leaders in Healthcare.

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Glenn D. Steele Jr., MD, PhD, is Chairman of xG Health Solutions, an independently operated venture launched by Geisinger Health System to bring innovations in healthcare to a broader market. Previously, Steele was president and CEO of Geisinger Health System. A prolific writer, he is the author or coauthor of more than 488 scientific and professional articles. Steele has received numerous awards and was recognized among Modern Healthcare magazine’s 50 Most Influential Physician Executives and Leaders in Healthcare.

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UCLA Health Sciences. *Modern Healthcare* has named him among the 50 Most Influential Physician Executives and Leaders in Healthcare.
**Summary**

The new edition of this popular guide gives financial professionals the tools to navigate the radically altered, post-meltdown world of credit.

Originally published in 2009, when the banking industry was in major turmoil, *The LSTA's Complete Credit Agreement Guide* has been comprehensively updated to address all the changes that have taken place over the past seven years.

The loan market is no longer dominated by traditional banks; today’s lenders also include retail loan funds, structured vehicles like CLOs, and numerous other hedge funds and distressed funds—all of which is explained and updated in this new edition. Readers will learn all of the essentials in understanding today’s typical credit agreement versus that of seven years ago.

* A Growing Industry: In 2007, the U.S. syndicated leveraged loan market was $550 billion; today, it’s about $850 billion, approximately 55% larger
* The LSTA will actively promote the book through its database of 20,000 individuals employed by banks, law firms, funds, and other financial institutions active in the loan market, and via its website, webinars, conferences, and seminars
* Both the LSTA and the authors’ law firm, Milbank, Tweed, Hadley & McCloy, will work with their existing PR strategists to leverage press opportunities; Milbank will also undertake targeted marketing and PR efforts with industry press, bar associations, and various legal periodicals

**Contributor Bio**

**Jerome McCluskey (New York, NY)** is a partner in the New York office of Milbank, Tweed, Hadley & McCloy and a member of the firm’s Leveraged Finance Group. He has extensive experience advising clients on domestic and crossborder financing transactions, including leveraged buyouts, recapitalizations, bridge and mezzanine financings, and DIP and exit facility financings. McCluskey is a member of the Commercial Law and Uniform State Laws Committee of the Association of the Bar of the City of New York.

**Michael J. Bellucci (New York, NY)** is a partner in the New York office of Milbank, Tweed, Hadley & McCloy and a member of the firm’s Leveraged Finance Group. His practice centers on bank financing and other financing matters. His clients include US and foreign banks and institutional lenders, investment advisors, and US and foreign borrowers and financial sponsors. He has extensive experience across a wide range of industries in domestic and international financing transactions.
(2nd Edition)
Davis Edwards

Summary
The popular guide to earning stunning profits in the energy markets—updated with critical information on virtually every market, from fossil fuels to renewable energy.

Energy Trading & Investing, 2nd Edition, brings readers up to date on everything they need to know about the energy revolutions that are changing the world—how fracking has the U.S. awash in cheap oil and natural gas; how alternative energy technologies like solar and wind are shaking up utilities; and how changes in the electrical grid are being addressed by multi-state organizations.

- A long-time veteran of the energy markets, Edwards offers practical advice to energy investors about how to choose profitable energy investments.
- The book covers energy trading as well as longer term investment strategies like power purchase agreements, structured contracts, capacity markets, and tolling agreements.
- This new edition has been expanded with information to assist investors, candidates for MBAs and finance degrees, and as well as candidates for professional certifications in risk management enter the energy industry.
- Unique author platform: Edwards delivers a rare combination of insight based on his experience as an electrical engineer, a mathematician, and a proprietary trader at large investment banks.

Davis W. Edwards (Houston, TX) is a recognized expert on financial market microstructure, trading technology, and the use of artificial intelligence in trading. A senior manager in Deloitte & Touche’s National Securities Pricing Center, he is also a popular speaker on the topic of risk management, modeling, and trading. Edwards is the author of Risk Management in Trading, Energy Trading & Investing, and Energy Investing Demystified.

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Bruce Jacobs, Kenneth Levy

Summary
The go-to guide for stock selection and portfolio management, expanded and updated for today’s professional investors.

Over the last 15 years, Equity Management has become the go-to guide on stock valuation and portfolio management. The 24 articles new to this second edition cover the authors’ groundbreaking work on portfolios for leveraged long-short investors and leverage-averse investors as well, and their insights on smart beta and the causes of market instability, including the credit crisis of 2008-2009.

These new articles join the authors’ other innovative works on how to disentangle the factors influencing stock returns and how to construct risk-controlled portfolios, providing readers with a comprehensive view of investing today.

• The first edition generated over $125,000 in sales
• More than 5,000 copies of the first edition have been sold
• 24 new articles are featured
• The authors have won numerous awards for their articles and their contributions to the industry
• Jacobs Levy Equity Management has established over the past 30 years a reputation for innovation in security research and portfolio management
• The authors’ articles are widely cited by both academics and practitioners

Bruce I. Jacobs (Florham Park, NJ) is co-chief investment officer, portfolio manager, and co-director of research at Jacobs Levy Equity Management. He holds a Ph.D. in finance from the Wharton School of the University of Pennsylvania. He is the author of Capital Ideas and Market Realities: Option Replication, Investor Behavior, and Stock Market Crashes (1999).

Kenneth N. Levy (Florham Park, NJ) is co-chief investment officer, portfolio manager, and co-director of research at Jacobs Levy Equity Management. He holds an M.B.A. and an M.A. in applied economics from the Wharton School of the University of Pennsylvania. He is a Chartered Financial Analyst.

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Bruce I. Jacobs (Florham Park, NJ) is co-chief investment officer, portfolio manager, and co-director of research at Jacobs Levy Equity Management. He holds a Ph.D. in finance from the Wharton School of the University of Pennsylvania. He is the author of Capital Ideas and Market Realities: Option Replication, Investor Behavior, and Stock Market Crashes (1999).

Kenneth N. Levy (Florham Park, NJ) is co-chief investment officer, portfolio manager, and co-director of research at Jacobs Levy Equity Management. He holds an M.B.A. and an M.A. in applied economics from the Wharton School of the University of Pennsylvania. He is a Chartered Financial Analyst.

Bruce Jacobs, Ph.D., and Kenneth Levy (Roseland, NJ) are founders and principals of Jacobs Levy Equity Management.
The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience
Carmine Gallo

Summary
Now in paperback—the Wall Street Journal bestseller that reveals the secrets behind Steve Job’s legendary presentations, with a new introduction about his legacy.

Celebrating the inspiring life and vision of Apple’s game-changing CEO, The Presentation Secrets of Steve Jobs has become the essential go-to guide for top-level executives, middle managers, organizational speakers, startup entrepreneurs, and pretty much anyone who needs to engage, persuade, and captivate an audience.

This is as close as they’ll ever get to having the master presenter himself speak directly in their ear. Communications expert Carmine Gallo has studied and analyzed the very best of Jobs’s performances, offering point-by-point examples, tried-and-true techniques, and proven presentation secrets that anyone can master. Readers will learn how to take charge of a room, create an inspiring brand story, deliver unforgettable moments—and do it powerfully, effortlessly, and effectively.

- This paperback edition includes a new introduction celebrating Jobs’s remarkable life and legacy.
- Jobs’s presentations have become the global gold standard—and this is the classic book on the subject.
- Gallo’s techniques have been successfully implemented by his clients, who include Fortune 100 executives, startup entrepreneurs, and small business owners.

Carmine Gallo is the author of seven books, including the Wall Street Journal bestseller The Presentation Secrets of Steve Jobs and the award-winning The Innovation Secrets of Steve Jobs. He is also the author of the bestseller Talk Like TED: The 9 Public Speaking Secrets of the World’s Top Minds. He is a popular Forbes.com columnist, keynote speaker, and communications coach whose techniques have been implemented by Fortune 100 companies. His clients include Intel, Coca-Cola, Chevron, SanDisk, and Pfizer. He lives in Pleasanton, California, with his wife and two daughters. www.carminegallo.com

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The Innovation Secrets of Steve Jobs: Insanely Different Principles for Breakthrough Success
Carmine Gallo

Summary
Now in paperback—the “Think Different” approach to innovation based on the guiding principles and enduring legacy of Apple’s legendary CEO Steve Jobs.

Celebrating the life and legacy of one of the most influential innovators of all time, The Innovation Secrets of Steve Jobs has become a landmark in the field, as powerful and inspirational as the man himself. This essential guide shows readers how to apply Steve Jobs’s seven principles of innovation to any field, dream, or endeavor.

For Jobs, Apple’s slogan “Think Different” was more than a marketing tool. It was a way of life—a powerful, positive, game-changing approach to innovation that anyone can use to unlock creative potential, turn passions and ideas into revolutionary products, and captivate customers by doing what we love.

• This paperback edition of the innovation classic includes a new introduction celebrating Jobs’s remarkable life and legacy.

• These innovation secrets, like Steve Jobs himself, will continue to inspire, challenge, and motivate us all for generations to come.

• Gallo’s techniques have been successfully implemented by his clients, who include Fortune 100 executives, startup entrepreneurs, and small business owners.

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Micromessaging: Why Great Leadership is Beyond Words
Stephen Young

Summary
The bestselling classic now in paperback—and updated with new advice critical for today’s unique workplace

* New introduction and updated content addressing issues critical for leaders today, including LGBTQ and generational issues

* Includes the inextricable link between unconscious bias and MicroInequities, which is integral to the author’s current training program

* Based on research from MIT, Young’s approach has been adopted by many Fortune 500 clients, including GE, Merck, Intel, Expedia, Walmart, Microsoft, Lockheed Martin, Starbucks, Boeing, TD Bank, Bank of America, Coca Cola, Cisco, Raytheon and many more.

* Young has been featured as an expert on this topic in The Wall Street Journal, Time Magazine, Harvard Business Review’s Management Newsletter, and Oprah Winfrey’s O Magazine

Stephen Young (Montclair, NJ) is the Senior Partner of Insight Education Systems, a management consulting firm specializing in leadership and organizational development services. A popular speaker on unconscious bias, his acclaimed seminar MicroInequities: The Power of Small™ has been embraced by over 20% of Fortune 500 corporations around the world and is widely considered the new paradigm for diversity and leadership. Young’s work has been featured in The Wall Street Journal and Time Magazine.

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The Innovator's Prescription: A Disruptive Solution for Health Care  
Clayton Christensen, Jerome H. Grossman, M.D. Hwan...

Summary

Now in paperback, the groundbreaking prescription for health care reform—from a legendary leader in innovation

Our health care system is in critical condition. Each year, fewer Americans are able to afford health care and fewer businesses are able to provide it.

Lead author Clayton M. Christensen is the foremost expert in the field of disruptive innovation. In this thought-provoking book, Christensen and his coauthors, health care pioneers Jerome Grossman, MD, and Jason Hwang, MD, present a comprehensive analysis of the strategies needed to improve health care. They discuss how disruptive business models improve quality, accessibility, and affordability by changing the way hospitals and doctors work.

- The hardcover edition has sold more than 73,000 copies since its publication in 2008
- Addresses an important, timely topic and offers a groundbreaking prescription for health care reform
- Lead author Clayton M. Christensen is widely recognized as one of the foremost thought leaders in the field of disruptive innovation for health care
- Christensen was named the World’s Most Influential Business Management Thinker in 2011 and 2013 by Thinkers50.
- Christensen is regularly featured in national media outlets, including The Wall Street Journal, The Washington Post, Bloomberg Businessweek, Forbes, WIRED, and CNN

Clayton M. Christensen (Boston, MA) is one of the world’s top experts on innovation and growth. He is Kim B. Clark Professor of Business Administration at the Harvard Business School. Christensen is cofounder of Innosight, a management consultancy; Rose Park Advisors, an investment firm; and the Clayton Christensen Institute, a nonprofit think tank. His bestselling books include The Innovator’s Dilemma, The Innovator’s Solution, and Disrupting Class.

The late Jerome H. Grossman, MD was the Director of the Harvard/Kennedy School Health Care Delivery Policy Program. A nationally recognized health care policy expert and a pioneer in health informatics, his leadership spanned business and health care. He served as CEO of a major medical center, chaired the Federal Reserve Bank of Boston, and cofounded four successful companies.

Jason Hwang, MD (San Francisco, CA) is the cofounder and chief medical officer of Icebreaker Health (formerly PolkaDoc), a California-based health care startup transforming primary care by delivering services via smartphone app. He cofounded and was the Executive Director of Healthcare at Innosight Institute, a nonprofit social innovation think tank. Previously, Dr. Hwang was a chief resident and clinical instructor at the University of California, Irvine.

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Clayton Christensen, Michael B. Horn, Curtis W. Jo...
Michael B. Horn was named one of the 100 most important people in the creation and advancement in the use of technology in education by Tech & Learning magazine. He is cofounder of the Clayton Christensen Institute for Disruptive Innovation, a nonprofit think tank, and serves as a principal consultant for Entangled Solutions, which offers innovation services to higher education institutions. He is the coauthor of the bestseller Blended: Using Disruptive Innovation to Improve Schools.

Curtis Johnson has extensive experience working in education as a teacher, a college professor, and a well-respected consultant. He is a managing partner of Education Evolving, a project of the Center for Policy Studies, which originated the concept of charter schools. Johnson was chief of staff to former governor Arne Carlson of Minnesota. He is the coauthor of three books that explore how metropolitan regions have to adapt to new realities to be successful places.
Leading Through the Turn: How a Journey Mindset Can Help Destination Leaders Find Both Success and Significance

Elise Mitchell

Summary

A fresh voice on leadership--and a senior leader at one of the world's largest communications networks--reveals that success comes by focusing on the journey, not just the destination.

Elise Mitchell founded Mitchell Communications as a boutique communications agency in 1995. From modest beginnings in a little-known market, she led the agency to grow more than 500 percent in five years. In 2012, Dentsu Inc., the world’s largest advertising agency, bought the company, retaining Mitchell as CEO and also elevating her to the role of CEO for Dentsu’s public relations network.

Drawn from Elise’s extensive experience, Leading through the Turn reveals her hard-won lessons for achieving success while enjoying the journey along the way. Her refreshing approach to leadership is revealed through first-hand stories from her rise to the top and interviews with well-known leaders, as well as stories from Elise’s motorcycle trips around the world.

- Includes intimate interviews with Mike Duke, former CEO of Walmart; Wendy Davidson, president, Kellogg’s Specialty Channels; Harold Korell, former CEO of Southwestern Energy; and other top global executives.
- Each chapter includes a summary of key learnings and reflection questions to help readers apply insights to their own leadership journey.
- Mitchell’s agency has been ranked twice on the Inc. 500/5000 list of fastest-growing companies in America, as well on the 50 Fastest-Growing Women Owned/Led Companies by Women Presidents’ Organization and American Express OPEN.
- The author will promote the book through speaking engagements, websites, podcasts and blogs.
- Mitchell is a regular contributor to Entrepreneur.com, Mashable.com and other popular business websites.

Elise Mitchell (Fayetteville, Arkansas) is CEO of Mitchell Communications Group and the CEO of the Dentsu Aegis Public Relations Network. Known for turning her boutique communications firm into an Inc. 500 fastest growing companies in the US, she’s regularly brought in to speak on her approach for achieving a deeper more meaningful success in business and in life. Business audiences are drawn to her columns on Entrepreneur.com, Mashable.com and other business publications.

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Hiring for Attitude: A Revolutionary Approach to Recruiting and Selecting People with Both Tremendous Skills and Superb Attitude
Mark Murphy

Summary
This groundbreaking guide overturns old, failed hiring practices and reveals how to create a powerful, effective workforce designed for the long run

What’s more important in a job candidate—skills or attitude? Mark Murphy argues for the latter, and Hiring for Attitude provides the data to back it up.

In a major study by Murphy’s company, Leadership IQ, 46 percent of all new hires fail within their first 18 months—and 89 percent fail for attitudinal reasons, not skills. Hiring for Attitude helps readers change their hiring practices to avoid this common pitfall and lead their company to long-term success. It takes readers step by step through the process of shedding hiring techniques destined for failure and, instead, focus on the what matters in a candidate: attitude.

• This paperback reprint features a new author introduction
• Murphy has personally provided leadership training to more than 100,000 leaders representing companies from virtually every industry, including Microsoft, IBM, GE, MasterCard, Merck, AstraZeneca, MDAnderson Cancer Center, and Johns Hopkins
• Murphy and his work have been featured in The Wall St. Journal, Fortune, Forbes, Bloomberg Businessweek, and the Washington Post
• His media appearances include CBS News Sunday Morning, ABC's 20/20, Fox Business News, and NPR
• He has lectured at Harvard Business School, Yale University, University of Rochester, and University of Florida

Mark Murphy (Atlanta, GA) is the author of the New York Times bestseller, Hundred Percenters and HARD Goals. As founder and CEO of Leadership IQ, a top-rated provider of cutting-edge research and leadership training, he has provided guidance to leaders from virtually every industry and half the Fortune 500. Murphy has appeared on CBS News Sunday Morning, ABC's 20/20, and Fox Business News. His award-winning work has been featured in The Wall Street Journal, Fortune, Forbes, and Bloomberg BusinessWeek.

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The Fat Flush Plan
Ann Louise Gittleman

Summary
The New York Times bestselling diet plan that revolutionized weight loss—now updated with the latest research in nutrition, cleansing, and detoxing.

For over 25 years, Fat Flush has helped millions of people reset metabolism, cleanse the liver and lymph, reduce cellulite, boost energy, and feel better than ever—in just two weeks. In this revised edition of the groundbreaking bestseller, nutritionist Ann Louise Gittleman updates her plan for today’s health-conscious lifestyles, featuring new protocols reflecting current trends like high-fat diets (Paleo, Ketogenic), fasting/cleansing (green drinks and bone broth), gluten sensitivity, hormone issues, microbiome, and other breakthroughs.

The book expands upon the famous 2-week Fat Flush detox, detailed meal plans and recipes, an ongoing weight loss program, tips on eating out, and easy-to-follow guidelines for maintaining optimum health. It takes only 2 weeks to start feeling the results. But the long-range benefits last a lifetime.

Green drink, bone broth

* The international bestseller that launched a weight loss phenomenon—updated with new content for the first time in 15 years.

* Endorsed by Dr. Mark Hyman, New York Times bestselling author

* Fat Flush has been featured on 20/20, Dr. Phil, The View, The Early Show, Good Morning America, Extra, Fox News, CNN, and in Time, Glamour, and Self.

Ann Louise Gittleman, PhD, CNS, is a top nutritionist internationally recognized as a pioneer in her industry. She is an award-winning New York Times bestselling author of over 30 books on health and nutrition.

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The Vanke Way: Lessons on Driving Turbulent Change from a Global Real Estate Giant
Shi Wang

Summary
Insights for business leaders and entrepreneurs from the founder of one of the world’s most successful real estate companies

In The Vanke Way, Chinese real estate mogul Wang Shi provides insight into the growth of the China Vanke Company—the world’s largest property developer by revenue—amid the turbulent infancy of China’s market economy. As the founder and chairman of Vanke, Wang’s firsthand account of creating and developing this leading international real estate empire not only showcases the history of the company, but also of his vision in founding and expanding it.

Wang shares the lessons he’s learned as an entrepreneur and businessman, and reflects on China’s changing economy, and the international economic role it has come to play. He also gives practical advice to current and future entrepreneurs and business leaders on maintaining professionalism, creating a transparent and mature management system, and developing a professional management team. Above all, he stresses the principles that Vanke has stuck to over the years and that have led to its ultimate success.

• Author is a “business celebrity” in both China and the US and has been interviewed and covered in media outlets such as 60 Minutes.
• Vanke is the largest residential real estate developer in the People’s Republic of China and considered the largest property developer in the world.
• Vanke is expanding its business in the US with Tishman Speyer, RFR, and Hines and has been involved in real estate projects in Hong Kong, London, Singapore, LA, and NYC.
• This book represents part of McGraw-Hill’s strategic partnership with Chinese publisher Citic and the McGraw-Hill office in China to bring books about leading Chinese companies to business leaders around the world in English.

Wang Shi (Guangxi, China) is a businessman, entrepreneur, and the founder and chairman of China Vanke Co., Ltd.

Contributor Bio
Wang Shi (Guangxi, China) is a businessman, entrepreneur, and the founder and chairman of China Vanke Co., Ltd.
The Qihoo 360 Way: Customer Connection Strategies that Capture Value and Drive Growth from a Global Expert in Internet Security
Zhou Hongyi

Summary

*Chinese Internet veteran’s bestselling guide to help any business succeed in the new Internet economy*

When this book hit the shelves in China, the book sold 100,000 copies in the first week and quickly became regarded as the “No.1 Internet Thinking” book in the market. In this new English edition, Zhou shares his Internet Thinking philosophy, showing how any organization can create constant connectivity with its customers, adding value, beating competitors, and succeeding in the Internet Age.

In addition to his thoughts on product conception, management, and future market trends, the author, known as the “godfather of freemium,” provides vivid examples of Internet entrepreneurship and practical advice on how traditional industries can not only face the problems inherent in new Internet technologies, but also thrive among them.

- Qihoo 360 has over 799 million users in China and about 300 million global users.
- When Qihoo 360 was first listed in the New York Stock Exchange in 2011, its total value was over 3.95 billion USD
- This book represents part of McGraw-Hill’s strategic partnership with Chinese publisher Citix and the McGraw-Hill office in China to bring books about leading Chinese companies to business leaders around the world in English.

**Zhou Hongyi (Beijing, China)** is the co-founder, CEO, and Chairman of Qihoo 360 Technology Co, Ltd, the largest Internet security company in China, focusing on antivirus software, web browsers, and mobile application stores.

**Contributor Bio**

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La Guia oficial del examen HiSET
Educational Testing Service

Summary
The one and only official study guide for the HiSET® Exam -- now translated into Spanish!

From Educational Testing Service—the creator of the HiSET Exam—comes the best, most reliable test preparation resource you’ll find.

This book is the only guide that shows you exactly what the real exam is like. You’ll learn how the test is structured, which topics are tested, and how to approach specific HiSET questions, so there will be no surprises on test day. You’ll also get HiSET-style exercises, review material, scoring information, and proven test-taking strategies—a comprehensive study program for building the confidence and knowledge you need to perform your very best.

Take the next step toward college or career success with The Official Guide to the HiSET® Exam.

Inside:
* HiSET Exam Diagnostic Test from the ETS test makers for assessing your test readiness
* Two full-length practice tests that match the actual exam in format and difficulty
* Descriptions and explanations of every test section
* HiSET Exam-style exercises for building your knowledge and confidence
* Strategies for taking the exam — to help you succeed on test day
* Topic-by-topic review of all five subjects: Language Arts-Reading, Language Arts-Writing, Mathematics, Science, and Social Studies
* Newly expanded answer explanations for the end-of-chapter drills questions throughout the book

La única guía oficial de estudio para el examen HiSET
Elaborado por el Educational Testing Service —los creadores del examen HiSET—, este es el mejor y más confiable medio de preparación para la prueba que usted podrá encontrar.

Este libro es la única guía que le mostrará cómo es exactamente el examen real. Usted aprenderá cómo la prueba está estructurada, cuáles son los temas que se evalúan y cuán bien puede responder las preguntas del examen HiSET, y así no se encontrará con sorpresas el día del examen. Usted hallará también ejercicios de práctica sobre cuestiones similares a las incluidas en el examen HiSET, material de repaso, información sobre las pautas para asignar las calificaciones y estrategias probadas para realizar el examen, es decir, un programa comprensivo de estudio que lo ayudará a adquirir la confianza y el conocimiento necesarios para desarrollar todo su potencial.

Dé el paso siguiente hacia el éxito universitario o profesional con La guía oficial para el examen HiSET.

ADENTRO ENCONTRARÁ:
· Un examen preliminar con preguntas escritas por el ETS para prepararse para el examen HiSET.
· Dos exámenes de práctica completos de igual formato y nivel de dificultad que el examen real.

· Descripciones y explicaciones de cada una de las secciones del examen, incluido el nuevo estilo de ensayo.

· Ejercicios de práctica para el examen HiSET que le permitirán aumentar su confianza y su conocimiento.

· Estrategias para realizar el examen que lo ayudarán a tener éxito el día de la prueba.

· Repaso tema por tema de las cinco materias: Artes del Lenguaje—Lectura, Artes del Lenguaje—Escritura, Matemáticas, Ciencia y Estudios Sociales.

**Contributor Bio**

**Educational Testing Service (ETS)** advances quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions, and government agencies by providing customized solutions for teacher certification, English language learning, and elementary, secondary, and post-secondary education, as well as conducting educational research, analysis, and policy studies. Founded as a nonprofit in 1947, ETS develops, administers, and scores more than 50 million tests annually—including the TOEFL and TOEIC tests, the GRE tests, and The Praxis Series assessments—in more than 180 countries, at over 9000 locations worldwide.
Brian Leaf

Summary
Everything You Need to Excel on the SAT Exam in One Dollar-Saving Package

The SAT 2-Book Value-Pack from McGraw-Hill Education delivers everything students need for the most thorough and effective exam preparation possible. Comprised of two must-have review books (Top 50 SAT Math Skills for a Top Score, Second Edition and Top 50 SAT Reading, Writing & Language Skills for a Top 50 Score, Second Edition) this score-boosting combo builds confidence and sharpens test-taking skills with:

- Content that reflects the latest changes to the exam
- Targeted approach that focuses on the 50 most important concepts to master for each subject
- Building-block presentation of problems designed to enhance problem-solving skills
- Pre-Tests that identify areas of weakness
- Post-Tests that track progress and reinforce learning
- Answer keys with insightful explanations
- Step-by-step sample exercises presented in eye-catching two and four page spreads
- Two additional online exams for each subject

Written by an experienced educator who knows exactly what it takes to excel, The SAT 2-Book Value-Pack is great for an A-Z review of both subjects or targeted study designed to enhance a specific skill.

Contributor Bio
Brian Leaf, MA is founder and Director of New Leaf Learning Center in Western Massachusetts. In his seventeen years of private teaching and tutoring, Brian has instructed SAT and ACT preparation to thousands of students from numerous states and countries. His private tutoring sessions have a two-year wait list. Brian is a member of the American School Counselor Association and the Massachusetts School Counselors Association.
Brian Leaf

Summary
Written for the millions of students each year who struggle with the reading, writing & language portions of the SAT, McGraw-Hill Education: Top 50 SAT Reading, Writing & Language Skills for a Top Score, 2nd edition helps learners focus on the 50 key skills crucial for acing this sections of the exam.

This easy-to-use and updated to match the latest exam book features:

- A pretest designed to identify students’ weaknesses in those critical reading and writing areas the SAT traditionally focuses on
- Two-to-four page spreads with lessons that increase students’ knowledge in the 50 essential skills with step-by-step sample exercises
- A posttest designed to track the progress of each specific skill
- A full answer key with helpful explanations
- 2 extra tests previously on the CD-ROM now online

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Written for the millions of students each year who struggle with the math portion of the SAT, McGraw-Hill Education: Top 50 SAT Math Skills for a Top Score, 2nd Edition helps learners focus on the 50 key skills crucial for acing this sections of the exam.

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McGraw-Hill Education Conquering ACT English Reading and Writing, Third Edition

Steven Dulan

Summary

A comprehensive tool to help boost your score on the English, Reading, and Writing portions of the ACT

More than 1.8 million high school students take the ACT every year.

McGraw-Hill Education’s Conquering ACT English, Reading, and Writing, Third Edition is the most complete, in-depth review guide available for all of the verbal topics tested on the ACT. This book is ideal for students who find these subjects difficult and need extra help, or for those students who want to boost their test scores. The author, an expert ACT instructor, is founder and president of Advantage Education, Inc.—one of America’s most respected providers of school-based test-prep classes. He has prepared thousands of students over the course of 20+ years resulting in strategies that work and are field tested.

This comprehensive tool contains indispensable features to help you improve your test scores, including:

• 3 model ACT English practice tests with explanations.
• 3 model ACT Reading practice tests with explanations.
• 3 model ACT Writing practice tests with explanations.
• 1 Diagnostic exam for each section to help you assess your strengths and weaknesses.

• UPDATED to reflect the latest test changes, including info and practice for the new Paired Passage format on the Reading test

• Coverage of basic reading, writing, and grammar/usage skills.
• Realistic practice questions explanations that reflect the new paired-passage format on the Reading Test
• Comprehensive overview of the updated Essay format, including information on scoring.
• Link to more ACT practice online at companion website (MHPracticePlus.com).

Steven W. Dulan is the founder and president of Advantage Education, Inc., which offers live test-prep classes at high schools and colleges throughout Michigan, Wisconsin, Ohio and Colorado, as well as distance-learning programs over the Internet. Advantage has offered courses at Michigan State University, Wright State University, and Marquette University, and currently runs highly regarded summer programs at the University of Michigan.

Contributor Bio

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McGraw-Hill Education Conquering the ACT Math and Science, Third Edition

Steven Dulan

Summary
A comprehensive tool to help boost your score on the Math and Science portions of the ACT

More than 1.8 million high school students take the ACT every year. McGraw-Hill Education’s Conquering ACT Math and Science, Third Edition is the most complete, in-depth review guide available for all of the math and science topics tested on the ACT. This book is ideal for students who find this subject difficult and need extra help, or for those who want extra practice. The author, an expert ACT instructor, is founder and president of Advantage Education, Inc.—one of America’s most respected providers of school-based test-prep classes. He has prepared thousands of students over the course of 20+ years resulting in strategies that work and are field tested.

This complete tool contains indispensable features to help you improve your test scores, including:

- 5 Full-length practice ACT Math tests - 1 Diagnostic plus 4 practice tests - provide practice with questions just like those on the real test.

- 3 Full-length practice ACT Science tests - 1 Diagnostic plus 2 practice tests - provide practice with questions just like those on the real test.

- Complete review of ACT math topics including: number properties, arithmetic, algebra, geometry, and word problems.
- Strategies for answering every ACT math question type.
- Contains information on the ACT math item formats that reflects the latest test.
- Hundreds of questions for test-takers who want to maximize their score on the math section.

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Monica Sorrenson

Summary
Everything a test-taker needs to succeed on either version of the IELTS

McGraw-Hill Education IELTS, 2nd edition is the ideal way to sharpen skills and prepare for this high-stakes English proficiency test, which is required for admission or hiring by schools, multinational corporations, and government agencies worldwide. Readers preparing for either version of the test—the Academic or General Training IELTS—will benefit from this intensive practice, with tests prepared by a veteran IELTS teacher and grader.

The International English Language Testing System (IELTS) is a paper-based test consisting of four modules: Listening, Reading, Writing, and Speaking. Question types include multiple choice, sentence completion, short answer, classification, matching, labeling, and diagram/chart interpretation. This guide provides intensive practice with tests just like the real IELTS in format, topic coverage, and degree of difficulty. Tips on English spelling and grammar, and exercises throughout the book, prepare students for all sections of the test. Downloadable audio tracks model examples of strong responses to the speaking and listening sections.

- 6 practice tests, including both Academic and General Training.
- Reflects the most recent adjustments made to the IELTS, including the latest question types.
- Sample speaking responses include a greater representation of different accents (British, Australian, Long Island) so as to better reflect the actual test.

Monica Sorrenson (Sydney, Australia) has taught English as a Foreign Language for the British Council and other international agencies in Ukraine, Oman, China, Sudan, Syria, and other countries. She has been an IELTS examiner for over 5,000 students in five different countries and has written for the British Council’s IELTS website, In2English.com.

Contributor Bio
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McGraw-Hill Education ASVAB, Fourth Edition
Dr. Janet Wall

Summary
The updated, complete guide for preparing for the ASVAB, the required entrance exam for all branches of the U.S. Armed Forces

Each year one million people take the ASVAB exam. Sponsored by the Department of Defense, the exam is administered year-round in high schools and at recruiting centers nationwide. ASVAB scores are used to measure aptitude for a variety of careers in the military. They are also used to determine whether or not potential military recruits qualify for enlistment and which military jobs are best for each recruit.

This book includes reviews of all subjects tested, tips and strategies for answering specific question types, sample exams modeled on the real exam, an answer key with complete explanations for every question, and inside information on ASVAB testing, scoring, and pursuing a military career. Author Dr. Janet E. Wall, a former key member of the Defense Department’s ASVAB team, is uniquely qualified to guide readers through every step of the military entrance process.

- 4 full-length ASVAB practice tests
- New: Expanded review and practice for the challenging Assembling Objects section
- In-depth review of all test subjects, from algebra to shop tools
- Proven strategies for the ASVAB subtests that determine eligibility for enlistment and job training programs
- Actual ASVAB test directions, answer sheets, and score reports
- The latest information from the Department of Defense and the military
- Answers to common questions about military enlistment and jobs

Dr. Janet E. Wall (Arlington, VA), National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She also served as president of the Association for Assessment in Counseling and Education (AACE).

Contributor Bio
Dr. Janet E. Wall, National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She also served as president of the Association for Assessment in Counseling and Education (AACE).
Dr. Janet Wall

Summary
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This book includes reviews of all subjects tested, tips and strategies for answering specific question types, sample exams modeled on the real exam, an answer key with complete explanations for every question, and inside information on ASVAB testing, scoring, and pursuing a military career. Author Dr. Janet E. Wall, a former key member of the Defense Department’s ASVAB team, is uniquely qualified to guide readers through every step of the military entrance process.

- 4 full-length ASVAB practice tests
- DVD with interactive tests modeled on the real exam
- New: Expanded review and practice for the challenging Assembling Objects section
- In-depth review of all test subjects, from algebra to shop tools
- Proven strategies for the ASVAB subtests that determine eligibility for enlistment and job training programs
- The latest information from the Department of Defense and the military
- Answers to common questions about military enlistment and jobs

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Contributor Bio
Dr. Janet E. Wall, National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She also served as president of the Association for Assessment in Counseling and Education (AACE).
McGraw-Hill Education ASVAB Basic Training for the AFQT, Third Edition

Dr. Janet Wall

Summary

*An essential resource for preparing for the AFQT portion of the ASVAB*

Each year one million people take the ASVAB exam. Sponsored by the Department of Defense, the exam is administered year-round in high schools and at recruiting centers nationwide. ASVAB scores are used to measure aptitude for a variety of careers in the military. The AFQT is made up of four of the eight tests found on the ASVAB.

This book provides test takers with intensive practice and strategies for answering every AFQT question type. Written by a former key member of the Defense Department’s ASVAB team, the guide includes expert advice on test preparation, tips for increasing scores, the latest information on military careers, and more.

- **New:** Expanded information on the CAT and PiCAT versions of the test
- 8 sample AFQT subtests
- Complete explanations for every question
- In-depth review of AFQT math and verbal topics
- Activities and drills to sharpen verbal and math skills

**Dr. Janet E. Wall (Arlington, VA),** National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She also served as president of the Association for Assessment in Counseling and Education (AACE).

**Contributor Bio**

**Dr. Janet E. Wall,** National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She also served as president of the Association for Assessment in Counseling and Education (AACE).
McGraw-Hill Education ASVAB 2-Book Value Pack  
Dr. Janet Wall

Summary

Two popular ASVAB titles provide complete exam readiness

The ASVAB 2-Book Value Pack brings together two popular MHE titles on preparing for this important test, ASVAB with DVD and Top 50 Skills For A Top Score: ASVAB Reading and Math with DVD, enabling customers to take advantage of a significant discount off the cover prices.

McGraw-Hill Education’s ASVAB with DVD, Fourth Edition includes reviews of all subjects tested, tips and strategies for answering specific question types, sample exams modeled on the real exam, an answer key with complete explanations for every question, and inside information on ASVAB testing, scoring, and pursuing a military career.

- 4 full-length ASVAB practice tests
- Expanded review and practice for the challenging Assembling Objects section
- In-depth review of all test subjects, from algebra to shop tools
- Proven strategies for the ASVAB subtests that determine eligibility for enlistment and job training programs
- Actual ASVAB test directions, answer sheets, and score reports
- The latest information from the Department of Defense and the military
- Answers to common questions about military enlistment and jobs

Top 50 Skills For A Top Score: ASVAB Reading and Math with DVD provides inside tips from an ASVAB expert. Dr. Janet Wall teaches 50 easy-to-master reading and math skills that will add points to test takers’ score. Test takers get focused instructions, practical exercises, pre- and posttests to identify their weaknesses and check their progress, and two full-length practice tests on DVD.

- The latest information on taking the ASVAB and how test scores are used by the military
- 50 essential skills with step-by-step practice exercises
- A pretest to identify weaknesses and a posttest to track progress
- Strategies for answering every type of ASVAB reading and math question
- DVD with 2 full-length practice tests

Dr. Janet E. Wall (Arlington, VA), National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She has also served as president of the Association for Assessment in Counseling and Education (AACE).

Contributor Bio

Dr. Janet E. Wall (Arlington, VA), National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She has also served as president of the Association for Assessment in Counseling and Education (AACE).
McGraw-Hill Education Top 50 Skills For A Top Score: ASVAB Reading and Math with DVD, Second Edition

Dr. Janet Wall

Summary

A comprehensive study guide for the reading and math sections of the ASVAB

Each year one million people take the ASVAB exam. Sponsored by the Department of Defense, the exam is administered year-round in high schools and at recruiting centers nationwide. ASVAB scores are used to measure aptitude for a variety of careers both within the military. They are also used to determine which military jobs are best for a recruit.

This book guides test takers step by step through ASVAB preparation and gives them the tools needed to succeed on this exam. Dr. Janet Wall, a former key member of the Defense Department's ASVAB team, presents 50 accessible easy-to-master reading and math skills. Test takers get focused instructions, practical exercises, and tests to identify their weaknesses and check their progress.

- New: Updated information on taking the ASVAB and how test scores are used by the military
- 50 essential skills with step-by-step practice exercises
- A pre-test to identify weaknesses and a post-test to track progress
- Strategies for answering every type of ASVAB reading and math question
- DVD with 2 full-length practice tests

Dr. Janet E. Wall (Arlington, VA), National Career Development Association Fellow, was the manager of the ASVAB Career Exploration Program for the Department of Defense. She also served as president of the Association for Assessment in Counseling and Education (AACE).

Contributor Bio

Dr. Janet E. Wall, National Career Development Association Fellow (Arlington, VA), was the manager of the ASVAB Career Exploration Program for the Department of Defense. She also served as president of the Association for Assessment in Counseling and Education (AACE).
5 Steps to a 5: McGraw-Hill's 500 AP English Language Questions to Know by Test Day, Second Edition
Allyson Ambrose

Summary
An essential guide to the AP English Language Exam, organized for easy reference and crucial practice

English Language is one of the biggest and most demanding of the Advanced Placement tests. 5 Steps to a 5: 500 AP English Language Questions to Know by Test Day, 2nd Edition is designed to meet the needs of a wide range of students, including those who put off preparing until the last minute as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Detailed review explanations for right and wrong answers
- Closely simulates the real AP exams
- Updated material reflects latest tests
- Offers an effective last-minute practice to help students build skills in a minimal amount of time

Allyson Ambrose (Brooklyn, NY) is a National Board Certified High School English Teacher at Brooklyn Technical High School.

Contributor Bio
Allyson Ambrose (Brooklyn, NY) is a National Board Certified High School English Teacher at Brooklyn Technical High School.
Shveta Verma Miller

Summary
A comprehensive study guide to the AP English Literature Exam, organized for easy reference and crucial practice

English Literature is the second largest Advanced Placement test. McGraw-Hill’s 5 Steps to a 5: 500 AP English Literature Questions to Know by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Shveta Verma Miller teaches English literature at the high school and college level, in the United States and abroad.

Contributor Bio
Shveta Verma Miller teaches English literature at the high school and college level, in the United States and abroad.
Summary

The popular, proven study guide for the AP Environmental Science Exam

McGraw-Hill’s AP guides have achieved solid success, with over 1.5 million copies sold. 5 Steps to a 5: 500 AP Environmental Science Questions to Know by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Contributor Bio

Anaxos, Inc. (Austin, TX) has been creating education and reference materials for over fifteen years. Based in Austin, Texas, the company uses writers from across the globe who offer expertise on an array of subjects just as expansive.
Summary

The popular, proven study guide for the AP European History Exam

McGraw-Hill’s AP guides have achieved solid success, with over 1.5 million copies sold. *5 Steps to a 5: 500 AP European History Questions to Know by Test Day, 2nd Edition* was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Contributor Bio

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Inc. Anaxos

Summary
A comprehensive study guide to the AP Human Geography Exam, organized for easy reference and crucial practice

McGraw-Hill’s 5 Steps to a 5: 500 AP Human Geography Questions by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
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- Updated material reflects the latest tests

Contributor Bio
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McGraw Hills 5 Steps to a 5: 500 AP Macroeconomics Questions to Know by Test Day
Brian Reddington

Summary
A comprehensive study guide to the AP Macroeconomics Exam, organized for easy reference and crucial practice

McGraw-Hill’s 5 Steps to a 5: 500 AP Macroeconomics Questions to Know by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Contributor Bio
Anaxos, Inc. (Austin, TX) has been creating education and reference materials for over fifteen years. Based in Austin, Texas, the company uses writers from across the globe who offer expertise on an array of subjects just as expansive.

Brian Reddington (Bellmore, NY) earned his bachelor's degree in history from Stony Brook University in Stony Brook, New York before pursuing a master’s degree in special education at Queens College in New York City. A dedicated educator, he has been teaching economics since 2008.
McGraw-Hill’s 5 Steps to a 5: 500 AP Microeconomics Questions to Know by Test Day
Brian Reddington

Summary
A comprehensive study guide to the AP Microeconomics Exam, organized for easy reference and crucial practice

McGraw-Hill’s 5 Steps to a 5: 500 AP Microeconomics Questions by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Contributor Bio
Anaxos, Inc. (Austin, TX) has been creating education and reference materials for over fifteen years. Based in Austin, Texas, the company uses writers from across the globe who offer expertise on an array of subjects just as expansive.

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Lauren Williams

Summary
A comprehensive study guide to the AP Psychology Exam, organized for easy reference and crucial practice

McGraw-Hill’s 5 Steps to a 5: 500 AP Psychology Questions to Know by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Contributor Bio
Lauren Williams has a BS in history and psychology and a MS in social studies education. She has been a teacher in New York City for over 15 years, having taught advanced placement psychology for over ten years.

Inc. Anaxos

Summary

A comprehensive study guide to the AP Statistics Exam, organized for easy reference and crucial practice

McGraw-Hill’s 5 Steps to a 5: 500 AP Statistics Questions to Know by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Contributor Bio

Anaxos, Inc. (Austin, TX) has been creating education and reference materials for over fifteen years. Based in Austin, Texas, the company uses writers from across the globe who offer expertise on an array of subjects just as expansive.
William Madden

Summary
A comprehensive study guide to the AP Statistics Exam, organized for easy reference and crucial practice

U.S. Government is one of the most popular and most demanding of the Advanced Placement tests. McGraw-Hill’s 5 Steps to a 5: 500 AP Government and Politics Questions to Know by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Review explanations for right and wrong answers
- Close simulations of the real AP exams
- Updated material reflects the latest tests

Contributor Bio
William Madden is a history teacher who teaches AP classes in U.S. government and comparative government. Prior to becoming a history teacher, he was a senior account executive for a health care public relations agency in New York City, where he became familiar with government regulation and the media. A graduate of Rutgers University, he holds degrees in political science and English.
Adam Stevens, Sean McManamon

Summary
A comprehensive study guide to the AP World History Exam, organized for easy reference and crucial practice

AP World History is one of the fastest growing Advanced Placement tests. McGraw-Hill’s 5 Steps to a 5: 500 AP World History Questions to Know by Test Day, 2nd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

· 500 AP-style questions and answers referenced to core AP materials
· Review explanations for right and wrong answers
· Close simulations of the real AP exams
· Updated material reflects the latest tests

Contributor Bio
Adam Stevens has been teaching in the New York City public schools since graduating from Columbia University with a BA in history in 1996, and is currently assigned to Brooklyn Technical High School.

Sean McManamon
5 Steps to a 5: McGraw-Hill's 500 AP Physics C Questions to Know by Test Day
Hugh Henderson

Summary
An essential guide to the AP Physics C Exam, organized for easy reference and crucial practice

Physics C is one of the most demanding of the Advanced Placement tests. 5 Steps to a 5: 500 AP Physics C Questions to Know by Test Day is designed to meet the needs of a wide range of students, including those who put off preparing until the last minute as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

- 500 AP-style questions and answers referenced to core AP materials
- Detailed review explanations for right and wrong answers
- Closely simulates the real AP exam
- Offers an effective last-minute practice to help students build skills in a minimal amount of time
Mark Stewart, Judy Unrein, Wendy Hanks

Summary
A core guide to the three exams required for admission to Catholic high schools nationwide

McGraw-Hill Education's Catholic High School Entrance Exams is the core guide to the three exams required for admission to Catholic high schools nationwide. It offers complete coverage of the Cooperative Admissions Examination (COOP), the High School Placement Test (HSPT), and the Test for Admission into Catholic High Schools (TACHS). The sample exams, exercises, and problems in the book are designed to match the real tests in content and level of difficulty.

Catholic High School Entrance Exams includes a step-by-step review of all verbal and mathematical topics covered in the three exams. Along with expert test prep advice, students and parents will also get inside information on gaining admission to a Catholic high school—including testing requirements, when to register, how scores are reported, and more.

- **New:** The latest information on taking the COOP, HSPT, and TACHS
- **New:** Six full-length sample tests: two practice COOPs, two practice HSPTs; and two TACHS with complete answer explanations
- Sample exams, exercises, and problems designed to match the real tests in content and level of difficulty
- Step-by-step review of all topics covered on the three exams
- Important information such as testing requirements, when to register, how scores are reported, and more

Mark Alan Stewart (Santa Barbara, CA) has written more than 20 test-prep guides and has served as a testing consultant to schools in the University of California and California State University systems.

Judy Unrein (Santa Barbara, CA) has been a teacher, tutor, and instructor trainer in the test prep world for 9 years.

Wendy Hanks (Kingwood, TX) has written and contributed to numerous books on test preparation.

Contributor Bio
Mark Alan Stewart (Santa Barbara, CA) has written more than 20 test-prep guides and has served as a testing consultant to schools in the University of California and California State University systems.

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Wendy Hanks (Kingwood, TX) has written and contributed to numerous books on test preparation.
Summary

Complete preparation for New York City’s Specialized High School Admission Test

*New York City SHSAT, Second Edition* provides complete preparation for the Specialized High School Admission Test (SHSAT), which is required for students applying to New York City’s specialized public high schools: the Bronx High School of Science, the Brooklyn Latin School, Brooklyn Technical High School, High School for Mathematics, Science and Engineering at City College, High School of American Studies at Lehman College, Queens High School for the Sciences at York College, Staten Island Technical High School, and Stuyvesant High School.

Admission to New York City’s specialized high schools is highly selective. *New York City SHSAT, Second Edition* gives applicants the competitive edge they are seeking. This guide includes a review of all topics tested: arithmetic, algebra, geometry, probability, statistics, reading, scrambled paragraphs, and logical reasoning. A diagnostic exam helps students focus their preparation and get the most of the skill-building drills, which include more than 300 practice questions covering every area on the test.

- **New**: Expanded test-taking tips and strategies to instill confidence in students
- Complete information on test format and topic coverage
- 3 full-length practice tests

**Cynthia Johnson (Austin, TX)** has more than 20 years’ experience in writing and editing test-prep guides for America’s leading educational publishers.

**Contributor Bio**

*Cynthia Johnson (Austin, TX)* has more than 20 years’ experience in writing and editing test-prep guides for America's leading educational publishers.
Robert Moyer

Summary
A comprehensive tool to help boost your score on the GRE math section

More than half a million people take the GRE every year.

McGraw-Hill Education’s Conquering the GRE Math, Second Edition is the most complete, in-depth review guide available for every type of math problem on the revised GRE. The exercises throughout concentrate on each math concept you need to master for success on the GRE.

The book is unique in that the problems increase in difficulty as you progress through the book. This helps students develop strong problem-solving skills as they prepare for the exam. The author is a math teacher who specializes in helping students enhance their GRE related math skills.

This guide contains indispensable features to help you improve your test scores, including:

• 3 Full-length GRE math sections provide practice with questions just like those on the real test.
• Complete review of GRE math topics including: number properties, arithmetic, algebra, geometry, and word problems.
• Strategies for answering every GRE math question type: quantitative comparison, multiple choice, numeric entry, and data analysis.
• Contains information on the GRE math item formats that reflects the latest test.
• Hundreds of questions for test-takers who want to maximize their score on the math section.

Robert E. Moyer, Ph.D. was formerly associate professor of Mathematics at Southwest Minnesota State University in Marshall, MN. He is the co-author of four bestselling Schaum's Outlines in mathematics, and he has also written math questions for the GED and the ASVAB.

Contributor Bio
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McGraw-Hill Education TEAS Value Pack
Kathy Zahler, Cara Cantarella

Summary
Everything You Need to Excel on the TEAS Exam in One Dollar-Saving Package

The TEAS 2-Book Value Pack from McGraw-Hill Education delivers everything students need for the most thorough and effective exam preparation possible. Comprised of two must-have review books (McGraw-Hill Education TEAS Review and McGraw-Hill Education 5 TEAS Practice Tests), this score-boosting combo builds confidence and sharpens test-taking skills with:

- Thorough coverage of fundamental concepts tested on the exam
- Review questions to reinforce learning
- Clear examples that clarify complicated subject matter
- 5 full-length practice exams

If you’re serious about a future in nursing, The TEAS 2-Book Value Pack from McGraw-Hill Education will prove to be the best study partner you’ve ever had.

Here’s what’s included in the Value Pack:

McGraw-Hill Education TEAS Review (978-0-07-184120-7)
Divided into four main sections that correspond to the exam (Reading, Math, Science, and English and Language Skills), this book provides focused review and practice geared specifically towards getting the highest score possible on the exam. You’ll find fundamental concepts, hundreds of review questions, detailed answer-explanations, and much more.

McGraw-Hill Education 5 TEAS Practice Tests (978-0-07-182572-6)
Intensive practice on sample exams is key to success on the TEAS – and this book delivers FIVE full-length practice exams. These five exams simulate the actual exam in content, form, and difficulty level, assuring you the most time-efficient and effective study possible.

Contributor Bio

Kathy A. Zahler, MS, has authored or contributed to textbooks in language arts, literature, and mathematics.

Cara Cantarella is an experienced author of test preparation materials geared at graduate and professional school candidates.
George J. Hademenos, Candice McCloskey Campbell, S...
Kathy A. Zahler, M.S. is a widely published test-prep author.

McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide.

**Curvebreakers**

**Summary**

**Intensive preparation for the part of the LSAT that test takers fear most**

McGraw-Hill Education's *Conquering LSAT Logic Games, Fourth Edition* zeroes in on the part of the LSAT that test takers worry most about: the dreaded logic games. Readers will learn how to work through every game type, diagram logical relationships, and use targeted tools to answer questions quickly and easily—all the techniques needed to solve the most complex logic problems and score higher on the LSAT.

Every problem-solving technique in this revised edition has been developed and refined by law school students who aced the LSAT. The authors, known collectively as Curvebreakers, are a group of Harvard Law School students who have pooled their test-taking and tutoring experience to create the ultimate online LSAT preparation course.

- 72 practice logic games with solutions
- Logic tools and diagramming techniques to help students solve any kind of logic game
- Breakthrough solution methods developed by the authors

**Curvebreakers (Cambridge, MA)** are all former Harvard Law students who scored in the top percentile on the LSAT.

**Contributor Bio**

**Curvebreakers (Cambridge, MA)** are all former Harvard Law students who scored in the top percentile on the LSAT.
Kathy Zahler

Summary
Complete preparation for the MAT

Every year approximately 60,000 people take the Miller Analogies Test (MAT) in order to be admitted to graduate and pre-professional programs in fields such as psychology, education, counseling, nursing, and allied health. McGraw-Hill Education's MAT Miller Analogies Test, Third Edition, prepares them for this important exam with the lists, definitions, and descriptions of the names and terms they need to know to solve Miller Analogies, drawing from such fields as literature, art, music, mathematics, and the natural and social sciences.

The author has written extensively on SAT analogy questions and takes an approach to the MAT that focuses on helping test-takers develop the reasoning skills that are crucial for success. This revised edition of MAT Miller Analogies Test offers targeted review and practice for all test subject areas, with an emphasis on building the critical thinking skills needed to solve every type of analogy.

- Ten full-length sample tests with complete explanations for every question.
- Inside strategies to help students reason their way through any analogy.
- Complete explanations for every answer.

Kathy A. Zahler, MS (Freeville, NY) has authored or contributed to textbooks in language arts, literature, and mathematics.

Contributor Bio
Kathy A. Zahler, M.S. (Freeville, NY) has authored or contributed to textbooks in language arts, literature, and mathematics.
French Demystified, Premium 3rd Edition

Annie Heminway

Summary

Updated premium edition of the fast, painless guide to learning the fundamentals of French

The updated third edition of French DeMYSTiFieD provides readers with the comprehensive, step-by-step educational experience that has made the DeMYSTiFieD language series such a success. This established, unintimidating approach to speaking, reading, and writing a new language takes the mystery and menace out of the learning process, whether in class or at home.

Hundreds of quiz and test questions, chapter-opening objectives, and specific recommendations for difficult subtopics and individual weaknesses help readers with basic grammar structures and verb tenses, pronunciation, essential vocabulary, and communicating with confidence. In addition to DeMYSTiFieD’s time-tested strategies, this edition features brand new streaming audio recordings and mobile chapter review quizzes via the unique McGraw-Hill Education Language Lab app.

- Established method for learning French grammar and vocabulary, enhanced with interactive end-of-chapter quizzes.
- 90 minutes of audio recordings in new convenient mobile app format, freeing learners from obsolete disks and cumbersome delivery methods.
- Easy-to-understand "Still Struggling?" icons offer specific recommendations for difficult topics and end-of-chapter questions reinforce learning and pinpoint weaknesses.

Annie Heminway (New York, NY) is a French teacher at the Alliance Française in New York. Born and raised in France, she is the author of more than ten books on the French language.

Contributor Bio

Annie Heminway (New York, NY) is a French teacher at the Alliance Française in New York. Born and raised in France, she is the author of more than ten books on the French language.
German Demystified, Premium 3rd Edition (3rd Edition)
Ed Swick

Summary
*Updated premium edition of the fast, painless guide to learning the fundamentals of German*

The updated third edition of German *DeMYSTiFieD* provides readers with the comprehensive, step-by-step educational experience that has made the *DeMYSTiFieD* language series such a success. This established, unintimidating approach to speaking, reading, and writing a new language takes the mystery and menace out of the learning process, whether in class or at home.

Hundreds of quiz and test questions, chapter-opening objectives, and specific recommendations for difficult subtopics and individual weaknesses help readers with basic grammar structures and verb tenses, pronunciation, essential vocabulary, and communicating with confidence. In addition to *DeMYSTiFieD*’s time-tested strategies, this edition features brand new streaming audio recordings and mobile chapter review quizzes via the unique McGraw-Hill Education Language Lab app.

- Established method for learning German grammar and vocabulary, enhanced with interactive end-of-chapter quizzes.
- 75 minutes of audio recordings in new convenient mobile app format, freeing learners from obsolete disks and cumbersome delivery methods.
- Easy-to-understand “Still Struggling?” icons offer specific recommendations for difficult topics and end-of-chapter questions reinforce learning and pinpoint weaknesses

Ed Swick (Chicago, IL) taught German for thirty years. He is the author of numerous books on learning German and other ESL titles.

Contributor Bio
Ed Swick taught German for thirty years. He is the author of numerous books on learning German and other ESL titles.
Italian Demystified, Premium 3rd Edition
Marcel Danesi

Summary
Updated premium edition of the fast, painless guide to learning the fundamentals of Italian

The updated third edition of Italian DeMYSTiFieD provides readers with the comprehensive, step-by-step educational experience that has made the DeMYSTiFieD language series such a success. This established, unintimidating approach to speaking, reading, and writing a new language takes the mystery and menace out of the learning process, whether in class or at home.

Hundreds of quiz and test questions, chapter-opening objectives, and specific recommendations for difficult subtopics and individual weaknesses help readers with basic grammar structures and verb tenses, pronunciation, essential vocabulary, and communicating with confidence.

In addition to DeMYSTiFieD’s time-tested strategies, this edition features brand new streaming audio recordings and mobile chapter review quizzes via the unique McGraw-Hill Education Language Lab app.

- Established method for learning Italian grammar and vocabulary, enhanced with interactive end-of-chapter quizzes.
- 70 minutes of audio recordings in new convenient mobile app format, freeing learners from obsolete disks and cumbersome delivery methods.
- Easy-to-understand "Still Struggling?" icons offer specific recommendations for difficult topics and end-of-chapter questions reinforce learning and pinpoint weaknesses

Marcel Danesi (Toronto, Ontario) is Professor of Semiotics and Anthropology at the University of Toronto and the author of numerous books on learning Italian.

Contributor Bio
Marcel Danesi (Toronto, Ontario) is Professor of Semiotics and Anthropology at the University of Toronto and the author of numerous books on learning Italian.
Japanese Demystified, Premium 3rd Edition
Eriko Sato

Summary

Updated premium edition of the fast, painless guide to learning the fundamentals of Japanese

The updated third edition of Japanese DeMYSTiFieD provides readers with the comprehensive, step-by-step educational experience that has made the DeMYSTiFieD language series such a success. This established, unintimidating approach to speaking, reading, and writing a new language takes the mystery and menace out of the learning process, whether in class or at home.

Hundreds of quiz and test questions, chapter-opening objectives, and specific recommendations for difficult subtopics and individual weaknesses help readers with basic grammar structures and verb tenses, pronunciation, essential vocabulary, and communicating with confidence. In addition to DeMYSTiFieD’s time-tested strategies, this edition features brand new streaming audio recordings and mobile chapter review quizzes via the unique McGraw-Hill Education Language Lab app.

- Established method for learning Japanese grammar and vocabulary, enhanced with interactive end-of-chapter quizzes.
- 70 minutes of audio recordings in new convenient mobile app format, freeing learners from obsolete disks and cumbersome delivery methods.
- Easy-to-understand "Still Struggling?" icons offer specific recommendations for difficult topics and end-of-chapter questions reinforce learning and pinpoint weaknesses

Eriko Sato, PhD, (New York, NY) is executive director of the Japan Center, the founding director of the Pre-College Japanese Language Program at the University of New York at Stony Brook, and an author of numerous books on learning Japanese.

Contributor Bio

Eriko Sato, PhD, (New York, NY) is executive director of the Japan Center, the founding director of the Pre-College Japanese Language Program at the University of New York at Stony Brook, and an author of numerous books on learning Japanese.
Spanish Demystified, Premium 3rd Edition (3rd Edition)
Jenny Petrow

Summary

Updated premium edition of the fast, painless guide to learning the fundamentals of Spanish

The updated third edition of Spanish DeMYSTiFieD provides readers with the comprehensive, step-by-step educational experience that has made the DeMYSTiFieD language series such a success. This established, unintimidating approach to speaking, reading, and writing a new language takes the mystery and menace out of the learning process, whether in class or at home.

Hundreds of quiz and test questions, chapter-opening objectives, and specific recommendations for difficult subtopics and individual weaknesses help readers with basic grammar structures and verb tenses, pronunciation, essential vocabulary, and communicating with confidence.

In addition to DeMYSTiFieD’s time-tested strategies, this edition features brand new streaming audio recordings and mobile chapter review quizzes via the unique McGraw-Hill Education Language Lab app.

· Established method for learning Spanish grammar and vocabulary, enhanced with interactive end-of-chapter quizzes.

· 90 minutes of audio recordings in new convenient mobile app format, freeing learners from obsolete disks and cumbersome delivery methods.

· Easy-to-understand "Still Struggling?" icons offer specific recommendations for difficult topics and end-of-chapter questions reinforce learning and pinpoint weaknesses

Jenny Petrow (Washington, D.C.) is an experienced developer of Spanish curriculum and the author of numerous books on the Spanish language.

Contributor Bio

Jenny Petrow (Washington, D.C.) is an experienced developer of Spanish curriculum and the author of numerous books on the Spanish language.
**Better Reading English**

Jenni Currie Santamaria

**Summary**

"Real world" texts give intermediate-level learners a powerful language-learning experience for better comprehension and language acquisition

- Each chapter features texts that cover a specific topic--cuisine, music, sports, film and theater, art, the family, today's lifestyle, or politics and history--with each piece becoming more challenging as the section progresses
- Texts come from newspaper and magazine articles, reviews, guidebooks, Web sites, and other sources from everyday life
- Features instruction and exercises to help develop improved reading speed, comprehension, and vocabulary

**Contributor Bio**

Jenni Currie Santamaria has been teaching English as a Second Language for twenty years at the adult and college level. She has numerous publications, including two multi-skill textbooks, teachers' guides, and a variety of interactive activities and workbook exercises for English learners. She is currently an ESL instructor and mentor teacher at ABC Adult School in Cerritos, California.
Read & Think French, Premium 2nd Edition (2nd Edition)
The Editors of Think French! magazine

Summary
A first-class ticket to building key French language skills

From the bestselling Read & Think series, this fully-illustrated guide brings the French language to life! In addition to introducing, developing, and growing key vocabulary, this book gives readers an insider's look at Francophone life and culture—from a trip around Marseilles to a walk through Senegal's bustling markets, and from biographies of famous French personalities to articles on the customs and gastronomy of French-speaking countries.

Including more than 100 engaging articles written by native French-speakers, each one provides a bilingual glossary on the same page, allowing readers to learn without stopping to look up new or unfamiliar words. Each chapter contains several exercises to reinforce comprehension and the new premium edition features streaming audio recordings of more than 40 readings (70 minutes) and over 7,000 vocabulary items by flashcard, easily accessible online or on any mobile device, through the unique McGraw-Hill Education Language Lab app.

- Proven method based on the bestselling Read & Think series, which has sold more than 125,000 books
- New premium edition is supported online and via app with 70 minutes of extensive recordings and hundreds of flashcards (7,000 vocabulary items) for study and review at home or on-the-go
- Bilingual glossary on each page highlights and defines key French words and phrases
- Chapter-ending comprehension questions included, now in both French and English (per customer feedback)

The Editors of Think French! magazine are experts in French language instruction and culture. Native French speakers, many of the writers of Think French! also teach the language to secondary and post-secondary level students.

Contributor Bio
The Editors of Think French! magazine are experts in French language instruction and culture. Native French speakers, many of the writers of Think French! also teach the language to secondary and post-secondary level students.
Read & Think Italian, Premium 2nd Edition

Summary

A first-class ticket to building key Italian language skills

From the bestselling Read & Think series, this fully-illustrated guide brings the Italian language to life! In addition to introducing, developing, and growing key vocabulary, this book gives readers an insider’s look at Italian life—from Italy’s coffee culture to regional festivals, and from biographies of famous Italians (from Leonardo da Vinci to Sophia Loren) to articles on the history and gastronomy of the country.

Including more than 100 engaging articles written by native Italian-speakers, each one provides a bilingual glossary on the same page, allowing readers to learn without stopping to look up new or unfamiliar words. Each chapter contains several exercises to reinforce comprehension and the new premium edition features streaming audio recordings of more than 40 readings (70 minutes) and over 7,000 vocabulary items by flashcard, easily accessible online or on any mobile device, through the unique McGraw-Hill Education Language Lab app.

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Contributor Bio

The Editors of Think Italian! magazine are experts in Italian-language instruction and culture. Native Italian speakers, many of the writers of Think Italian! also teach the language to secondary and post-secondary level students.
Read & Think Spanish, Premium 3rd Edition
The Editors of Think Spanish

Summary

A first-class ticket to building key Spanish language skills

From the bestselling Read & Think series, this fully-illustrated third edition of Read & Think Spanish brings the Spanish language to life! In addition to introducing, developing, and growing key vocabulary, this book gives readers an insider’s look at the enchanting diversity of Hispanic life and culture—from the art of eating tapas in Spain to a walk along Cuba’s white sand beaches, and from biographies on luminaries such as Andrés Segovia, the father of the classical guitar, to lessons on Argentinian soccer.

Including more than 100 engaging articles written by native Spanish-speakers, each one provides a bilingual glossary on the same page, allowing readers to learn without stopping to look up new or unfamiliar words. Each chapter contains several exercises to reinforce comprehension and the new premium edition features streaming audio recordings of more than 40 readings (90 minutes) and over 7,000 vocabulary items by flashcard, easily accessible online or on any mobile device, through the unique McGraw-Hill Education Language Lab app.

· Proven method based on the bestselling Read & Think series, which has sold more than 125,000 books
· New premium edition is supported online and via app with 90 minutes of extensive recordings and hundreds of flashcards (7,000 vocabulary items) for study and review at home or on-the-go
· Bilingual glossary on each page highlights and defines key Spanish words and phrases
· Chapter-ending comprehension questions included, now in both Spanish and English (per customer feedback)

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Contributor Bio

The Editors of Think Spanish! magazine are experts in Spanish language instruction and culture. Native Spanish speakers, many of the writers of Think Spanish! also teach the language to secondary and post-secondary level students.
**Practice Makes Perfect Basic French, Premium 2nd Edition**

*2nd Edition*

Eliane Kurbegov

**Summary**

*Premium edition of bestselling French workbook, now with enhanced digital support*

The bestselling-beginner level French workbook in the market-leading *Practice Makes Perfect* series is back and better than ever! Enhanced with comprehensive digital support, this new edition takes readers to the next level with a unique set of tools and the time-tested *Practice Makes Perfect* approach. Aimed at learners with a low or non-existent level of understanding, the content is broken into 50 short, manageable lessons with a focus on grammar and vocabulary.

Engaging exercises across three-page units let readers work at their own pace without becoming overwhelmed, as they learn the basics that first-year students should be expected to know. The premium workbook’s digital component (through iOS, Android, and a desktop app) ensures mastery of the material through vocabulary list flashcards, answer keys, streaming audio recordings, and recording and replaying functions so readers can compare themselves against native speakers.

- *Practice Makes Perfect* has established itself as the market-leading series of workbooks for self-study learners
- Includes 265 engaging exercises enhanced with digital support through iOS, Android, and a desktop application, featuring vocabulary flashcards, exercise answer keys, and self-testing recording and replaying functions
- Features streaming audio recordings for all exercise answers in French

**Eliane Kurbegov** is a secondary and higher education level French teacher with 30 years experience and the author of many French language-learning books, including *Must Know French* and *Practice Makes Perfect: French Vocabulary*.

**Contributor Bio**

Eliane Kurbegov (HOMETOWN) is a secondary and higher education level French teacher with 30 years experience and the author of many French language-learning books, including *Must Know French* and *Practice Makes Perfect: French Vocabulary*. 
The No-Cry Sleep Solution for Newborns
Amazing Sleep from Day One – For Baby and You
Elizabeth Pantley

Summary
The no-cry sleep solution for newborns

The No-Cry Sleep Solution for Newborns presents a complete, field-tested system to help parents establish healthy sleep patterns for their babies. The author’s advice helps parents begin planning before their baby’s birth. With the tips and other resources in this guide, they will learn to read their baby’s sleep signals, create an environment conducive to good sleep, and establish a healthy daily sleep pattern.

During the first three months of life, a baby should be getting between 15 and 18 hours of sleep per 24-hour day, between 8.5 and 11 of those hours at night. However, the National Sleep Foundation reported in the Sleep in America Poll that children less than three months of age averaged only 7.8 hours of sleep at night, and by 5 months of age this only rises to 9.3 hours. The No-Cry Sleep Solution for Newborns sets the stage for a sleep routine that is healthy for baby and parents alike.

- Built around 15 key tips from an expert with a dedicated following of more than 13,000 Facebook followers, 400 “test parents” and 14,000 mailing list subscribers
- Checklists, troubleshooting guide, and suggestions for setting up the home

Elizabeth Pantley has sold over 750,000 books on sleep for babies and young children. Her books have been translated into more than a dozen languages.

Contributor Bio
Elizabeth Pantley is the author of twelve popular parenting books that have sold over one million copies and are available in twenty-seven languages, including the best-selling No-Cry Solution series. She is known by millions worldwide as a teacher of respectful and effective parenting methods. She is a mother of four.
Dave Gerr

Summary
The Complete Reference for Choosing, Installing, and Understanding Boat Propellers—a first of its kind reference—fully revised and updated

Propeller Handbook, Second Edition demystifies the operation, behavior and selection of propellers and provides practical and detailed advice in readable, easy-to-understand language. The book will enable readers to size and select the correct propeller for their boat or for boats they may be working on. Solutions to propeller problems, installation considerations, propeller shafting, number of blades and blade area, boat speed and powering calculations and considerations, and much more are discussed in detail. In the twenty-seven years since the publication of the first edition, Propeller Handbook, has become a cornerstone resource that marine-industry professionals rely on.

All material from the previous edition is completely rewritten to reflect the author’s additional 27-years of experience in boat design and propeller selection since the first edition was introduced. Significant changes in the emphasis placed on factors such as blade area and propeller and engine matching, underlie the revised propeller-selection approach. Plus, the entire book has been updated to fully include metric and English units.

• The author is a charted engineer and a fellow of the Royal Institution of Naval Architects. He is an advocate of intelligent and efficient boat design.
• Mr. Gerr is the author of Boat Mechanical Systems Handbook, Elements of Boat Strength, and The Nature of Boats, Baltek’s DuraKore Scantling Handbook, and has published more than 400 articles on boats and boat design, which have appeared in nearly every major boating publication
• The author regularly lectures on technical and historical topics in naval architecture, boatbuilding, and systems installation and engineering

Dave Gerr (New York, NY) is president of Gerr Marine, Inc., a naval-architecture firm, and he is a professor of naval architecture and marine technology at the Westlawn Institute of Marine Technology.

Contributor Bio
Dave Gerr (New York, NY) is president of Gerr Marine, Inc., a naval-architecture firm, and he is a professor of naval architecture and marine technology at the Westlawn Institute of Marine Technology.
CURRENT Medical Diagnosis and Treatment 2017 (56th Edition)
Maxine Papadakis, Stephen J. McPhee, Michael W. Ra...

Summary
The #1 annual internal medicine guide that clinicians turn to first?extensively revised and updated

Includes 8 online-only chapters at no additional cost! Visit AccessMedicine.com/CMDT

New to the 2017 edition of CMDT:
- Annual updates to all chapters, treatment guidelines and recommendations, tables, images, and references
- The latest pharmacologic treatment approaches as well as updated drug information (approvals, withdrawals, and current pricing)
- New section on LGBT health
- Extensively revised chapter on foot disorders – now included in the print version as well as online
- Learn more at CMDT2017.com!

In the primary care setting, only one text delivers the ideal balance of clinical practice and research evidence to optimize patient care: CURRENT Medical Diagnosis & Treatment.

Never out of date and written by top clinicians, this trusted resource spans all fields of internal medicine, reviewing symptoms, signs, epidemiology, diagnosis, prevention, and treatment for more than 1,000 diseases and disorders. On every page readers find concise, evidence-based answers to key questions concerning both in-hospital and ambulatory patient care. In addition, sections feature a streamlined format that makes the latest diagnostic protocols, prevention strategies, and treatment options easily accessible. For more information, visit CMDT2016.com.

Why CMDT is the ultimate clinical companion:
- Primary Market: General internists (77,000), family physicians (74,000), internal medicine residents (23,000), family medicine residents (8,000), nurse practitioners (50,000), and physician assistants (23,000)
- Secondary Market: Medical students years 3 and 4 (30,000 per year), nurse practitioner students (5,500 per year), and physician assistant students (2,650 per year)
- Full review of all primary care topics, including gynecology, obstetrics, dermatology, ophthalmology, orthopedics, otolaryngology, psychiatry, neurology, toxicology, and urology
- Comprehensive coverage of inpatient and outpatient care, focusing on the diagnostic tools relevant to daily practice
- Only text with annual update on HIV and AIDS
- Specific disease prevention information
- Hundreds of quick-access drug treatment tables, with indexed trade names, dosages, and updated drug prices
- ICD codes conveniently featured on inside covers
- Many decision-speeding diagnostic and treatment algorithms and tables presented in an at-a-glance style
- Up-to-date references providing peer-reviewed, evidence-based information with unique identifiers (PubMed PMID numbers) for rapid downloading of article abstracts and full text
- CMDT Online (www.AccessMedicine.com/CMDT) provides access to CMDT 2017 plus expanded pathophysiology information and eight additional online-only chapters at no additional cost (available to all book
Customers)

- Chapter e8: LGBT Health
- Chapter e1: Anti-Infective Chemotherapeutic & Antibiotic Agents
- Chapter e2: Basic Genetics
- Chapter e3: Diagnostic Testing & Medical Decision Making
- Chapter e4: Information Technology in Patient Care
- Chapter e5: Complementary & Alternative Medicine
- Chapter e6: Podiatric Disorders
- Chapter e7: Women's Health

- CMDT Flashcards and Study Guide supplements available

Maxine Papadakis MD (San Francisco, CA), Associate Dean of Students
Stephen J. McPhee, MD (San Francisco, CA), Professor Emeritus
Michael Rabow, MD (San Francisco, CA), Associate Professor of Medicine
All at the University of California-San Francisco School of Medicine

Contributor Bio

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Professor of Medicine Division of General Internal Medicine Department of Medicine

Division of General Internal Medicine

Department of Medicine

University of California, San Francisco
First Aid for the USMLE Step 1 2017 (27th Edition)
Tao Le, Vikas Bhushan

Summary
THE “BIBLE” FOR USMLE STEP 1 PREP—AND THE ULTIMATE TOOL FOR ORGANIZING STUDENT STUDY!

This annually updated review delivers a comprehensive collection of high-yield facts and mnemonics that pinpoint exactly what students need to know to pass the exam. Co-authored by medical students who recently took the boards, it provides a complete framework to help students prepare for the most stressful exam of their careers.

• Market: US medical students (18,500/year), international medical graduates (12,000)
• 1,200+ high-yield facts based on student reporting from the last exam
• Test-taking advice with focus on high-efficiency studying
• Updated in all subject areas based on feedback from thousands of students
• Extensive faculty review process with nationally known USMLE instructors
• 1,000+ color photos and diagrams help you visualize high-yield concepts
• Expanded guide to top-rated study resources, including mobile apps
• Free real-time updates and corrections at www.firstaidteam.com

Tao Le, MD, MHS (Louisville, KY) is Assistant Professor of Pediatrics in the Division of Allergy and Immunology at the University of Louisville.
Vikas Bhushan, MD (Los Angeles, CA) is a practicing diagnostic radiologist.

Contributor Bio
Tao Le, MD, MHS (Louisville, KY) is Assistant Professor of Pediatrics in the Division of Allergy and Immunology at the University of Louisville.
Vikas Bhushan, MD (Los Angeles, CA) is a practicing diagnostic radiologist.

Vikas Bhushan, MD practices diagnostic radiology from his home-base in Los Angeles, California.
Top Shelf: Essential Learning for the Internal Medicine Clerkship
Conrad Fischer

Summary
A new way to excel on the Internal Medicine Clerkship from Conrad Fischer!

Top Shelf: Essential Learning for the Internal Medicine Clerkship uses Conrad Fischer’s unique method of distilling complex concepts into accessible, high-yield narrative to maximize students’ retention and boost their performance on the clerkship and shelf exam. Fischer doesn’t just give students what they need to “get by” -- he helps them really understand the practice of internal medicine -- so they can provide outstanding patient care and ace the shelf exam. This unique work encapsulates Conrad Fischer’s more than twenty years’ board review classroom experience into one score-boosting, memory-enhancing text.

- Market: US medical students in required internal medicine rotations (19,000/year), physician assistant students in required medicine rotations
- Numerous clinical images and tables aid retention
- Sidebars summarize key points for easy review
- Tips provide focused learning and highlight incorrect answer choices to prevent them from being repeated on exams or during rounds

Conrad Fischer, MD (New York, NY) is the Residency Program Director in Internal Medicine at Brookdale Hospital in New York City and is Associate Professor of Physiology, Pharmacology, and Medicine at Touro College of Medicine.

Contributor Bio
Conrad Fischer, MD (New York, NY) is the Residency Program Director in Internal Medicine at Brookdale Hospital in New York City and is Associate Professor of Physiology, Pharmacology, and Medicine at Touro College of Medicine.
Pediatrics Examination and Board Review
Andrew Peterson, Kelly Wood

Summary
An Engagingly Written, Case-Based Review for the Pediatrics Board Exam

McGraw-Hill Education Specialty Board Review: Pediatrics is the perfect resource to help readers prepare for the American Board of Pediatrics (ABP) certification or recertification examination. Written in a refreshing conversational tone, this unique review utilizes a case-based presentation that includes questions, answers, and discussion. Numerous tables, figures, and photographs encapsulate important information and make it easier for readers to study and remember. The content is weighted to match the board exam – so readers can focus on what they really need to know for the highest score possible.

- Market/Audience: Pediatric residents (5,000), pediatricians (80,000)
- The 35 chapters in the book correspond to the 35 sections of the ABP content specifications
- Each chapter is written by specialists in the topic
- Comprehensive final exam appears at the end of the book
- Great as clinical refresher
- Each question is referenced to chapter content for more in-depth study

Andrew Peterson, MD (Iowa City, Iowa) Clinical Assistant Professor, Department of Pediatrics, University of Iowa.

Kelly Wood, MD (Iowa City, Iowa) Clinical Assistant Professor, Department of Pediatrics, University of Iowa; Medical Director, Pediatric Hospital Program, UI Hospitalist Service.

Contributor Bio
Andrew Peterson, MD (Iowa City, Iowa) Clinical Assistant Professor, Department of Pediatrics, University of Iowa.

Kelly Wood, MD (Iowa City, Iowa) Clinical Assistant Professor, Department of Pediatrics, University of Iowa; Medical Director, Pediatric Hospital Program, UI Hospitalist Service.
Master the Wards: Pediatrics Flashcards
Niket Sonpal, Conrad Fischer

Summary
Case-Based Flashcards for Excellence on the Boards and Wards by bestselling authors Niket Sonpal and Conrad Fischer

Created by Niket Sonpal, MD, and Conrad Fischer, MD, noted educators and bestselling authors of numerous test prep resources, Master the Wards: Pediatrics Flashcards is a boxed set of 200 expertly crafted study flashcards that help students master high-yield topics and sharpen their clinical decision-making skills so they can excel on the boards, shelf exams, and wards. Produced in full color with clinical photos and designed to conveniently fit into a lab coat pocket, each flashcard includes a clinical vignette and Q&A on diagnosis, physical findings, tests, and treatment. Master Tips highlighting frequently tested items help students stand out on rounds.

- Market: Third-Year Medical students in required rotations (18,500/year)
- 200 flashcards designed by test prep experts – a convenient resource for rapid and effective review
- Beautiful full-color presentation
- The only flashcards that focus on the cases students must know and the clinical decision-making strategies that will help them excel on the wards, shelf exams, and boards
- Master Tips help students stand out on rounds

Niket Sonpal, MD (New York, NY) is Assistant Clinical Professor at Touro College of Osteopathic Medicine and Assistant Clinical Professor at St. Georges University School of Medicine. He is also the Chief Operating Officer for MedQuest Test Prep and Director of Medical Education for Picmonic Test Prep.

Conrad Fischer, MD (New York, NY) is the Residency Program Director in Internal Medicine at Brookdale Hospital in New York City and is Associate Professor of Physiology, Pharmacology, and Medicine at Touro College of Medicine.

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Conrad Fischer, MD (New York, NY) is the Residency Program Director in Internal Medicine at Brookdale Hospital in New York City and is Associate Professor of Physiology, Pharmacology, and Medicine at Touro College of Medicine.

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**Pediatric Endocrinology and Inborn Errors of Metabolism 2/E (2nd Edition)**

Kyriakie Sarafoglou, Georg Hoffmann, Karl Roth

**Summary**

The acclaimed clinical guide to managing both pediatric endocrine disorders and inborn errors of metabolism

No other text so skillfully blends the disciplines of endocrinology and inborn metabolic disorders into one clinically focused, highly visual resource as *Pediatric Endocrinology and Inborn Errors of Metabolism*.

In this practical, user-friendly tutorial, a team of international contributors delivers the latest information and clinical insights clinicians need to confidently diagnose and manage pediatric patients. This full-color resource guides readers through the etiology, pathophysiology, presenting signs and symptoms, diagnostic laboratory examinations, and treatments regimens of each disorder. *Pediatric Endocrinology and Inborn Errors of Metabolism* successfully balances authority and comprehensiveness with a strong clinical, practical approach that delivers an unmatched integrated discussion of the fields.

- **Market/Audience**: Pediatricians (50,000), pediatric endocrinologists (3,000), geneticists (3,000), genetic counselors (2,000), adult endocrinologists (5,000)
- **Full-color presentation with numerous photos, illustrations, diagnostic algorithms, tables, and text boxes that summarize key concepts and assist in the decision-making process**
  - At-a-Glance feature beginning each disease-based chapter summarizes all the clinical information you need to differentiate between disorder sub-types in one easy-to-find place
  - Complete and detailed information on all laboratory and radiographic testing used to diagnose disorders in both disciplines

Kiki Sarafoglou, MD (Minneapolis, MN) is affiliated with the University of Minnesota School of Medicine.

Georg Hoffman, MD (Heidelberg, Germany) is affiliated with Heidelberg University.

Kari Roth, MD (Omaha, NE) is affiliated with Creighton Medical School.

**Contributor Bio**

Kiki Sarafoglou, MD (Minneapolis, MN) is affiliated with the University of Minnesota School of Medicine.

Georg Hoffman, MD (Heidelberg, Germany) is affiliated with Heidelberg University.

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First Aid for the Emergency Medicine Oral Boards, Second Edition

David Howes, Tyson Pillow, Janis Tupesis, James Ah...

Summary

Everything exam takers must know to ace the exam PLUS what to say and do!

First Aid for the Emergency Medicine Oral Boards, Second Edition uses the acclaimed First Aid format to help physicians review for the oral board examination in emergency medicine. The book opens with four sections that span all of emergency medicine, focusing on the facts, processes, and procedures that will be tested on the oral boards. Fifty cases follow this section, along with the actual dialog that could and should occur during patient simulation – plus images and lab results test-takers need to be familiar with.

- Market: Emergency Physicians (40,000)
- ALL NEW cases
  - A detailed description of the exam, including format, scoring, what to expect on exam day, content, recommended study plan, preparation advice, and additional resources
  - A complete review of basic management skills, including airway management, shock, trauma, common procedures, and more
  - Tips and pearls on what to say, order, and do
  - Diagnostic and management algorithms by chief complaint (including pediatric) -- everything from abdominal pain to weakness

David S. Howes, MD (Chicago, IL) is Professor of Emergency Medicine, The University of Chicago.

Tyson Pillow, MD (Houston, TX) is Assistant Professor, Residency Director, Emergency Medicine, Baylor College of Medicine.

Janis Tupesis, MD (Madison, WI) is Associate Professor of Medicine, Residency Director, Emergency Medicine, University of Wisconsin School of Medicine.

Contributor Bio

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**Case Files Internal Medicine, Fifth Edition**

**Summary**

*Sixty high-yield Internal Medicine cases help students sharpen their diagnostic and problem-solving skills*

This must-have fifth edition of top-selling *Case Files: Internal Medicine* is reorganized by topic for easier learning during the clerkship, and is updated to reflect the latest guidelines on diagnosis and treatment of must-know conditions. 60 high-yield cases feature complete discussions, pearls, and USMLE-style review questions to help students excel in the clerkship and earn honors on the shelf-exam. A new *Case Correlations* feature connects related cases, and 25 challenge questions at the end of the book assess readers' ability to integrate and apply what they've learned.

**Features**

- Updated to reflect the guidelines on diagnosis, treatment, and management common conditions students must know for the clerkship
- 60 realistic internal medicine cases with high-yield discussions aligned clerkship guidelines
- USMLE-style review questions and clinical pearls accompany each case
- New Case Correlation boxes connect related cases
- Challenge Questions assess readers' ability to integrate and apply their knowledge
- Primer on how to approach clinical problems and think like an experienced doctor
- Market: US medical students in required internal medicine rotations (18,500/year), physician assistant students (3,000/year)

**Contributor Bio**

**Eugene C. Toy, MD (Houston, TX)** is a dual-certified family physician and obstetrician-gynecologist and is Assistant Dean for Educational Programs; Professor and Vice Chair of Medical Education, Department of Obstetrics and Gynecology, at the University of Texas Medical School at Houston.

**John T. Patlan, Jr., MD (Houston, TX)** is Assistant Professor, General Internal Medicine, at the MD Anderson Cancer Center.

**Mark T. Warner, MD (Houston, TX)** is Assistant Professor, Division of Critical Care Medicine, at the University of Texas Medical School at Houston.
J. Jameson

Summary

Endocrinology – with all the authority of Harrison’s

Featuring a superb compilation of chapters related to endocrinology that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Medical students (18,750/year), medical residents (23,000), endocrinology fellows (800/year), family medicine and internists (140,000), clinical geneticists (2,000)

- Coverage that reflects the physiologic roots of endocrinology: Pituitary, Thyroid, and Adrenal Disorders; Reproductive Endocrinology; Diabetes Mellitus, Obesity, Lipoprotein Metabolism, Disorders Affecting Multiple Endocrine Systems; and Disorders of Bone and Calcium Metabolism

- Integration of pathophysiology with clinical management

- High-yield board review questions make this text ideal for keeping current and preparing for the boards

- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e

- Helpful appendix of laboratory values of clinical importance

J. Larry Jameson, MD, PhD (Philadelphia, PA) is Senior Vice President and Executive Dean of the University of Pennsylvania Health System, and one of the leading figures in academic medicine in the United States. Dr. Jameson is also a Harrison’s editor as well as the editor of leading texts and references in medicine.

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Harrison's Hematology and Oncology, 3E

Dan Longo

Summary

Hematology and Oncology – backed by the unmatched authority of Harrison’s

Featuring a superb compilation of chapters related to hematology and oncology that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

· Market: Oncology fellows (2,500), hematology fellows (2,000), internal medicine residents (23,000), oncology nurses ((40,000), second and third year medical students (18,000/year), oncologists (20,000), hematologists (16,000), pharmaceutical firms

· Each chapter contains relevant information on the genetics, cell biology, pathophysiology, and treatment of specific disease entities

· Chapters on hematopoiesis, cancer cell biology, and cancer prevention reflect the rapidly growing body of knowledge in these areas

· Integration of pathophysiology with clinical management

· High-yield board review questions make this text ideal for keeping current and preparing for the boards

· Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e

· Helpful appendix of laboratory values of clinical importance

Dan Longo, MD (Boston, MA) is the Harrison’s editor responsible for the hematology and oncology content, and the author of several acclaimed textbooks on hematology and oncology. Dr. Longo is also Deputy Editor, New England Journal of Medicine, and Professor of Medicine, Harvard Medical School.

Contributor Bio

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Harrison's Pulmonary and Critical Care Medicine, 3E

Joseph Loscalzo

Summary

Pulmonary and Critical Care – with all the authority of Harrison’s

Featuring a superb compilation of chapters related to pulmonary and critical care that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Internal medicine residents (23,000), medical students (18,750/year), family practice residents (7,000), critical care nurses (30,000), hospital medicine (17,000)

- Complete, current coverage of essential pulmonary and critical care medicine topics, including respiratory disorders, respiratory diseases, general approach to the critically ill patient, common critical illnesses and syndromes, and disorders complicating critical illnesses and their management

- Integration of pathophysiology with clinical management

- High-yield board review questions make this text ideal for keeping current and preparing for the boards

- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e

- Helpful appendix of laboratory values of clinical importance

Joseph Loscalzo, MD (Boston, MA) is Physician-in-Chief at Brigham and Women’s Hospital/Harvard Medical School. Dr. Loscalzo is one of the most respected cardio-pulmonary specialists in the world.

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Summary

Neurology – with all the authority of Harrison’s

Featuring a superb compilation of chapters related to neurology that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Neurologists and neurology residents (6,000), medical students (18,750/year), internists and family practice physicians (100,000), allied health professionals (100,000)

- High-yield board review questions make this text ideal for keeping current and preparing for the boards

- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e

- Current, complete coverage of clinically important topics in neurology, including Clinical Manifestations of Neurologic Diseases, Diseases of the Nervous System, Chronic Fatigue Syndrome, Psychiatric Disorders, and Alcoholism and Drug Dependency

- Integration of pathophysiology with clinical management

Stephen Hauser, MD (San Francisco, CA) Professor and Chairman, Department of Neurology, University of California-San Francisco School of Medicine.

S. Andrew Josephson, MD (San Francisco, CA) Professor and Vice Chair of Neurology, University of California-San Francisco School of Medicine.

Contributor Bio

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S. Andrew Josephson, MD (San Francisco, CA) Professor and Vice Chair of Neurology, University of California-San Francisco School of Medicine.
Harrison's Nephrology and Acid-Base Disorders, 3e (3rd Edition)
J. Jameson, Joseph Loscalzo

Summary
Nephrology and Acid-Base Disorders – with all the authority of Harrison’s

Featuring a superb compilation of chapters related to nephrology and acid-base disorders that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Internal medicine residents (23,000), family practitioner residents (7,000), medical students (18,750/year), internists (75,000), nephrologists (5,000), pharmaceutical companies
- Content reflects the full scope of nephrology
- Complete coverage of a broad spectrum of topics, including acid-base and electrolyte disorders, vascular injury to the kidney, and specific diseases of the kidney
- Integration of pathophysiology with clinical management
- High-yield board review questions make this text ideal for keeping current and preparing for the boards
- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e
- Helpful appendix of laboratory values of clinical importance

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Hersey Professor of the Theory and Practice of Medicine, Harvard Medical S
Harrison's Cardiovascular Medicine 3/E (3rd Edition)
Joseph Loscalzo

Summary
Cardiovascular Medicine – with all the authority of Harrison’s

Featuring a superb compilation of chapters related to cardiovascular disorders that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Cardiologists and fellows (26,000), internal medicine residents (23,000), medical students (18,750/year), family practice residents (7,000), allied health professionals (100,000)
- Current, complete coverage of essential cardiovascular medicine topics, including Diagnosis of Cardiovascular Disorders, Heart Rhythm Disturbances, Disorders of the Heart, and Disorders of the Vasculature
- An important opening section “Introduction to Cardiovascular Disorders” provides a systems overview, beginning with the basic biology of the cardiovascular system, followed by epidemiology of cardiovascular systems, and approach to the patient
- Integration of pathophysiology with clinical management
- High-yield board review questions make this text ideal for keeping current and preparing for the boards
- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e
- Helpful appendix of laboratory values of clinical importance

Joseph Loscalzo, MD (Boston, MA) is Physician-in-Chief at Brigham and Women’s Hospital/Harvard Medical School. Dr. Loscalzo is one of the most respected cardio-pulmonary specialists in the world.

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Harrison's Gastroenterology and Hepatology, 3 E (3rd Edition)
Dan Longo, Anthony Fauci

Summary
Gastroenterology and Hepatology – as only Harrison’s can cover it

Featuring a superb compilation of chapters related to gastroenterology and hepatology that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Internists (80,000), medical students (18,750/year), family practice residents (7,000), internal medicine residents (23,000), gastrointestinal and hepatology physicians (12,000), allied health professionals (100,000)
- Complete coverage of must-know gastroenterology and hepatology topics, including cardinal manifestations of disease, differential diagnosis and diagnostic evaluation, management of diseases and disorders, obesity, nutrition, and eating disorders
- Reflects the most current advances in genetics, cell biology, pathophysiology, and treatment
- Integration of pathophysiology with clinical management
- High-yield board review questions make this text ideal for keeping current and preparing for the boards
- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e
- Helpful appendix of laboratory values of clinical importance

Dan Longo, MD (Boston, MA) is Deputy Editor, New England Journal of Medicine, and Professor of Medicine, Harvard Medical School.

Anthony S. Fauci, MD (Bethesda, MD) is Director, National Institute of Allergy and Infectious Diseases, NIH.

Contributor Bio
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Anthony S. Fauci, MDChief, Laboratory of ImmunoregulationDirector, Nationa
Harrison's Infectious Diseases, 3/E (3rd Edition)
Dennis Kasper, Anthony Fauci

Summary
Infectious Diseases – as only Harrison’s can cover them

Featuring a superb compilation of chapters related to infectious diseases that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Internal medicine residents (23,000), medical students (18,750), internists (80,000), allied health professionals (100,000), infectious disease fellows, infectious disease specialists
- Current, complete coverage of need-to-know topics, including infections in organ systems, bacterial infections, viral infections, prion diseases, fungal infections, and protozoal infections
- Addresses underlying epidemiologic, pathophysiologic, and genetic factors
- Integration of pathophysiology with clinical management
- High-yield board review questions make this text ideal for keeping current and preparing for the boards
- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e
- Helpful appendix of laboratory values of clinical importance

Dennis Kasper, MD (Boston, MA) is Channing Professor of Medicine, Harvard Medical School.

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Anthony S. Fauci, MDChief, Laboratory of ImmunoregulationDirector, National
Harrison's Rheumatology, 4E (4th Edition)
Anthony Fauci, Carol Langford

Summary

Rheumatology – as only Harrison’s can cover it

Featuring a superb compilation of chapters related to rheumatology that appear in Harrison’s Principles of Internal Medicine, Nineteenth Edition (including content from the acclaimed Harrison’s DVD, now appearing in print), this concise, full-color clinical companion delivers the latest knowledge in the field backed by the scientific rigor and authority that have defined Harrison’s. Readers will find content from renowned editors and contributors in a carry-anywhere presentation that is ideal for the classroom, clinic, ward, or exam/certification preparation.

- Market: Rheumatology fellows (800), internal medicine residents (23,000), family medicine residents (8,000), orthopedic residents (2,500), allied health professionals (100,000)

- Current, thorough coverage of important immunology and rheumatology topics, including the immune system in health and disease, disorders of immune-mediated injury, and disorders of the joints and adjacent tissues

- Delivers insights designed to reduce pain, lesson joint and organ damage, and improve overall patient outcomes

- Integrates pathophysiology with clinical management

- High-yield board review questions make this text ideal for keeping current and preparing for the boards

- Content updates, new developments and references since the publication of Harrison’s Principles of Internal Medicine, 19e

- Helpful appendix of laboratory values of clinical importance

Anthony S. Fauci, MD (Bethesda, MD) is Director, National Institute of Allergy and Infectious Diseases, NIH.

Carol Langford, MD (Cleveland, OH) Director of the Vasculitis Center, Cleveland Clinic Foundation.

Contributor Bio

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Carol Langford, MD (Cleveland, OH) Director of the Vasculitis Center, Cleveland Clinic Foundation.
Pocket Journal Club: Essential Articles in General Surgery
Kathryn Butler, Kiran Lagisetty, Laura Mazer

Summary
A combination primer on how to evaluate the surgical literature and summary of the most important surgical papers of recent decades

With the acceptance of evidence-based medicine as the gold-standard of clinical care, there is tremendous pressure on students and residents to make decisions based on available clinical evidence. Many novice clinicians do not feel they are equipped to meet this challenge for two reasons: the limited time they have to read the vast amount of primary sources and the challenge to identify what is the most relevant literature. Pocket Journal Club: Essential Articles in General Surgery is specifically written to remedy this situation.

A unique two-in-one resource, Pocket Journal Club: Essential Articles in General Surgery is a complete primer on how to efficiently evaluate the surgical literature, plus a summary of the most important surgical papers of the past few decades. The authors have created an index of landmark papers within the fields of general surgery that trainees can refer to throughout their medical school clerkship or general surgery residency. The authors provide clear, succinct summaries of these papers enabling readers to understand the developments that have shaped their specialty and continue to inform clinical practice today. By improving a trainee’s comfort level with this knowledge, it will foster reliance on primary sources and encourage evidence-based medicine.

- Market: General surgery residents (7,000), medical students taking required rotations (17,800/year), general surgeons (5,000)
- Articles are arranged by subspecialty fields of general surgery
- Each article summary is accompanied by brief commentary explaining why the paper was included and why it is relevant to current practice

Kathryn L. Butler, MD (Boston, MA) is Assistant Professor of Surgery, Associate Clerkship Director, Massachusetts General Hospital.

Laura Mazer, MD (Palo Alto, CA) is Postdoctoral Research Fellow, General Surgery at Stanford University.

Kiran Lagisetty, MD (Ann Arbor, MI) Cardiothoracic Surgery Fellow at University of Michigan

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Kiran Lagisetty, MD (Ann Arbor, MI) Cardiothoracic Surgery Fellow at University of Michigan.
**First Aid for the Surgery Clerkship, Third Edition** (3rd Edition)
Latha Ganti, Matthew S. Kaufman, Nitin Mishra

**Summary**

The student-to-student, step-by-step guide to surgery clerkship success – now in full color!

There is no better way for medical students to ace the surgery clerkship exam and impress on the wards than *First Aid for the Surgery Clerkship*. Completely updated throughout with a new full-color presentation, the Third Edition includes a guide to excelling in the clerkship, a high-yield review of core material, common exam and "pimp" questions, a section of "classifieds" including scholarship opportunities, and integrated flashcards.

- Market: Medical students in required surgery rotations (18,500/year)
- Detailed what-to-study and what you must-know advice from clerkship veterans helps you ace the surgery clerkship exam and impress on the wards
- Frequently-tested high-yield facts and mnemonics maximize your study time
- "Exam Tips" reinforce concepts you need to know on exam day
- "Ward Tips" prepare you for common "pimp" questions
- "Classifieds" highlight extracurricular opportunities and scholarships

Matthew S. Kaufman, MD, is an attending hematologist-oncologist at North Shore-Long Island Jewish Medical Center in New Hyde Park, NY.

Latha G. Stead, MD, FACEP, is Chair of the Department of Emergency Medicine at the University of Rochester School of Medicine (Rochester, NY).

Nitin Mishra, MD, is a general surgical resident at the North Shore-Long Island Jewish Health System in New York.

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Matthew S. Kaufman, MD Resident Department of Internal Medicine Long Island Jewish Medical Center New York
Leonard Kristal, Neil Prose

Summary
An unsurpassed visual archive of pediatric dermatology -- with more than 300 brand-new color images!

Color Atlas of Pediatric Dermatology contains a collection of more than 1000 full-color images that provide invaluable guidance for the diagnosis of both common and rare skin disorders of neonates, infants, and children. For each condition reviewed in the text, one or more clinical photographs are supplied, making differential diagnosis faster, easier, and more accurate. A concise, yet thorough overview of important clinical features, etiology, prognosis, and the most current therapeutic approaches is included for each disorder illustrated. Every page reflects the book's magnificent atlas format, with photographs linked to brief text that authoritatively describes the condition illustrated in each image, along with, in most cases, a one-sentence summary of suggested treatment protocols.

- Market: Pediatricians (80,000), dermatologists (18,000), nurse practitioners and physician assistants (100,000)
- New treatment modalities are included when applicable, reflecting the very latest clinical findings and treatment guidelines
- Revised and refreshed legends throughout the text to highlight the latest thinking in pediatric dermatology practice

Leonard Kristal, MD (Lake Success, NY) is Clinical Associate Professor of Dermatology and Pediatrics, New York University School of Medicine, New York, New York and Long Island Jewish Medical Center, New Hyde Park, New York. Neil S. Prose, MD (Durham, NC) is Associate Professor, Departments of Dermatology and Pediatrics, Duke University School of Medicine, Durham, North Carolina.

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Neil S. Prose, MD, Associate Professor, Departments of Dermatology and Pediatrics, Duke University School of Medicine, Durham, North Carolina.
Sanders' Structural Fetal Abnormalities, Third Edition

W. Allen Hogge, Isabelle Wilkins, Lyndon M. Hill, ...

Summary

The quick-reference guide for the diagnosis and treatment of fetal anomalies – completely updated with a new full-color design

Structural Fetal Abnormalities delivers practical, authoritative coverage of the detection and treatment of 125 of the most common fetal anomalies, grouped by organ system, and presented in concise bulleted text. This edition is highlighted by a new full-color design, hundreds of new high-quality images, and updated content that reflects the most current treatment methods.

The book has been hailed for its consistent templated chapter structure (covering important topics such as Epidemiology/Genetics, Sonography, Pregnancy Management, Neonatal Management, Interventions and Surgical Options), hundreds of sonographic and gross clinical images show all stages of fetus development, and sonography findings that include pitfalls and differential diagnosis.

· Market/Audience: Obstetricians and gynecologists (52,000), obstetrics and gynecology residents (4,800), maternal fetal medicine fellows, obstetric sonographers

· The text has been completely revised under new lead editor W. Allen Hogge

W. Allen Hogge, MD (Pittsburgh, PA) is Professor and Chair, Department of Obstetrics, Gynecology, and Reproductive Services, University of Pittsburgh Medical Center.

Loralei L. Thornburg, MD (Rochester, NY) is Associate Professor, Department of Obstetrics and Gynecology, Division of Maternal Fetal Medicine, University of Rochester medical Center.

Contributor Bio

W. Allen Hogge, MD (Pittsburgh, PA) is Professor and Chair, Department of Obstetrics, Gynecology, and Reproductive Services, University of Pittsburgh Medical Center.

Loralei L. Thornburg, MD (Rochester, NY) is Associate Professor, Department of Obstetrics and Gynecology, Division of Maternal Fetal Medicine, University of Rochester medical Center.
Cardiac Surgery in the Adult 5/e (5th Edition)
Lawrence Cohn, John Byrne

Summary
The most comprehensive and current cardiac surgery resource – updated by leading surgeons

In Cardiac Surgery in the Adult, Fifth Edition, the world’s foremost cardiovascular surgeons deliver thorough, up-to-date coverage of operative strategy, decision making, technique, and pre- and post-operative management for treating the adult cardiac patient.

The book takes readers through the optimal treatment of congenital, acquired, infectious, and traumatic diseases of the heart and great vessels. Cardiac Surgery in the Adult begins with a history of cardiac surgery and basic cardiac science, then moves into all types of cardiac surgery, providing both practicing surgeons and residents insight into the very latest surgical protocols.

Presented in full color, the fifth edition of Cardiac Surgery in the Adult has been updated throughout and includes the latest advances in minimally invasive cardiac surgery and includes new chapters on simulation

- Market: Cardiac Surgeons (24,000 worldwide/4,000 in the USA)
- Includes coverage of every important topic in cardiovascular surgery
- Unmatched in scope and clinical rigor

Lawrence Cohn, MD (Boston, MA) is affiliated with Brigham and Women’s Hospital, Harvard University.

Contributor Bio
Lawrence Cohn, MD (Boston, MA) is affiliated with Brigham and Women's Hospital, Harvard University.
General Surgery Examination and Board Review
Robert Lim, Daniel Jones

Summary
High-yield preparation for certification exams in general surgery

General Surgery Examination and Board Review is a fresh, exciting new title that fills the need for a board review guide where other texts have fallen out of relevance. The format is modeled after Graber and Wilbur’s Family Practice Examination and Board Review, which has been one of the most successful titles in the Specialty Board Review series. Each chapter consists of cases, followed by a Q&A related to each case.

General Surgery Examination and Board Review matches the published exam blueprints for surgery to ensure that the coverage of topics mirrors the actual exam. For general surgery residents preparing for certification and practicing surgeons preparing for recertification, this guide is perfect for both written and oral board prep.

- Market: general surgery residents preparing for certification, practicing surgeons preparing for recertification.
- Novel case-based approach simulates clinical decision-making, ensuring that the content is both relevant and interesting for the reader.

Robert Lim, MD (Bethesda, MD) is an assistant professor of surgery at the Uniformed Services University of Health Sciences.

Daniel B. Jones, MD (Boston, MA) is a professor of surgery at Beth Israel Deaconess Medical Center.

Contributor Bio
Robert Lim, MD (Bethesda, MD) is an assistant professor of surgery at the Uniformed Services University of Health Sciences.

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Pharmacotherapy Principles and Practice Study Guide
Michael Katz, Kathryn R. Matthias, Marie Chisholm-...
CURRENT Practice Guidelines in Primary Care 2017 (15th Edition)

Joseph S. Esherick, Evan D. Slater, Michelle B. Azimov

Summary
Guidelines for more than 60 common outpatient conditions drawn from the most reliable sources

CURRENT Practice Guidelines in Primary Care 2017 provides you with quick access to screening, prevention, and treatment guidelines for more than 60 common outpatient conditions. Content is drawn from a wide array of recommendations from government agencies, expert panels, medical specialty organizations, and other professional and scientific organizations.

CURRENT Practice Guidelines in Primary Care 2017 contains over 20 brand-new topics that healthcare providers must know, making this an essential clinical companion in the primary care setting. Each topic is carefully selected for relevance to the office practice of ambulatory medicine, and the text overflows with clinical pearls, easy-to-apply take home points, and guideline-based algorithms designed to simplify clinical decision-making.

- Market: Internists (80,000), family physicians (60,000), nurse practitioners (100,000), physician assistants (60,000)
- NEW bulleted outline format facilitates reading in both print and digital/mobile platforms
- Spans all areas of general outpatient medicine
- Updated evidence-based content
- Website addresses for U.S. government agencies and professional societies
- More than thirty new topics offer the latest clinical perspectives on primary care practice

Joseph S. Esherick, MD (Ventura, CA) is Medical Director of Critical Care Services and Associate Director of Medicine at Ventura County Medical Center, and Associate Clinical Professor of Family Medicine at David Geffen School of Medicine.

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Michelle B. Azimov, MD (Ventura, CA) is practicing physician in Internal Medicine at Ventura County Medical Center, in Santa Paula.

Contributor Bio

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Evan D. Slater, MD (Ventura, CA) is Director of Hematology and Medical Oncology at Ventura County Hospital, and Assistant Clinical Professor of Family Medicine at David Geffen School of Medicine.

Michelle B. Azimov, MD (Ventura, CA) is practicing physician in Internal Medicine at Ventura County Medical Center, in Santa Paula.
Joseph DiPiro, Robert L. Talbert, Gary Yee, Gary M...

Summary
The landmark text on how to achieve optimal patient outcomes through evidence-based medication therapy

Pharmacotherapy: A Pathophysiologic Approach is written to help readers advance the quality of patient care through evidence-based medication therapy derived from sound pharmacotherapeutic principles. The scope of this trusted classic goes beyond drug indications and dosages to include the initial selection, proper administration, and monitoring of drugs. Readers will find everything they need to provide safe, effective drug therapy across the full range of therapeutic categories.

This edition is enriched by more than 300 expert contributors, and every chapter has been revised and updated to reflect the latest in evidence-based information and recommendations. Important features such as Key Concepts at the beginning of each chapter, Clinical Presentation tables that summarize disease signs and symptoms, and Clinical Controversies boxes that examine the complicated issues faced by students and clinicians in providing drug therapy make this text an essential learning tool for students, patient-focused pharmacists, and other health care providers.

- Market/Audience: Pharmacy students (15,000)
- A section on personalized pharmacotherapy appears in most sections
- All diagnostic flow diagrams, treatment algorithms, dosing guideline recommendations, and monitoring approaches are in full color to clearly distinguish treatment pathways
- New drug monitoring tables have been added
- Most of the disease-oriented chapters have incorporated evidence-based treatment guidelines that when available, include ratings of the level of evidence to support the key therapeutic approaches
- Twenty-four online-only chapters are available at www.pharmacotherapyonline.com
- Tables and artwork are provided to instructors in PowerPoint™ slides

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Depression in Medical Illness
Arthur Barsky, David Silbersweig

Summary
An authoritative guide to understanding and treating depression in the medically ill

Depression in Medical Illness is based on the fact that depression and medical illness are inextricably bound together and must be viewed through a single lens in order to truly understand, diagnose, and treat them.

Throughout the book, the authors emphasize not simply a critical distillation and balanced summary of the available empirical data, but equally important, an active synthesis, formulation, and analysis of that evidence. This informs a contemporary biomedical understanding, as well as diagnostic and therapeutic approaches. All of the chapters are authored by members of the Department of Psychiatry at the world-renowned Brigham and Women’s Hospital. In chapters devoted to specific medical disorders, psychiatrists with particular expertise in those areas have been joined by other eminent Brigham medical and surgical specialists or subspecialists. This makes these chapters valuable not just to psychiatrists and other mental health professionals, but to a wide range of medical specialists as well.

Logically Organized Into Five Sections:

Core Concepts – provides a conceptual and intellectual framework for understanding depressive illness in the context of medical illness

Assessment and Treatment of Depression in Medically Ill Patients – discusses the general principles of depression diagnosis and treatment

Depression in Medical Illness – Assesses what we know about depression when it is comorbid with the full range of major medical disorders

Special Populations and Settings – Is devoted to special patient populations and the importance of the settings in which care is delivered

New Directions – A fascinating glimpse into the future of the care of medically ill patients who are depressed

Market/Audience: Psychiatrists (80,000 worldwide)

- Includes valuable material on the cross-cultural and ethnic influences on the presentation and treatment of depression in the medically ill
- Each chapter in the section on depression as it co-occurs in conjunction with major medical conditions follows a template that includes epidemiology, genetics and inheritance, pathophysiology, clinical presentation, diagnosis and differential diagnosis, and those aspects of treatment that are unique to that particular illness

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**Principles and Practice of Hospital Medicine, 2nd Edition (2nd Edition)**

Sylvia McKean, John Ross, Daniel Dressler, Danielle...

**Summary**

The definitive guide to field of Hospital Medicine – updated, streamlined, and redesigned

Presented in full color and enhanced by more than 600 illustrations, this authoritative text provides a solid background in all the important clinical, organizational, and administrative areas now required for the practice of hospital medicine. The goal of the book is provide trainees, junior and senior clinicians, and other professionals with a comprehensive resource that they can use to improve care processes and performance in the hospitals that serve their communities.

The second edition has been completely updated to reflect the field’s latest trends and issues, such as value-based medicine, bedside clinical reasoning, and hospitalist care in the post-acute care setting. The book is also enhanced by an improved interior design and a more streamlined presentation.

- Market/Audience: Hospital medicine (25,000), internists (100,000), family medicine practitioners (35,000)
- Each chapter opens with boxed Key Clinical Questions that are addressed in the text and hundreds of tables encapsulate important information
- Case studies demonstrate how to apply the concepts covered in the text directly to the hospitalized patient

**Sylvia McKean, MD** (Boston, MA) is a Senior Hospitalist at Brigham and Women's Hospital and Associate Professor of Medicine at Harvard Medical School.

**Dan Dressler, MD** (Atlanta, GA) is a Professor of Medicine and Director of Internal Medicine Teaching Services at Emory University Hospital, as well as Associate Program Director of the John M. Hurst Internal Medicine Residency Program and Co-Director of the Semmelweis Society at the Emory University School of Medicine.

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Introduction to the Operating Room
Amalia Cochran

Summary

A unique “survival manual” for clinicians new to the operating room

This one-of-a-kind resource answers all the questions that newbie clinicians, nurses, and allied health workers have about the Operating Room but are afraid to ask. It is a complete and candid explanation of the sights, sounds, technologies, personalities, and culture that readers will experience when they enter that complex, stress-inducing world. *Introduction to the Operating Room* delivers the practical, real-world guidance newcomers need to ensure patient safety and their own career success.

The book is logically divided into two sections: Part 1 discusses the people of the Operating Room and includes companion video interviews that clarify roles and expectations. This section also delves into the politics and culture of the Operating Room. Part 2 is devoted to the equipment of the Operating Room.

- Market: Medical students (18,500/year), interns, surgical nurses, anesthesia students, and surgical technologists
- The first book to combine a description of OR people/culture/rules with discussion of equipment/technology
- Includes a valuable glossary of “Operating Speak” that translates the language of the Operating Room to everyday language
- A great resource to help readers impress the attendings and staff of the Operating Room

**Amalia Cochran, MD (Salt Lake City, UT)** is Associate Professor of Surgery, Surgery Clerkship Director, University of Utah Medical School.

**Ruth Braga, MSN, RN (Salt Lake City, UT)** is Surgical Education Coordinator, University of Utah Medical School.

Contributor Bio

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**Summary**

The most complete, authoritative guide available on the diagnosis and treatment of disorders affecting the elderly – now in full color and updated with a new global perspective

The undisputed leader on the subject of geriatrics, *Hazzard’s Principles of Geriatric Medicine and Gerontology*, Seventh Edition is a comprehensive guide that combines gerontology principles with clinical geriatrics, offering unmatched coverage of this area of medicine. Anchored in science, evidence-based medicine, and patient-centered practice, it presents the most up-to-date, medical information available -- now in a revamped full-color design that makes finding the answers to questions faster and easier than ever.

Written by some of the world's most respected geriatricians, this practical resource presents the most recent advances in the field of aging for assessing and managing care of diverse groups of older adults in various settings. Focusing on the implementation of key concepts, it covers the foundation for geriatrics, as well as frequently encountered syndromes typically found in the elderly. In addition it provides useful insights into the simultaneous management of multiple problems, including psychological and social issues, and their interactions, an intrinsic aspect of geriatric patient care.

- Market: Geriatricians (7,000), fellows in geriatric medicine (3,000), internists (90,000), internal medicine residents (26,000), cardiologists (23,000), neurologists (16,000), primary care physicians (74,000)

- Secondary market: Geriatric nurse practitioners (6,000), family practice physicians (60,000) and physician assistants (83,000)

  - Expanded coverage of palliative care
  - Greater emphasis on the presentation of pedagogical concepts and clinical algorithms to help readers streamline decision making
  - Extensive tables, drawings, and clinical algorithms made even more effective by a new full-color design

  - Inclusion of more imaging especially in the neurology section and additional color photographs in the dermatology, cardiology, hematology, and ophthalmology sections

  - Listings of online patient-centered resources at the conclusion of chapters

- Designed to complement *Harrison’s Principles of Internal Medicine*

**Jeffrey B. Halter, MD (Ann Arbor, MI)** is Professor of Internal Medicine, Chief, Division of Geriatric Medicine, and Director, Geriatrics Center and Institute of Gerontology, University of Michigan.

**Joseph G. Ouslander, MD (Boca Raton, FL)** is Professor and Senior Associate Dean for Geriatric Programs at the Charles E. Schmidt College of Medicine and Chair, Department of Integrated Medical Sciences, Professor (Courtesy) at the Christine E. Lynn College of Nursing at Florida Atlantic University.

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Lange Critical Care
John Oropello, Vlad Kvetan, Stephen Pastores

Summary
A practical, concise, and up-to-date reference for the ICU

Lange Critical Care delivers concise, highly clinical coverage of the surgical and medical aspects of critical care. The book provides basic fundamentals, applications and insights that will be of lasting value to all ICU physicians, nurses, advanced care providers, and allied personnel who care for the critically ill and injured patients in all ICUs. Noteworthy features include a well-illustrated Clinical Care Procedures section, high-yield summaries of the full spectrum of essential critical care topics, and the inclusion of “Controversies” chapters throughout each section addressing some of the ambiguous aspects of critical care.

This timely book also covers the growing scope of critical care provided outside the ICU and the increasing importance of critical care services within the hospital structure. In keeping with the multi-professional nature of critical care delivery, several chapters are authored or coauthored by critical care fellows, ICU nurses, physician assistants, nurse practitioners, and pharmacists.

• Valuable to practicing critical care physicians and fellows in training, as well as all critical care providers, including hospitalists, subspecialty physicians, residents, nurses, physician assistants, nurse practitioners, nutritionists, pharmacists, respiratory therapists, and medical students
• Includes both the surgical and medical aspects of critical care, making it valuable to the intensivist working in the MICU or SICU
• Utilizes numerous visual elements such as figures, tables, and algorithms
• Appendix contains valuable reference material and formulas, including a chapter on bedside statistics
• Excellent primer for internal medicine rotations and great for board and exam review

John Oropello, MD (New York, NY) is Professor of Surgery and Medicine and Director of the Surgical CU at Mount Sinai Hospital.

Vladimir Kvetan, MD (New York, NY) is Professor of Clinical Medicine at Albert Einstein College of Medicine.

Stephen M. Pastores (New York, NY) is Director of Critical Care Medicine Fellowship Program at Memorial Sloan Kettering Cancer Center.

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Ethics in Physical Therapy: A Case Based Approach
Nancy Kirsch

Summary
A Case-Based Approach to Learning Ethics in Physical Therapy

*Ethics in Physical Therapy* utilizes a unique case-based approach to teach students how to apply theoretical concepts to real-world situations. Each chapter in the text opens with a brief background on a particular topic which is then followed by a series of ethics-related situations that demonstrate real-world relevancy and application. Valuable learning aids include chapter summaries and concept checks.

- Market/Audience: Physical Therapy students taking Ethics or Professional Development courses
- Written by an author/instructor, with more than twenty years’ experience
- Cases cover a wide range of scenarios that students may one day encounter in future practice
- Companion online videos cover essential topics such as communication, boundaries, texting, and privacy violations

**Nancy Kirsch, PT, DPT, PhD (Camden, NJ)** is director of the Doctor of Physical Therapy program at Rutgers University. She is currently on the APTA Scope of Practice Task Force and vice president of the Federation of State Boards of Physical Therapy.

Contributor Bio

**Nancy Kirsch, PT, DPT, PhD** is director of the Doctor of Physical Therapy program at Rutgers University. She is currently on the APTA Scope of Practice Task Force and vice president of the Federation of State Boards of Physical Therapy.
Treatment of Traumatic Scars from Burns and Trauma
Murad Alam, Jill Waibel, Nathan Uebelhoer, Kenneth...

Summary
An up-to-date, clinical guide to managing scars, improving function and quality of life for patients

Authored by pioneers in dermatology and laser medicine, this unique text is the first comprehensive overview of the treatment of burn and traumatic scars. The content is logically divided into three sections: Defining the Problem, which covers important fundamentals such as the clinically relevant elements of wound care, pain, range of motion, and patient selection, and includes a treatment valuable algorithm. The next section focuses on Treatment, and features discussion of traditional techniques as well as laser assisted drug delivery, fractional resurfacing, vascular lasers and lights, minimally invasive surgical techniques, and more. The final section is devoted to Caring for Wounds and Complications, and includes best practices for wound care, and management of pain, infection, and ulceration.

- Market/Audience: Dermatologists (18,000/worldwide), plastic surgeons (6,000), plastic surgery residents and fellows (500)
- Covers the latest treatment options, including lasers, medications, and biological implants
- Extensive discussion of wound care

Murad Alam, MD (Chicago, IL) Professor, Departments of Dermatology, Otolaryngology-Head and Neck Surgery, and Surgery at Feinberg School of Medicine, Northwestern University.

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Murad Alam, MD is Professor, Departments of Dermatology, Otolaryngology-Head and Neck Surgery, and Surgery at Feinberg School of Medicine, Northwestern University. Dr. Alam's clinical practice includes the treatment of skin cancer, as well as cosmetic dermatology, and laser surgery. His research is on the effectiveness, side effects, and costs of different surgical treatments. Dr. Alam is also the director of the Northwestern University ACGME-approved fellowship training program in procedural dermatology, and the Northwestern University ASDS-approved fellowship training program in cosmetic dermatologic surgery, both of which provide advanced dermatologic surgery training to a select group of board-certified dermatologists.
Jill S. Waibel, MD is the medical director and owner of the Miami Dermatology and Laser Institute in South Miami. Dr. Waibel has successfully developed industry leading procedures and techniques for treating the scars of burn survivors.

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McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide.
John Higgins, Asif Ali, David Filsoof  

Summary  
The premier point-of-care Q&A guide to clinical cardiology – updated with the latest protocols and guidelines  

Cardiology Clinical Questions, Second Edition answers more than one-hundred of the clinical cardiology questions most frequently asked of the authors during consultation. The answers provided are concise, evidence-based, and supported by the most current references and clinical practice guideline recommendations.  

The book is logically divided into nine sections: Diagnostic Testing, Acute Coronary Syndrome, Valvular Diseases, Cardiac Diseases, Examination, Arrhythmias, Congenital Heart Diseases, Heart Failure and Hypertension, and Medications. Readers will find that Cardiology Clinical Questions, Second Edition is the single-best resource for quickly translating the most current knowledge into practical, diagnostic real-time solutions.  

- Market/Audience: Internal Medicine clinicians (80,000), internal medicine residents (23,000), medical students (18,750/year), family practitioners (75,000), Nurse practitioners (56,000), physician assistants (30,000)  
- Covers virtually every topic seen on the wards  
- NEW to this edition: Guidelines for atrial fibrillation, hypertension, Lipids, Preoperative Screening, congestive heart failure, valvular heart disease, peripheral arterial disease, and more  

John Higgins, MD, MBA (Houston, TX) Chief of Cardiology, Lyndon B. Johnson General Hospital, Associate Professor of Medicine, The University of Texas Health Science Center at Houston (UTHealth), Director of Exercise Physiology, Memorial Hermann Ironman Sports Medicine Institute, Houston, Texas  

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David Filsoof, MD,(Jacksonville, FL) Mayo Clinic, Jacksonville, Florida.
Critical Care Emergency Medicine (2nd Edition)
David Farcy, William Chiu, John Marshall

Summary
The groundbreaking text on critical care emergency medicine – updated and expanded to reflect this rapidly developing field

Critical Care Emergency Medicine has become the standard reference for all clinicians who wish to understand the overlap between emergency medicine and critical care. Written by experienced emergency physicians and intensivists, the book is unique in incorporating both perspectives into the practice of emergency medicine and critical care.

Critical Care Emergency Medicine teaches emergency physicians everything they must know and do to better care for critically ill patients in an emergency department or to provide care in an ICU. Enhanced by numerous algorithms that speed decision making and full-color illustrations demonstrating anatomy and technique, this book is an essential practice tool. Readers will also find important information on the use of ultrasound, fluid management, nutritional support, pediatric considerations, patient transportation, and end-of-life issues.

- Market: Emergency medicine physicians (40,000), emergency medicine residents (4,000), critical care physicians
- Incorporates the wisdom of both academic and community emergency medicine experts
- Up to date with the latest evidence

David Farcy, MD, FAAEM, FACEP, FCCM (Miami Beach, FL) is Chair of Emergency Medicine, Director of Emergency Medicine Critical Care, Medical Director of the Surgical Intensivist, Mount Sinai Medical Center, Miami Beach, Florida.

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Tiffany Osborn, MD (St Louis, MO) Associate Professor, Surgery Acute and Critical Care Surgery, Washington University.
Textbook of Regional Anesthesia and Acute Pain Management, Second Edition
Admir Hadzic

Summary
The cornerstone text on the theory and practice of regional anesthesia and pain management

Presented in full color, this classic covers the theory and practice of regional anesthesia in its entirety, providing practitioners and students with both the physiologic principles and specific, state-of-the-art patient-management protocols and techniques.

Recognized leaders in the specialty have filled this richly illustrated volume with authoritative, completely practical help. Readers will find algorithms for managing or avoiding a wide range of common clinical dilemmas or complications. The book includes time-saving tools such as intravenous-to-oral opioid conversion tables and PCA setup guides as well as a selection of nerve block techniques and advice on their strengths and pitfalls. This handy reference helps readers make wise choices about anesthetics, dosing intervals, equipment, and perioperative management of patients receiving single-injection or continuous nerve blocks or spinal or epidural anesthesia. It tells them how to successfully manage patients with suspected epidural hematoma or neurologic injuries -- and much more.

- Market: Anesthesiologists (40,000), anesthesia residents (4,000)
- NEW INFORMATION on the emerging use of ultrasound in nerve blocks -- including patient outcomes, how it affects resident physician training, and the very latest recommendations
- Includes hundreds of full-color illustrations
- Covers the entire field of regional anesthesia
- Details how to achieve reliable anesthesia and analgesia for surgical interventions on the face and upper and lower extremities
- Provides information on the advantages and disadvantages of using regional anesthesia in patients with coexisting diseases
- Features up-to-date information on the etiology, prevention, and management of a wide range of complications

Admir Hadzic, MD, PhD (New York, NY) is Director of Regional Anesthesia in St. Luke’s-Roosevelt Hospital Center. He is also Professor of Anesthesiology at College of Physicians and Surgeons of Columbia University.

Contributor Bio
Admir Hadzic, MD, PhD (New York, NY) is Director of Regional Anesthesia in St. Luke’s-Roosevelt Hospital Center. He is also Professor of Anesthesiology at College of Physicians and Surgeons of Columbia University.
Pathophysiology of Blood Disorders, Second Edition
Howard Franklin Bunn, Jon C. Aster

Summary
A concise full-color review of the mechanisms of blood diseases and disorders – based on a Harvard Medical School hematology course

Lange Pathophysiology of Blood Disorder, Second Edition is a well-illustrated, easy-to-absorb introduction to the physiological principles underlying the regulation and function of blood cells and hemostasis, as well as the pathophysiologic mechanisms responsible for the development of blood disorders. Featuring a strong emphasis on key principles, the book covers diagnosis and management primarily within a framework of pathogenesis.

Authored by world-renowned clinician/educators at Harvard Medical School and presented in full-color this concise, engagingly written monograph features content and organization based on a hematology course offered to second year students at that school.

· Market: First and second year medical students, hematology fellows, internal medicine residents, nurse practitioner, physician assistant students, allied health students

· Succinct, to-the-point coverage that reflects current medical education
  - More than 200 full-color photographs and renderings of disease mechanisms and blood diseases
  - Each chapter includes learning objectives and self-assessment questions
  - Numerous tables and diagrams encapsulate important information

Frank Bunn, MD (Boston, MA) is Professor of Medicine at Harvard Medical School, and is a former President of the American Society of Hematology

Jon Aster, MD (Boston, MA) is an educator at Harvard Medical School who specializes in anatomic pathology and clinical pathology. Dr. Aster is also affiliated with Brigham and Women's Hospital.

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Jon Aster, MD is an educator at Harvard Medical School who specializes in anatomic pathology and clinical pathology. Dr. Aster is also affiliated with Brigham and Women's Hospital.
Atlas of Minimally Invasive Surgical Operations
John G. Hunter

Summary
A combination atlas and procedural guide for minimally invasive surgery

Atlas of Minimally Invasive Surgical Operations delivers easy-to-follow, step-by-step procedural guidance accompanied by more than 800 high-quality illustrations designed to teach readers minimally invasive surgery techniques.

Following the proven effective model of the acclaimed Zollinger's Atlas of Surgical Operations, each procedure is fully explained with text and accompanying illustrations. The beautifully rendered line drawings depict every important action a surgeon must consider while performing the operation. The text includes consistently formatted coverage of indications, preoperative preparation, anesthesia, position, operative preparation, incision and exposure, procedure, closure, and postoperative care.

· Market: Surgery residents (5,000), general surgeons (40,000)

· Illustrations were created by professors of medical illustration at Johns Hopkins University

· Companion DVD shows the actual procedures in real time

John G. Hunter, MD (Portland, OR) is Chairman and Professor of Surgery in the Department of Surgery at Oregon Health Sciences University.

Contributor Bio
John G. Hunter, MD (Portland, OR) is Chairman and Professor of Surgery in the Department of Surgery at Oregon Health Sciences University.
Lange Clinical Neurology and Neuroanatomy: A Localization-Based Approach
Aaron L. Berkowitz

Summary
An engagingly written text that bridges the gap between neuroanatomy and neurological disease

Clinical Neurology and Neuroanatomy delivers a clear, logical discussion of the complex relationship between neuroanatomical structure and function and neurologic disease. Written in a consistent, easy-to-read narrative voice, this unique text offers a concise overview of fundamental neuroanatomy and the clinical localization principles necessary to diagnose and treat patients with neurologic diseases and disorders. Unlike other neurology textbooks that either focus on neuroanatomy or clinical neurology, Clinical Neurology and Neuroanatomy integrates the two in a manner which simulates the way neurologists learn, teach, and think.

Clinical Neurology and Neuroanatomy is divided into two main sections: The first section, Neuroanatomy and Neuroanatomical Localization, covers the neuroanatomy necessary for neurologists working in a clinical environment. The second section, Diseases of the Nervous System, discusses the major categories of neurologic disease.

- Market/Audience: Neurologists (18,000), neurology residents, psychiatry residents, third and fourth year medical students
- Numerous full-color illustrations and high-resolution MRI and CT scans
- Extensive use of tables to outline the clinical features, characteristics, and differential diagnosis of neurologic diseases and disorders

Aaron Berkowitz, MD, PhD (Boston, MA) Director, Global Neurology Program, Brigham and Women's Hospital; Assistant Professor, Harvard Medical School.

Contributor Bio
Aaron Berkowitz, MD, PhD (Boston, MA) Director, Global Neurology Program, Brigham and Women's Hospital; Assistant Professor, Harvard Medical School.
First Aid for the Basic Sciences: Organ Systems, Third Edition
Tao Le

Summary
A full-color single-source review of second-year medical school

*First Aid for the Basic Sciences: Organ Systems, Third Edition* is a unique single-source review of the entire second year medical school curriculum. This full-color, richly illustrated, and engagingly written resource provides readers with a solid understanding of basic sciences relative to human organ systems which all medical students must be familiar. When used with the companion review *First Aid for the Basic Sciences: General Principles, Third Edition*, this powerful combination distills must-know course information to help students survive their first two years of medical school and provides an in-depth review for the USMLE Step 1.

- Market: US medical students (18,500/year), osteopathic medical students (3,750/year), dental students in basic science years (10,000/year), podiatric medical students
- Includes important background material most other reviews leave out
- Covers the high-yield topics and facts tested on the USMLE
- Offers full-color images, learning aids, tables, and concise text to streamline your study and help you excel in coursework and on the USMLE
- Provides a practical framework for understanding the anatomy, physiology, pathophysiology, and pharmacology of each human organ system
- Mirrors the table of content of *First Aid for the USMLE Step 1* to facilitate study

**Tao Le, MD, MHS (Louisville, KY)** is Assistant Clinical Professor of Medicine and Pediatrics and Chief, Section of Allergy and Immunology at University of Louisville. He is also affiliated with the Division of Allergy and Immunology at The Johns Hopkins University School of Medicine.

**Contributor Bio**

*Tao Le, MD, MHS (Louisville, KY)* is Assistant Clinical Professor of Medicine and Pediatrics and Chief, Section of Allergy and Immunology at University of Louisville. He is also affiliated with the Division of Allergy and Immunology at The Johns Hopkins University School of Medicine.
Marshall Lichtman, Josef Prchal

Summary
A convenient full-color clinical reference distilled from the world’s leading hematology text

Williams Manual of Hematology, Ninth Edition is a concise and easy-to-navigate compilation of the pathogenic, diagnostic, and therapeutic essentials of blood cell and coagulation protein disorders. Referenced to the classic Williams Hematology, Ninth Edition, this handy, easily transported reference has been carefully edited to deliver only the most clinical point-of-care facts. Perfect for quick answers in the office, clinic, or on hospital rounds, this handy clinical companion covers both common and uncommon blood disorders, and is the fastest and most convenient way to access the unmatched clinical authority of Williams Hematology, Ninth Edition.

- Market: Hematology fellows (1,000), oncology fellows (1,000), hematologists and oncologists (20,000), internists (100,000), medical students (18,750/year)
- Numerous updates to the therapeutic content as well as sections on clonal myeloid disorders, the clonal lymphoid and plasma cell diseases
- Created for use at the point-of-care

Marshall A. Lichtman, MD (Rochester, NY) is Professor of Medicine (Hematology) and of Biochemistry and Biophysics at the University of Rochester Medical Center.

Dr. Kenneth Kaushansky, MD (Stony Brook, NY) serves as Dean of the School of Medicine and Senior Vice President of the Health Sciences at State University of New York at Stony Brook.

Josef Prchal, MD (Salt Lake City, UT) is a Professor in the Division of Hematology and Hematologic Malignancies, Department of Internal Medicine at the University of Utah.

Marcel Levi MD, PhD (Amsterdam, Netherlands) has been a Professor of Medicine and chairman of the Department of Medicine at the Academic Medical Center of the University of Amsterdam, since 2001.

Linda J. Burns, MD (Minneapolis, MN) is Vice President and Medical Director of Health Services Research, National Marrow Donor Program/Be the Match and former President of the American Society of Hematology.

James O. Armitage, MD (Omaha, NE) is the Joe Shapiro Professor of Medicine at the University of Nebraska Medical Center and past president of both the American Society of Clinical Oncology and the American Society of Blood and Marrow Transplantation.

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Trauma, 8th edition
Ernest Moore, David Feliciano, Kenneth Mattox

Summary
The world’s leading resource on trauma surgery with an expanded full-color atlas

Hailed by readers and reviewers for its expert authorship and high-yield clinical content, Trauma is unquestionably the field’s definitive text. Enhanced by a full-color design and a high-quality atlas of anatomic drawings and surgical approaches, this trusted classic takes readers through the full range of injuries the trauma surgeon is likely to encounter.

Supported by numerous x-rays, CT scans, plus tables throughout, Trauma begins with an informative look at kinematics and the mechanisms of trauma injury. Subsequent chapters provide useful background information on the epidemiology of trauma; injury prevention; the basics of trauma systems, triage, and transport; and much more. The next section meticulously reviews generalized approaches to the trauma patient, from pre-hospital care and managing shock, to emergency department thoracotomy and the management of infections. Trauma then delivers a clear organ-by-organ survey of treatment protocols designed to help clinicians respond to any critical care situation with confidence, no matter what body system is involved. The remaining sections of the book will help readers successfully handle specific challenges in trauma—including alcohol and drug abuse, and combat-related wounds—in addition to post-traumatic complications such as multiple organ failure.

- Market: Surgery residents (5,000), general surgeons (40,000), trauma surgeons, trauma fellows
- NEW online video content
- Increased number of algorithms and illustrations
- More international authors
- Expanded Trauma Atlas contains precise, full-color anatomical illustrations and proven surgical techniques
- High-yield section on specific approaches to the trauma patient prepares readers for the complete spectrum of cases in trauma/critical surgery care they will face in real-world practice
- A-to-Z overview of the management of specific traumatic injuries
- Detailed discussion of the management of complications

Ernest E. Moore, MD (Denver, CO) is Professor and Vice Chairman of the Department of Surgery at the University of Colorado at Denver at Health Sciences Center. He is also Chief of Surgery at the Denver Health Medical Center.

Kenneth L. Mattox, MD (Houston, TX) Professor and Vice Chairman of the Department of Surgery at Baylor College of Medicine. He is Chief of Staff and Chief of Surgery at the Ben Taub General Hospital in Houston.

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Lange Q&A Psychiatry, 11th Edition
Sean Blitzstein

Summary
The most thorough psychiatry review available for the USMLE Step 2 CK and psychiatry clerkship exam – completely updated to reflect the DSM-5

Covering all of the clerkship's core competencies, LANGE Q&A Psychiatry delivers more than 800 exam-style questions and answers with concise but comprehensive explanations of correct and incorrect answer options. The Eleventh Edition of this trusted review simulates the USMLE Step 2 CK test-taking experience by delivering multiple-step clinical vignette questions and updates on the latest therapies for psychiatric diseases and disorders. Questions are carefully selected to match the style and difficulty level of what students will face on the test.

· Market: US medical students in required psychiatry rotation (19,000/year), foreign medical graduates preparing for the USMLE Step 2 CK (20,000/year), psychiatry residents (1,200/year), physician assistant students going through clinical rotations (12,000/year)

· 800+ USMLE-style questions with answers and detailed explanations

· Two comprehensive practice exams with over 100 questions each

· Student and resident reviewed to make sure readers are studying the most relevant material possible

· Questions focus on high-yield material, allowing students to maximize their study time

· Contributions from Psychiatry faculty and residents

Sean M. Blitzstein, MD (Chicago, IL) is Director, Psychiatry Clerkship and Clinical Associate Professor of Psychiatry at the University of Illinois at Chicago.

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Sean M. Blitzstein, MD (Chicago, IL) is Director, Psychiatry Clerkship and Clinical Associate Professor of Psychiatry at the University of Illinois at Chicago.
Precision Medicine: A Guide to Genomics in Clinical Practice
Jeanette McCarthy, Bryce Mendelsohn

Summary
A complete how-to-guide for incorporating precision medicine into any type of practice

The Application of Precision Medicine is a practical, succinct, high-yield book for medical professionals who want to learn how genomic medicine can and should be practiced in their specific field of interest. Unlike similar books on the subject, this unique text bypasses the basic science and more advance genetic science, and focuses solely on what a practitioner needs to know on a daily basis.

The Application of Precision Medicine follows the course of a human life, beginning before conception through pregnancy, childhood, and adulthood, discussing the current and future applications of genomics and precision medicine at each stage. This organization allows healthcare providers to easily find the information relevant to their practice. A major focus of the book is the inclusion of limitations and potential pitfalls at each stage of life.

· Market/Audience: Internists (75,000), family physicians (75,000), obstetricians/gynecologists (52,000), pediatricians (80,000 worldwide), nurse practitioners (100,000), physician assistants (60,000)

· Avoids excessive science, focusing on the actual clinical application

· Includes glossary of key terms and valuable appendices that provide basic background information

Jeanette J. McCarthy, MPH, PhD (San Francisco, CA) Adjunct Associate Professor, University of California, San Francisco.

Bryce A. Mendelsohn, MD, PhD (San Francisco, CA) Medical Genetics Clinical Fellow, University of California, San Francisco.

Contributor Bio
Jeanette J. McCarthy, MPH, PhD (San Francisco, CA) Adjunct Associate Professor, University of California, San Francisco.

Bryce A. Mendelsohn, MD, PhD (San Francisco, CA) Medical Genetics Clinical Fellow, University of California, San Francisco.
Neonatal Cardiology, Third Edition
Michael Artman, Lynn Mahony, David Teitel

Summary
A full-color guide to understanding, evaluating, and treating heart disease in fetuses and newborns

Neonatal Cardiology is the trusted go-to guide for pediatricians and neonatologists needing concise, practical guidance on the evaluation and management of newborns with heart disease and other cardiac functional abnormalities. Focusing on physiology, mechanics, and presentation of congenital heart disease, this full-color resource provides a succinct, yet complete overview of neonatal cardiology.

Neonatal Cardiology opens with discussions of basic aspects of embryology of the heart and a review of normal and abnormal muscle function. From there, you are led through the clinical assessment of patients with an array of cardiac abnormalities. Management and treatment follow, beginning with a basic chapter on the principles of medical management, followed by drug therapy and post-operative care. The book concludes with a chapter on Epidemiology, Etiology, and Genetics of Congenital Heart Disease.

- Market/Audience: Pediatricians (80,000), pediatric residents (6,000), pediatric nurse practitioners (10,000), neonatologists (4,000)
- Full-color presentation with radiographic images and explanatory illustrations of normal and abnormal anatomy, blood flow patterns, and the effects of various treatment options
- Suggested readings appear at the end of each chapter for more in-depth study
- Includes coverage of: Excessive pulmonary blood flow, cyanosis, inadequate systemic perfusion, cardiomyopathies, and arrhythmias, Cardiovascular drug therapy, Neurology of congenital heart disease, and Perinatal Cardiovascular Physiology

Michael Artman, MD (Iowa City, Iowa), Professor and Head, Department of Pediatrics; Professor, Department of Molecular Physiology and Biophysics, University of Iowa Carver College of Medicine.

Lynn Mahony, MD (Dallas, TX), Professor of Pediatrics and Director, Fellowship Training, Cardiology
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Lynn Mahony, MD (Dallas, TX), Professor of Pediatrics and Director, Fellowship Training, Cardiology
David F. Teitel, MD (San Francisco, CA), Chief, Division of Pediatric Cardiology, and Medical Director, UCSF

Pediatric Heart Center, University of California, San Francisco.

McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide.
**Obesity for the ObGyn**
Robert Silverman

**Summary**
The first text to comprehensively address both the gynecologic and obstetrical care of the obese patient

*Obesity for the ObGyn* is the first reference that provides clinicians with the tools needed to manage care and minimize risk complications for their obese patients. Clinically focused and evidence based, this groundbreaking text devotes equal amount of coverage to obstetric and gynecologic care. The book concludes with a valuable section devoted to related conditions (sleep apnea, heart disease, osteoarthritis, etc.) that would further impact patient care. Both the obstetric and gynecologic sections include care checklists, management algorithms, key points, and other tools for a more practical reference.

- Market/Audience: Obstetricians and gynecologists (52,000), obstetrics and gynecology residents (4,900)
- This is the first major text to address this continually growing epidemic
- Convenient templated chapter presentation

**Robert K. Silverman, MD (Syracuse, NY)** is Professor and Chair, Department of Obstetrics and Gynecology, SUNY-Upstate Medical Center.

**Contributor Bio**
Robert K. Silverman, MD (Syracuse, NY) is Professor and Chair, Department of Obstetrics and Gynecology, SUNY-Upstate Medical Center.
The NeuroICU Book, Second Edition

Kiwon Lee

Summary

A practical, protocol-based guide to the emerging field of neurocritical care – updated with the very latest research and developments

The goal of neurological critical care is to rapidly deliver acute medical therapies and appropriate interventions through effective monitoring of both neurological and end organ function. The NeuroICU Book puts that goal within the reach of every neurologist and critical care specialist.

Thoroughly updated to keep pace with all the advances in this emerging field, the Second Edition combines the latest clinical perspectives in critical care medicine, neurology, and neurosurgery. This comprehensive, evidence-based text standardizes neurocritical care and takes readers through the rationale for those standards. Filled with detailed case studies and featuring a question-and-answer format, the book not only builds competency in recognizing acute changes in neurological function, but also addresses all organ insufficiencies and failures, reflecting the real-life challenges in the modern neuro-ICU.

- Market/Audience: Certified critical care physicians (25,000/worldwide), neurologists (18,000/worldwide), physicians in ICU (50,000/worldwide), critical care nurses (500,000/worldwide)

- Robust, wide-ranging scope goes beyond classic neurology to encompass other organ failures at the time of presentation or during the ICU stay
  
  • Evidence-based approach leverages the scientific and controlled research that supports the key treatment methods outlined in the book
  
  • Practical tools including algorithms, tables, illustration, photographs, detailed references, and critical take-home points

Kiwon Lee, MD (Houston, TX) Vice Chairman, Department of Neurology; Associate Professor, Neurology and Neurosurgery, the University of Texas Medical School at Houston.

Contributor Bio

Kiwon Lee, MD (Houston, TX) Vice Chairman, Department of Neurology; Associate Professor, Neurology and Neurosurgery, the University of Texas Medical School at Houston.
Cunningham and Gilstrap's Operative Obstetrics, Third Edition
Edward Yeomans, Barbara Hoffman, Larry Gilstrap, F...
University of Texas Southwestern Medical Center at Dallas
Parkland Health and Hospital System
Associate Professor, Department of Obstetrics and Gynecology University of
Larry C. Gilstrap, III, MD, Professor and Chairman, Department of Obstetrics &
Gynecology, University of Texas, Houston Medical School, Houston, Texas
First Aid for the Basic Sciences, General Principles, Third Edition (3rd Edition)
Tao Le

Summary
The essential companion for a student’s first two years of medical school

First Aid for the Basic Sciences: General Principles, Third Edition provides readers with a solid understanding of the basic science principles with which all medical students must be familiar. Delivering a comprehensive single-source review of the entire first year of medical school, the book assumes little prior knowledge, and includes important background material most other reviews leave out.

- Market: US medical students (18,500/year), osteopathic medical students (3,750/year), dental students in basic science years (10,000/year), podiatric medical students
- Delivers comprehensive single-source coverage of the entire first year of medical school written in easy-to-understand, non-technical language
- Covers the high-yield topics and facts tested on the USMLE
- Offers full-color images, learning aids, tables, and concise text to streamline study and help students excel in coursework and on the USMLE
- Provides a framework for understanding anatomy and histology, embryology, behavioral science, biochemistry, microbiology, immunology, pathology, and pharmacology
- Mirrors the table of content of First Aid for the USMLE Step 1 to facilitate study

Tao Le, MD, MHS (Louisville, KY) is Assistant Clinical Professor of Medicine and Pediatrics and Chief, Section of Allergy and Immunology at University of Louisville. He is also affiliated with the Division of Allergy and Immunology at The Johns Hopkins University School of Medicine.

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Oncology Nursing Certification (OCN): Self-Assessment and Exam Review
Kerry Hennessy, Vanna M. Dest, Meghan Routt

Summary
The evidence-based coverage oncology nurses need to safely and effectively care for patients or prepare for their certification exam

Written by top experts in oncology nursing from leading cancer centers, Oncology Nursing Certification delivers comprehensive, well-written coverage of the must-know details of caring for oncologic patients and their families. Supported by useful tables, algorithms, illustrations, and clinical cases, the book features a practical, building-block organization that starts with the basics and advances to more complex topics.

Oncology Nursing Certification is logically divided into four sections, which, taken as a whole, will give nurses a complete understanding of this challenging nursing specialty: The Essentials, Certification Review, Practice Exams, and Key Reference Information.

· Market/Audience: Oncology nurses (150,000), certified oncology nurses (36,000)
· Outstanding review for the oncologic nursing certification exam
· Key features include Knowledge Competencies, High-Yield Term Glossaries, Clinical Case
· Reviews, and Chapter Summary Checklists
· Includes two complete 150-question practice exams

Kerry Ann Hennessy, MSN, RN, AOCN (Boston, MA) has been an oncology nurse for over 25 years. She has worked in an educator and Clinical Nurse Specialist at various academic health care institutions in Boston over that time. She is currently a Clinical Specialist, with a focus on Hematologic Malignancies at Dana Farber Cancer Institute. Kerry has been an active member in her local chapter (Boston) of ONS since becoming a nurse.

Vanna M. Dest, MSN, APRN, BC, AOCN (New Haven, CT) has been in oncology nursing since 1984 when she started as a staff nurse at the Hospital of Saint Raphael. She received her Master's degree from Yale School of Nursing in 1992 and practiced as an oncology clinical nurse specialist in radiation at Saint Raphael's and later pursued her Post-Master's Certificate in Oncology at Yale School of Nursing in 2002. She has been a lecturer for the oncology APRN program with a concentration at Yale School of Nursing since 2007 and is currently the Manager of the Oncology Advanced Practice Providers (APP) at Smilow Cancer Hospital.

Meghan Routt, RN, MSN, ANP/GNP-BC, AOCNP (Delaware, OH) is an inpatient surgical oncology nurse practitioner at the James Cancer Hospital at the Ohio State University Medical Center in Columbus, and a geriatric-, adult-, and oncology-certified nurse practitioner.

Contributor Bio
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Yale-New Haven Hospital
New Haven, Connecticut

Meghan Routt, RN, MSN, ANP/GNP-BC, AOCNP
Arthur James Cancer Hospital
Ohio State University
Delaware, Ohio
Emergency Nursing Certification (CEN) : Self-Assessment and Exam Review

Jayne McGrath, Andi Foley

Summary

The most thorough and up-to-date review available for the Certified Emergency Nurse Exam

**Emergency Nursing Certification** is a complete step-by-step guide that thoroughly covers everything you need to know to pass the Certified Emergency Nurse (CEN®) examination. Presented in short, easy-to-read chapters, the book includes subject-specific practice exams, allowing you to target your study and quickly identify weak areas. In addition, the Key Points and Knowledge Competencies features highlight what’s important to know for the exam and alerts you to the number of questions you should expect on every given topic.

Everything you need to pass the Certified Emergency Nurse (CEN®) exam:

- Core areas of Emergency Nursing practice arranged by body system
- Valuable test-taking tips to help you perform your best on the exam
- Practice questions at the end of each chapter with multiple choice questions and complete answer explanation

Content covers every topic you will see on the exam, including:

Cardiovascular Emergencies; Gastrointestinal Emergencies; Neurologic Emergencies; Maxillofacial and Ocular Emergencies; Orthopedic and Wound Emergencies; Respiratory Emergencies; Medical Emergencies and Communicable Diseases; Professional Issues

Jayne McGrath, RN, MS, CCRN, CEN, CNS-BS (Madison, WI) Clinical Nurse Specialist, Emergency Department, University of Wisconsin Hospital.

Andi Foley, MSN, RN, CEN (Federal Way, WA) Clinical Nurse Specialist/Unit-Based Educator, Emergency Services, St. Francis Hospital.

Contributor Bio

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**Andi Foley, MSN, RN, CEN** Clinical Nurse Specialist Unit-Based Educator, Emergency Services, St. Francis Hospital.
Case Files Emergency Medicine, Fourth Edition
Eugene Toy, Barry Simon, Kay Takenaka, Terrence Li...

Summary

Sixty high-yield Emergency Medicine cases help students sharpen their diagnostic and problem-solving skills

The Case Files series is an award-winning learning system proven to improve shelf-exam scores and clerkship performance. Unlike other books on the market, this series helps students learn in the context of real patients instead of simply memorizing. Case Files Emergency Medicine teaches students how to improve their diagnostic and problem-solving skills as they work through sixty high-yield clinical cases. Each case includes a complete discussion, clinical pearls, references, and USMLE-style review questions with answers.

- Market: US medical students in elective emergency medicine rotations (18,500/year), physician assistant students (3,000/year)
- NEW Case Correlations feature which highlights differential diagnosis and related cases in the book
- NEW 25 challenge questions at the end of the book assess readers' ability to apply what they've learned
- Updated to reflect the most current high-yield clerkship topics and the latest in medical management and treatment

Eugene C. Toy, MD (Houston, TX) Assistant Dean for Educational Programs, Professor and Vice Chair of Medical Education, Department of Obstetrics and Gynecology, University of Texas Medical School at Houston.

Contributor Bio

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Kay Takenaka, MD Emergency Medicine Clerkship Director UT-Houston School of Medicine Houston, TX

Adam Rosh, MD earned a BS in Biochemistry and a Master's Degree in Microbiology from the University of Wisconsin, Madison. He completed his MD at UMDNJ-Robert Wood Johnson Medical School and is currently Clinical Assistant Professor, Department of Emergency Medicine, Wayne State University School of Medicine, Detroit Receiving Hospital, Detroit Michigan.
Hurst's the Heart, 14th Edition: Two Volume Set (14th Edition)
Valentin Fuster, Richard Walsh, Robert Harrington

Summary
The gold-standard in cardiology – updated to reflect the latest clinical perspectives

Hailed for its authority, currency, and ability to translate the latest research into clinical application, Hurst's the Heart is the field’s landmark book and cardiology's longest continuously published reference text. The Fourteenth Edition has been completely updated to reflect the latest technical and clinical advances. Presented in full color, it continues to deliver concise, visually appealing summaries of all the major new trials and guidelines along with practical tips for optimizing outcomes and patient quality. This edition is enhanced by new features such as Practice Points, Key/Common Clinical Questions, and an increased number of algorithms.

- Market: Cardiologists (75,000/worldwide), cardiology fellows (1,000), internists (100,000), hematologists (10,000), internal medicine and family medicine departmental libraries (7,000)
- Stellar editorial team composed of top experts from across the United States
- Outstanding coverage of both basic and clinical science
- Includes online resources such as review modules, questions, and image bank
- Spans the entire scope of cardiology

Valentin Fuster, MD, PhD, MACC, FAHA (New York, NY), Physician-in-Chief, Director of Mount Sinai Heart, The Zena and Michael A. Wiener Cardiovascular Institute and the Marie-Josee and Henry R. Kravis Center for Cardiovascular Health, Richard Gorlin, MD/Heart Research Foundation Professor of Medicine and Cardiology, Icahn School of Medicine at Mount Sinai Hospital.

Robert A. Harrington, MD, FACC, FAHA (Stanford, CA) Chairman, Department of Medicine, Stanford University.

Jagat Narula, MD, PhD (New York, NY) Professor of Medicine and Philip J. and Harriet L. Goodhart Chair in Cardiology, and the Director of Cardiovacular Imaging Program, Mount Sinai’s Zena and Michael A. Wiener Cardiovascular Institute and the Marie-Josee and Henry R. Kravis Center for Cardiovascular Health. Associate Dean for Global Affairs, Professor of Medicine and Cardiology, Professor of Radiology.

Zubin J. Eapen, MD (Raleigh-Durham, NC) Assistant Professor of Medicine, Medical Director, Duke Heart Failure Same-Day Access Clinic, Department of Medicine Director of Clinical Improvement, Duke University Medical Center.

Contributor Bio
Valentin Fuster, MD, PhD, MACC, FAHA (New York, NY) serves The Mount Sinai Medical Hospital as Physician-in-Chief, as well as Director of Mount Sinai Heart, the Zena and Michael A. Wiener Cardiovascular Institute and the Marie-Josée and Henry R. Kravis Center for Cardiovascular Health. He is also the Richard Gorlin, MD/Heart Research Foundation Professor, Icahn School of Medicine at Mount Sinai. Dr. Fuster was the President of Science and is now the General Director of the Centro Nacional de Investigaciones Cardiovasculares Carlos III (CNIC) in Madrid, Spain and also and Chairman of the SHE Foundation (Science for Health and Education).

The innumerable positions he has held include those of President of the American Heart Association, President of the World Heart Federation, member of the Institute of Medicine of the US National Academy of Sciences (where he chaired the Committee for the document on "promotion of cardiovascular
Robert A. Harrington, MD, FACC, FAHA (Stanford, CA) is an interventional cardiologist and Professor of Medicine and Chairman of the Department of Medicine at Stanford University. He was previously the Richard Sean Stack, MD, Distinguished Professor and the Director of the Duke Clinical Research Institute (DCRI) at Duke University. His research interests include evaluating antithrombotic therapies to treat acute ischemic heart disease and to minimize the acute complications of percutaneous coronary procedures; studying the mechanism of disease of the acute coronary syndromes; understanding the issue of risk stratification in the care of patients with acute ischemic coronary syndromes; building local, national, and international collaborations for the efficient conduct of innovative clinical research; and trying to better understand and improve upon the methodology of clinical trials. Jagat Narula, MD, PhD, MACC (New York, NY) is Professor of Medicine and Philip J. and Harriet L. Goodhart Chair in Cardiology, and the Director of Cardiovascular Imaging Program in Mount Sinai's Zena and Michael A. Wiener Cardiovascular Institute and the Marie-Josée and Henry R. Kravis Center for Cardiovascular Health. He is the Associate Dean for Global Health at the Icahn School of Medicine at Mount Sinai. Dr. Narula has the unique distinction of being able to combine molecular and subcellular pathology and imaging.

Zubin J. Eapen, MD (Durham, NC) Assistant Professor of Medicine, Duke University Medical Center, Medical Director of the Duke Heart Failure Same Day Access Clinic, Department of Medicine Director of Education IT Innovations, and Department of Medicine Director of Clinical Improvement. He is also a member of Duke Clinical Research Institute Health Services Research Group and Assistant Faculty Director for the Center for Educational Excellence. Dr. Eapen obtained his medical degree and completed his residency and Cardiology Fellowship at Duke University. He serves as Electronic Media Editor for JACC: Heart Failure, Associate Editor for American Heart Journal, and Editor for the 14th edition of Hurst's the Heart. His particular interests include improving care coordination, disease management, and quality of care using digital health tools.

John H. Hord Professor Chair, Department of Medicine Case Western Reserve University Hospitals Health System Cleveland, Ohio
Summary
This up-to-date premium edition from Mike Meyers includes 1000+ accurate practice questions, 60+ episodes of video training, access to 250+ lab simulations, and much more!

Prepare for the new 900 series Comp TIA A+ exams using this bestselling exam prep guide from the #1 name in CompTIA training and certification, Mike Meyers. This effective self-study system features 1000+ practice exam questions, online access to 250+ lab-based interactive simulations, and 60+ episodes of video training from Mike Meyers. The book also serves as an ideal on-the-job reference.

CompTIA A+® Certification All-in-One Exam Guide (Exams 220-901 & 220-902), Premium Ninth Edition with Online Performance-Based Simulations and Video Training enables readers to take the test with complete confidence.

“Show!” operating system and application training demonstrations, “Click!” interactive graphical Windows exercises, “Type!” command-line exercises, and “Challenge!” configuration and identification exercises reinforce key concepts throughout.

- 100% coverage of CompTIA A+ exams 220-901 & 220-902
- Written with the "in the trenches" voice and clarity Mike Meyers is known for
- Electronic content includes 250+ practice questions, 60+ episodes of video training, freeware and shareware utilities, and a PDF copy of the book

Mike Meyers, A+, Network+ (Houston, TX), is the president and founder of Total Seminars, LLC, a major provider of PC and network repair seminars for organizations and government agencies throughout the world, including the FBI, FAA, and the United Nations. He is author of Mike Meyers' A+ Guide to Managing and Troubleshooting PCs and Mike Meyers' Network+ Guide to Managing and Troubleshooting Networks.

Contributor Bio
Mike Meyers, A+, Network+ (Houston, TX), is the president and founder of Total Seminars, LLC, a major provider of PC and network repair seminars for organizations and government agencies throughout the world, including the FBI, FAA, and the United Nations. He is author of Mike Meyers’ A+ Guide to Managing and Troubleshooting PCs and Mike Meyers' Network+ Guide to Managing and Troubleshooting Networks.
CompTIA Server+ Certification All-in-One Exam Guide (Exam SK0-004) (PPK)
Daniel Lachance

Summary
This comprehensive study guide delivers 100% coverage of all topics on the latest version of the CompTIA Server+ exam

Take the CompTIA Server+ exam (exam SK0-004) with complete confidence using the detailed information contained in this highly effective self-study resource. Written by a well-respected PC authority and experienced author, the book serves both a powerful exam preparation tool and an ideal on-the-job reference.

CompTIA Server+® Certification All-in-One Exam Guide (Exam SK0-004) offers complete coverage of every topic on the latest version of the exam. Readers will learn how to plan, build, secure, and maintain a variety of server equipment with the most commonly used systems in the industry. Up-to-date details are included on server architecture, administration, security, recovery, troubleshooting, and virtualization. To aid in learning, the book provides learning objectives at the beginning of each chapter, exam tips throughout, 300 practice exam questions, and in-depth answers and explanations.

• Practice questions match the tone, content, and format of those on the actual exam
• Electronic content includes additional practice questions and a PDF copy of the book
• Written by an experienced technical writer and PC expert

Daniel Lachance, CompTIA Security+, CompTIA A+, CompTIA Network+, MCITP, MCTS, MCSA (Edmonton, Canada) is a technical trainer for Global Knowledge, as well as the author and co-author of CompTIA Cloud Essentials Certification Study Guide and CompTIA Security+ Certification Practice Exams, respectively.

Contributor Bio
Daniel Lachance, CompTIA Security+, CompTIA A+, CompTIA Network+, MCITP, MCTS, MCSA is a technical trainer for Global Knowledge, as well as the author and co-author of CompTIA Cloud Essentials Certification Study Guide and CompTIA Security+ Certification Practice Exams, respectively.
CompTIA IT Fundamentals All-in-One Exam Guide
(Exam FC0-U51)
Scott Jernigan, Mike Meyers

Summary
This effective study guide delivers 100% coverage of all topics on the CompTIA IT Fundamentals exam

Take the CompTIA IT Fundamentals exam with complete confidence using the detailed information contained in this comprehensive self-study resource. Written by two of the industry’s leading CompTIA A+ authorities, the book serves as both a powerful exam preparation tool and an ideal on-the-job reference.

CompTIA IT Fundamentals All-in-One Exam Guide (Exam FC0-U51) offers complete coverage of every exam objective and provides more than 200 accurate practice questions. The guide follows the proven methodology that has established Mike Meyers as the #1 name in CompTIA training and certification. Readers will learn how to identify computer components, set up software, establish network connectivity, and minimize security risks. Learning objectives, chapter summaries, and exam tips highlight key points throughout.

- Complete coverage of the CompTIA IT Fundamentals exam FC0-U51
- Written with the "in the trenches" voice and clarity Mike Meyers is known for
- Electronic content includes customizable test engine with 200+ practice questions, an introductory video from Mike Meyers, and a collection of Mike’s favorite PC tools & utilities

Scott Jernigan, A+, Network+ (Houston, TX), wields a mighty red pen as Editor in Chief for Total Seminars. He has written, edited, and contributed to dozens of books on computer literacy, hardware, operating systems, networking, and certification, including co-authoring with Mike Meyers the Mike Meyers' CompTIA A+ Certification Passport, Fifth Edition (Exams 220-801 & 220-802).

Mike Meyers, A+, Network+ (Houston, TX), is the industry’s leading authority on CompTIA A+ and Network+ certification. He has written numerous books, including the best-selling Mike Meyers’ CompTIA A+® Certification All-in-One Exam Guide, CompTIA Network+® Certification All-in-One Exam Guide, and Mike Meyers’ CompTIA Security+® Certification Guide.

Contributor Bio
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Michael Meyers, MCP, CompTIA A+, CompTIA Network+, CompTIA Security+ (Houston, TX), is one of the industry's leading authorities on CompTIA certification. He is the president and founder and Total Seminars, LLC, a major provider of PC and network repair seminars for thousands of organizations including IBM, Lucent Technologies, GE, the FBI, the FAA and the United Nations. Mike is the best-selling author of the A+ Certification All-in-One Exam Guide.
CompTIA A+ Certification Study Guide, Ninth Edition
(Exams 220-901 & 220-902)
Faithe Wempen, Jane Holcombe

Summary
This bestselling exam preparation guide has been fully revised for new 2015 exam objectives

Written by a leading expert on CompTIA A+ certification and training, this self-study book has been thoroughly updated to cover 100% of the exam objectives on the 2015 CompTIA A+ exams. New topics include managing and maintaining cellular devices, including tablets; configuring operating systems, including Windows 8, Android, and iOS; and enhanced, mobile-centered security and troubleshooting procedures.

CompTIA A+® Certification All-in-One Exam Guide, Ninth Edition (Exams 220-901 & 220-902) enables readers to take the tests with complete confidence. It also serves as a practical reference for IT support and technical personnel.

Electronic content includes two full practice exams with more than 400 total practice questions, training videos from the author, and a complete PDF copy of the book.

- Complete coverage of CompTIA exams 220-901 and 220-902
- Electronic content includes 400+ practice questions, video training, and a PDF of the book
- Includes a coupon for 10% off of the exam fee, a $37 value

Jane Holcombe, (Congress, AZ), CompTIA A+, CompTIA Network+, MCT, MCSE, CNA, CTT+, is a pioneer in the field of PC training. She has developed numerous technical training courses, including one of the earliest PC operating system and hardware courses for support technicians. Jane is a past President of the Twin Cities PC User Group, and she gives technical presentations and has led general sessions at both local and national conferences.

Faithe Wempen, (Noblesville, IN), M.A., CompTIA A+, has been teaching PC hardware and software architecture at Purdue University for more than a decade. She has written over 140 retail, trade, and academic books, including A+ Certification Workbook for Dummies, PC Maintenance: Preparing for A+ Certification, and CompTIA Strata Study Guide Authorized Courseware. She is also a Microsoft Office Master Instructor and the author of many popular Microsoft Office books including Word 2016 In Depth, PowerPoint 2013 Official Academic Course, and Office 2016 for Dummies At Work. Her online courses for corporate clients such as CNET, Sony, and HP have educated more than a quarter of a million students.

Contributor Bio
Jane Holcombe, (city, AZ), CompTIA A+, CompTIA Network+, MCT, MCSE, CNA, CTT+, is a pioneer in the field of PC training. She has developed numerous technical training courses, including one of the earliest PC operating system and hardware courses for support technicians. Jane is a past President of the Twin Cities PC User Group, and she gives technical presentations and has led general sessions at both local and national conferences.

Jane Holcombe, CompTIA A+, CompTIA Network+, MCT, MCSE, CNA, CompTIA CTT+, is a pioneer in the field of PC training. She co-founded a Minnesota training company and has trained technical support personnel nationally for more than 20 years. Jane is a past president of the Twin Cities PC User Group and the coauthor of Survey of Operating Systems and other books.

Joseph Phillips

Summary

Up-to-date IT project management strategies and effective CompTIA Project+ exam preparation

This fully updated self-study guide and professional resource shows how to successfully manage an IT project and prepare for CompTIA Project+ certification. Readers will get proven methods for initiating a project, selecting qualified team members, conferring with management, establishing communication, setting realistic timetables, tracking costs, and closing a project.

IT Project Management with CompTIA Project+: On Track from Start to Finish, Fourth Edition, walks readers through each step of the IT project management process, covering critical strategies for on-time and within-budget projects.

Every objective on the CompTIA Project+ exam is thoroughly explained. Throughout, end of chapter summaries, quizzes, and exercises reinforce key points. The book features “From the Field” interviews with leading IT project managers and professionals that offer real-world advice and expert insights.

- Offers 100% coverage of every topic on the CompTIA Project+ exam (exam PK0-003)
- Electronic content includes video training, practice exam questions, and a PDF version of the book
- Written by a project management expert and experienced author

Joseph Phillips, PMP, CompTIA Project+, CompTIA CTT+, is the Director of Education for Project Seminars, Inc. He has served as a project management consultant for organizations creating project offices, maturity models, and best practice standardization. Joseph has written several books and articles on project management.

Contributor Bio

Joseph Phillips, PMP, CompTIA Project+, CompTIA CTT+, is the Director of Education for Project Seminars, Inc. He has served as a project management consultant for organizations creating project offices, maturity models, and best practice standardization. Joseph has written several books and articles on project management.
Oracle Database Cloud Cookbook with Oracle Enterprise Manager 13c Cloud Control
Porus Homi Havewala

Summary
This fully up-to-date Oracle Press guide teaches cutting-edge techniques for building, configuring, and managing a secure private database cloud with Oracle Enterprise Manager 13c

This hands-on volume lays out ready-to-deploy roadmaps for the design and maintenance of high-performance private database clouds using Oracle Enterprise Manager 13c. Readers will get best practices for the wide variety of different approaches—Database as a Service, Snap Clone as a Service, Schema as a Service, and Pluggable Database as a Service.

*Oracle Private Cloud Cookbook with Enterprise Manager 13c* thoroughly explains how to architect, configure, and manage every component in a private database cloud lifecycle. Readers will get an insider’s solutions for securing their cloud-based infrastructure, generating reliable RMAN backups, and protecting their mission-critical enterprise information using Oracle Data Guard. This comprehensive volume from Oracle Press features detailed, step-by-step instructions with multiple screen shots and diagrams that illustrate each technique along the way.

- Real-world examples and case studies illustrate applications in various industries
- Offers essential skills for cloud administrators and DBAs
- Author is an Oracle Certified Master, previous ACE director, and experienced computing writer

Porus Homi Havewala (Singapore) is the Strategic Program Advisor for the Database Cloud at Oracle Corporation, Singapore. He frequently contributes to Oracle blogs and is the author of *Managing Data Center Chaos using Enterprise Manager Cloud Control 12c*.

Contributor Bio
Porus Homi Havewala works as a Senior Manager (Enterprise Technology) at Oracle Corporation Singapore. He was awarded the Oracle ACE Director title by Oracle HQ in 2008, and after joining Oracle became an Oracle Employee ACE. He has extensive experience in Oracle technology since 1994, including as a Senior Production DBA, Principal Database Consultant, Database Architect, E-Business Technical DBA, Development DBA, and Database Designer Modeler (using Oracle Designer of course). He has published numerous articles on Enterprise Manager on OTN, and created one of the world’s first blogs dedicated to Enterprise Manager. He has authored two books on Enterprise Manager including the latest Managing Data Center Chaos using Enterprise Manager Cloud Control 12c. You can also regularly visit Porus’ Oracle Enterprise Manager Blog to comment on the book or on Oracle Enterprise Manager in general: [http://enterprise-manager.blogspot.com/](http://enterprise-manager.blogspot.com/)
Oracle R Enterprise: Harnessing the Power of R in Oracle Database
Brendan Tierney

Summary
Master the powerful big data analytics capabilities of Oracle R Enterprise

Create and execute dynamic, real-time data analytics using the Oracle in-database capabilities of Oracle R Enterprise. Oracle R Enterprise: Harnessing the Power of R in the Oracle Database shows, step-by-step, how to drive large-scale, predictive analytics that were previously unachievable—from data mining to statistical analysis and graphics.

Readers will find out how to install and configure Oracle R Enterprise, prepare data, build accurate models, create scripts, work with advanced analytics, and use ORE in OBIEE and other tools. The book clearly demonstrates how to use the ORE features on client-side scripts, embed R scripts in the database, utilize key in-database features, and employ the Oracle R Advanced Analytics for Hadoop feature. Testing, performance enhancements, and security are fully covered in this hands-on guide from Oracle Press.

• Covers all of the features in Oracle R Enterprise
• Offers expert advice, proven strategies, and detailed examples
• Written by an Oracle ACE Director who is a highly-respected speaker

Brendan Tierney, Oracle ACE Director, is an independent consultant who lectures on data mining and advanced databases at the Dublin Institute of Technology in Ireland. He is a regular speaker at conferences across Europe and the USA, including Oracle Open World.

Contributor Bio
Brendan Tierney (Country Meath, Ireland), Oracle ACE Director, is an independent consultant who lectures on data mining and advanced databases at the Dublin Institute of Technology in Ireland. He is a regular speaker at conferences across Europe and the USA, including Oracle Open World.
Summary

This fully integrated study system covers every aspect of the Oracle Database SQL Expert exam, and has been thoroughly updated for Oracle Database 12c. This comprehensive educational tool from Oracle Press enables readers to take the Oracle Database 12c SQL Expert Exam with total confidence. Ideal both as a study guide and on-the-job reference, Oracle Database 12c SQL Certified Expert Exam Guide features examples, practice questions, and chapter summaries. Between the book and accompanying CD-ROM, the reader will have access to more than 150 questions that match the topics, format, and complexity of the real test.

This study system covers all of the objectives for the Oracle Database 12c SQL Expert Exam in full detail and features up-to-date coverage of advanced SQL features related to Oracle Database 12c. An “exam readiness checklist” at the front of the book and “inside the exam” and “two minute drills” sections at the end of each chapter reinforce key skills. The reader will acquire in-depth knowledge of the relational databases and the SQL programming language and will be fully prepared to sit for the Oracle Certified Expert exam.

- Each chapter includes examples, practice questions, and summaries
- CD-ROM contains two interactive practice tests and a searchable PDF version of the book
- Sample questions throughout match the format and difficulty of the live exam

Steve O'Hearn, OCP (Bowie, MD) is an Oracle Certified Application Developer who has designed databases for clients such as the U.S. Army, U.S. Navy, the FAA, the World Bank, and NASA. He is the author of several computer books, including Oracle OCP Developer PL/SQL Program Units Exam Guide.

Contributor Bio

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Oracle Database 12c Release 2 Multitenant
Anton Els, Franck Pachot

Summary

Master the multitenant features of Oracle Database 12c

Maintain a scalable, highly available enterprise computing platform and dramatically reduce complexity by learning to leverage the powerful new multitenant tools and cloud enhancements available in Oracle Database 12c. Readers will get hands-on, detailed coverage of key areas such as installation, creation, configuration, and day-to-day administration.

Oracle Database 12c Release 2 Multitenant teaches, step-by-step, how to implement and manage multitenant configurations across IT frameworks of all types and sizes. Special attention is given to new features built for both public and private clouds, including Database as a Service (DBaaS) functionality and cloud-based security. Advanced topics are also fully explained, including backup and recovery, data guard, flashback, and resource manager.

- Provides targeted best practices and tips for effective administration
- Offers start-to-finish coverage of both simple and complex installations
- Authored by a team of Oracle Masters with a combined 40+ years of experience

Anton Els (Auckland, New Zealand) is Vice President of Product Development at Dbvisit Software Limited. Els has over 15 years of experience with Oracle technology, with a focus on Oracle Database, Oracle Linux, and virtualization. Els is an Oracle Certified Master.

Vit Spinka (Prague, Czech Republic) is Lead Product Developer at Dbvisit Software Limited. He has over 15 years of experience with Oracle technology, with a particular focus on Oracle Database. Vit is an Oracle Certified Master.

Franck Pachot (Geneva, Switzerland), Oracle ACE, is an Oracle Technology Leader and Senior Consultant at DBI Services with over 20 years of experience with Oracle technology. Pachot is a regular presenter at Oracle OpenWorld, Collaborate, DOAG, SOUG, and UKOUG and an active member of the SOUG and DOAG user groups. He is also an Oracle Certified Master.

Contributor Bio

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Frank Pachot, Oracle ACE, is an Oracle Technology Leader and Senior Consultant at dbi services with over 20 years of experience with Oracle technology. Pachot is a regular presenter at Oracle OpenWorld, Collaborate, DOAG, SOUG, and UKOUG and an active member of the SOUG and DOAG user groups. He is an Oracle Certified Master (OCM) Oracle Database 11g, Oracle Certified Professional (OCP) Oracle Database 8i to 12c, Oracle Certified Expert (OCE) Oracle Database 12c: Performance Management and Tuning, and holds an Oracle Exadata Database Machine 2014 Implementation Essentials certification.
Oracle Database 12c Release 2 New Features
Robert G. Freeman

Summary
Master the new and improved features of Oracle Database 12c Release 2

Maximize the benefits of the powerful features available in Oracle Database 12c Release 2 using the hands-on information contained in this authoritative guide from Oracle Press. Readers will find everything they need to know to get up and running quickly on the latest Oracle Database release—and to fully utilize every new tool.

Oracle Database 12c Release 2 New Features starts by showing, step-by-step, how to handle the installation, configuration, migration, and upgrade processes. From there, readers will learn to effectively deploy new enhancements to Oracle Multitenant, Oracle In-Memory, and big data analytics. Improvements to security, availability, and performance are fully covered. The book offers detailed explanations of sharding, diagnostics, performance tuning, and the powerful new cloud capabilities of Oracle Database 12c Release 2.

- Contains a plethora of unique content focused on Oracle Database 12c Release 2
- Features subjective reviews of usefulness and functionality
- Authored by an Oracle ACE with years of database experience

Robert G. Freeman (city, state) is an experienced author, Oracle Certified Professional, and Oracle ACE. He has authored a number of successful Oracle Press titles and has been working with Oracle databases for more than 20 years.

Contributor Bio
Robert G. Freeman (Waukee, IA) is an experienced author, Oracle Certified Professional, and Oracle ACE. He has authored a number of successful Oracle Press titles and has been working with Oracle databases for more than 20 years.
Oracle Database 12c Release 2 Real Application Clusters Handbook: Concepts, Administration, Tuning & Troubleshooting

Concepts, Administration, Tuning & Troubleshooting
K Gopalakrishnan, Sam R. Alapati

Summary
This comprehensive guide has been fully updated to cover the latest features and tools of Oracle Real Application Clusters 12c

Through clear instruction and detailed examples, Oracle Database 12c Real Application Clusters Handbook: Concepts, Administration, Tuning & Troubleshooting teaches how to build, configure, and maintain a dynamic enterprise computing infrastructure. This thoroughly revised edition covers best uses for the latest tools and features—all from the practical standpoint of a working DBA.

Readers will discover how to prepare hardware, configure the software, optimize data integrity, and integrate seamless failover protection. Brand-new flex and large cluster technologies are explained in full detail, and readers will get complete solutions for securing data and continuing business operations in the event of hardware failure.

- Many consider Oracle Real Application Clusters 12c to be the most radical overhaul ever—this edition contains over 65% new information
- Offers detailed coverage of troubleshooting, performance tuning, and application development
- Written by two experienced database architects, authors, and Oracle ACEs

K Gopalakrishnan, Oracle ACE (Houston, Texas) is an award winning Author of Oracle Wait Interface: A Practical Guide to Performance Diagnostics and Tuning by Oracle Press. He was honored as “Oracle Author of the Year” by Oracle Magazine in 2005. He also wrote Oracle Database 11g Real Application Clusters Handbook.

Sam Alapati, Oracle ACE (DFW, Texas) is a Principal at Sabre Corporation in Southlake, Texas. Sam has managed Oracle databases for about 20 years, starting with Oracle Parallel Server in Oracle 7. Sam has published several Oracle related books, including Expert Oracle 11g Database Administration, Oracle WebLogic Server 12c Administration, and multiple Oracle OCP DBA certification guides for Oracle Press.

Contributor Bio
K Gopalakrishnan, Oracle ACE is an award winning Author of Oracle Wait Interface: A Practical Guide to Performance Diagnostics and Tuning by Oracle Press. He was honored as "Oracle Author of the Year" by Oracle Magazine in 2005. He also wrote Oracle Database 11g Real Application Clusters Handbook.

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Sam R. Alapati is an experienced Oracle DBA who holds the Oracle OCP DBA (11g) certification and the Hewlett-Packard UNIX System Administrator certification. He currently manages Oracle databases at the Boy Scouts of America's national office in Irving, Texas. Previously, Sam worked for AMR Holdings (Sabre) and the Blanch Company in Dallas. Sam was a Senior Principal Consultant for Oracle Corporation in New York, in which capacity he worked at NBC and Lehman Brothers. In addition to being a professional Oracle database administrator, Sam has also taught Oracle DBA classes for many students. Sam taught college level courses at Kansas State University,
University of Texas at Austin, and Rutgers University.
Oracle Database In-Memory 12c Release 2: Tips and Techniques for Maximum Performance
Joyjeet Banerjee

Summary
Master Oracle Database 12c Release 2’s powerful In-Memory option

Maximize database performance and dramatically cut transaction processing time using Oracle Database 12c Release 2’s In-Memory feature and the detailed instruction and best practices offered in this Oracle Press guide. Readers will discover how to exponentially improve efficiency and enable smarter, faster, more informed business decisions enterprise-wide.

Oracle Database 12c Release 2 In-Memory: Tips and Techniques for Maximum Performance starts by teaching, step-by-step, how to configure the software and construct In-Memory enabled databases. From there, readers will discover how to deliver optimized analytics, use In-Memory Advisor, effectively secure mission-critical data, and distribute real-time, actionable business intelligence. This hands-on resource also provides thorough coverage of Oracle Real Application Clusters and Oracle Multitenant integration.

- Offers proven implementation tips drawn from the author’s experience
- Features real-life case studies not available elsewhere
- Written by an Oracle enterprise architect and well-known speaker

Joyjeet Banerjee (Fremont, CA) works as an enterprise architect with Oracle’s Engineered System team. He helps Oracle customers migrate from legacy systems to engineered systems. Joyjeet is a regular speaker at OAUG, Oracle Collaborate, and Oracle OpenWorld.

Contributor Bio

Joyjeet Banerjee (Fremont, CA) works as an enterprise architect with Oracle’s Engineered System team. He helps Oracle customers migrate from legacy systems to engineered systems. Joyjeet is a regular speaker at OAUG, Oracle Collaborate, and Oracle OpenWorld.
Oracle Application Express (APEX): Build Powerful Data-Centric Web Apps with APEX 5
Arie Geller, Brian Spendolini

Summary
This Oracle Press guide shows how to build and deploy powerful Web applications with Oracle Application Express and features full coverage of the latest version, APEX 5.0

This comprehensive volume from Oracle Press offers up-to-date coverage of Oracle Application Express (APEX), Oracle’s rapid development tool for the Web developer. APEX is an entirely Web-based framework that comes built into every edition of Oracle Database—its backbone is Oracle’s powerful PL/SQL language, alongside the most advanced Web development technologies like HTML5, mobile development, and full support of CSS and JavaScript. APEX enables anyone—from novice user to seasoned developer—to easily create Web applications that are powerful, reliable, and highly scalable.

Oracle Application Express: Build Powerful Data-Centric Web Apps lays out basic information about APEX concepts before delving into the unparalleled power of the platform and describing the new features in version 5.0. Readers will discover how to install and configure APEX, work with the Application Builder and Page Designer, use built-in wizards, and design custom Web apps.

- Teaches the cleanest and fastest builds for high-performance, secure web applications
- Shows how to effectively migrate legacy applications into a modern Web-based environment
- Both authors were early adopters of APEX 5.0 and have been active in the APEX community for years

Arie Geller is an independent IT consultant and software developer with more than 35 years of experience with systems analysis, software development, and IT infrastructure. He is an active member of the APEX community who frequently shares his knowledge and expertise.

Brian Spendolini has worked at Oracle for over 12 years and has been using Oracle Application Express since its inception. He is presently a Senior Principal Product Manager for Oracle’s Database Cloud Services.

Contributor Bio
Arie Geller is an independent IT consultant and software developer with more than 35 years of experience with systems analysis, software development, and IT infrastructure. He is an active member of the APEX community who frequently shares his knowledge and expertise.

Brian Spendolini has worked at Oracle for over 12 years and has been using Oracle Application Express since its inception. He is presently a Senior Principal Product Manager for Oracle's Database Cloud Services.

Brian Spendolini has worked at Oracle for over 12 years and has been using Oracle Application Express since its inception. He is presently a Senior Principal Product Manager for Oracle's Database Cloud Services.
**Oracle Database 12c Release 2 Performance Tuning Tips & Techniques**
Richard Niemiec

**Summary**
Proven database optimization solutions—fully updated for Oracle Database 12c Release 2


Readers will find out how to find and fix bottlenecks, configure storage devices, use Oracle Enterprise Manager, and develop and execute effective queries. Start-to-finish instruction is provided for writing faster, cleaner SQL and PL/SQL code and building radically more efficient, secure, and durable systems. In-depth details throughout highlight new options available for tuning both Oracle Database 12c and 12c Release 2. Testing, reporting, and security enhancements are also covered in this hands-on guide from Oracle Press.

- Covers all of the new features in Oracle Database 12c Release 2
- Offers expert advice, proven strategies, and detailed examples
- Written by an Oracle Certified Master, highly-respected speaker, and bestselling author

**Richard Niemiec** is an Oracle ACE Director and one of only six originally honored Oracle Certified Masters worldwide. He was a co-founder and the CEO of TUSC, a Chicago-based systems integrator of Oracle-based business solutions. Rich currently serves as an Executive Advisor to Rolta International Board of Directors. He is the author of *Oracle Database 11g Release 2 Performance Tuning Tips & Techniques*.

**Contributor Bio**
**Richard Niemiec (Oswego, IL)** is an Oracle ACE Director and one of only six originally honored Oracle Certified Masters worldwide. He was a co-founder and the CEO of TUSC, a Chicago-based systems integrator of Oracle-based business solutions. Rich currently serves as an Executive Advisor to Rolta International Board of Directors. He is the author of *Oracle Database 11g Release 2 Performance Tuning Tips & Techniques*. 
OCP MySQL 5.6 Database Administrator Exam Guide (Exam 1Z0-883)
Steve O'Hearn

Summary
This new, exclusive Oracle Press exam guide prepares certification candidates for the coveted Oracle OCP MySQL certification.

OCP MySQL 5.6 Database Administrator Exam Guide (Exam 1Z0-883) covers all of the exam objectives on the latest Oracle Certified Professional exam for MySQL DBAs in detail.

Ideal as both an exam guide and on-the-job reference, this book contains details on server architecture, MySQL Server installation, configuration, and maintenance, MySQL security, diagnostic data and metadata sources, backup and recovery, and high availability techniques. Each chapter includes examples, practice questions, and a chapter summary. 150+ exam questions match the format, topics, and difficulty of the real exam.

- Fully covers the single exam required to achieve OCP certification for Oracle MySQL
- Electronic content includes two practice exams and a PDF copy of the book
- The electronic exam also features an open-book mode with hints, references to the book, and detailed answers and explanations
- The author will be promoting the book through Oracle User Groups and online MySQL user groups throughout the U.S.

Contributor Bio
Steve O’Hearn, OCP (Bowie, MD) has been an Oracle Certified Application Developer since 1999 and has designed databases for the U.S. Army, U.S. Navy, the FAA, the World Bank, NASA, and others. He is the author of OCP Developer PL/SQL Program Units Exam Guide and OCA Oracle Database SQL Certified Expert Exam Guide, both from Oracle Press.
Matt Walker

Summary
Fully up-to-date coverage of every topic on the CEH v9 certification exam

Thoroughly revised for current exam objectives, this integrated self-study system offers complete coverage of the EC Council's Certified Ethical Hacker v9 exam. Inside, IT security expert Matt Walker discusses all of the tools, techniques, and exploits relevant to the CEH exam. Readers will find learning objectives at the beginning of each chapter, exam tips, end-of-chapter reviews, and practice exam questions with in-depth answer explanations.

An integrated study system based on proven pedagogy, CEH Certified Ethical Hacker All-in-One Exam Guide, Third Edition, features brand-new explanations of cloud computing and mobile platforms and addresses vulnerabilities to the latest technologies and operating systems. Readers will learn about footprinting and reconnaissance, malware, hacking Web applications and mobile platforms, cloud computing vulnerabilities, and much more. Designed to help you pass the exam with ease, this authoritative resource will also serve as an essential on-the-job reference.

- Features more than 400 accurate practice questions, including new performance-based questions
- Electronic content includes 2 complete practice exams and a PDF copy of the book
- Written by an experienced educator with more than 30 years of experience in the field

Matt Walker (Melbourne, FL), CCNA, CCNP, MCSE, CEH, CNDA, CPTS, is the IA Training Instructor Supervisor and a Sr. IA Analyst at Dynetics, Inc., in Huntsville, Alabama. An IT education professional for over 15 years, Matt served as the director of network training and the curriculum lead and senior instructor for the Cisco Networking Academy on Ramstein AB, Germany. Matt has served as a network engineer for NASA's Secure Network Systems.

Contributor Bio
Matt Walker (Melbourne, FL), CCNA, CCNP, MCSE, CEH, CNDA, CPTS, is currently an Incident Response team lead working for Hewlett Packard Enterprise. An IT education professional for over 20 years, Matt has served as the IA Training Instructor Supervisor and a Sr. IA Analyst at Dynetics, Inc., in Huntsville, Alabama, and lead the effort to build the US Air Force's first Cisco Academy in Ramstein AB, Germany, serving as the director of network training, curriculum lead, and senior instructor.
CEH Certified Ethical Hacker Practice Exams, Third Edition
Matt Walker

Summary
Hundreds of accurate practice questions--thoroughly revised for the CEH v9 exam

Fully updated for the CEH v9 exam objectives, this comprehensive guide contains more than 500 practice questions to prepare readers for the EC-Council's Certified Ethical Hacker exam. All questions match the actual exam in content, format, and feel. To aid in understanding the material, in-depth explanations of both the correct and incorrect answers are provided for every question.

CEH Certified Ethical Hacker Practice Exams, Third Edition, offers practice test items from each domain of the latest CEH exam—including knowledge, performance, and scenario-based questions. A valuable pre-assessment test evaluates readiness and identifies areas requiring further study. Designed to help readers pass the exam with ease, this is the perfect companion to CEH Certified Ethical Hacker All-in-One Exam Guide, Third Edition.

- Features more than 500 realistic questions with detailed answer explanations
- Electronic content includes 2 complete practice exams and a PDF copy of the book
- Written by an experienced educator with more than 30 years of experience in the field

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CEH Certified Ethical Hacker Bundle, Third Edition (3rd Edition)
Matt Walker

Summary
Fully revised for the CEH v9 exam objectives, this valuable bundle includes two books, exclusive electronic content, and a bonus quick review guide

This thoroughly updated, money-saving self-study set gathers essential exam-focused resources to use in preparation for the latest Certified Ethical Hacker exam. *CEH Certified Ethical Hacker All-in-One Exam Guide, Third Edition,* provides an in-depth review that covers 100% of the exam’s objectives. *CEH Certified Ethical Hacker Practice Exams, Third Edition,* tests and reinforces this coverage with 500+ realistic practice questions.

The *CEH Certified Ethical Hacker Bundle, Third Edition,* contains a bonus Quick Review Guide that can be used as the final piece for exam preparation. This content comes in addition to the electronic content included with the bundle’s component books. This new edition includes greater emphasis on cloud computing and mobile platforms and addresses new vulnerabilities to the latest technologies and operating systems.

- In all, the bundle includes more than 1000 accurate questions with detailed answer explanations
- Electronic content includes the Total Tester customizable exam engine, Quick Review Guide, and searchable PDF copies of both books
- Readers will save 12% compared to buying the two books separately, and the bonus Quick Review Guide is available only with the bundle

**Matt Walker (Melbourne, FL),** CCNA, CCNP, MCSE, CEH, CNDA, CPTS, is currently an Incident Response team lead working for Hewlett Packard Enterprise. An IT education professional for over 20 years, Matt has served as the IA Training Instructor Supervisor and a Sr. IA Analyst at Dynetics, Inc., in Huntsville, Alabama, and lead the effort to build the US Air Force's first Cisco Academy in Ramstein AB, Germany, serving as the director of network training, curriculum lead, and senior instructor.

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Securing the Internet of Things: An End-to-End Strategy Guide for Product and Service Security  
Don Bailey

Summary
Develop, deploy, and administer an effective security framework for IoT-oriented products and services

Securing the Internet of Things: A Practical Guide to Architecting, Implementing, and Managing IoT Product and Service Security lays out end-to-end IoT security strategies. Readers will learn how to vastly improve their organization’s security posture and minimize the potential long-term costs that result from inadequate security.

This practical resource fully explains existing product and service models common to the IoT landscape and teaches, step-by-step, the process of evaluating IoT security risks from both an architectural and component perspective. The book clearly explains how to identify and prioritize risks that affect both organizations and end users. Readers will discover how to build an IoT security framework, develop accurate threat models, detect and block malicious activity, and securely manage unmanned systems.

- Shows how to manage devices and detect bad actors
- Features instructions for setting up a personal IoT lab environment
- Written by a recognized information security expert who regularly speaks at industry events

Don A. Bailey is a pioneer in security for mobile technology, the Internet of Things, and embedded systems. He has a long history of ground-breaking research protecting mobile users from worldwide tracking systems, securing automobiles from remote attack, and mitigating crippling IoT risks.

Contributor Bio

Don A. Bailey (Denver, CO) is a pioneer in security for mobile technology, the Internet of Things, and embedded systems. He has a long history of ground-breaking research protecting mobile users from worldwide tracking systems, securing automobiles from remote attack, and mitigating crippling IoT risks.
CCSP Certified Cloud Security Professional All-in-One Exam Guide
Daniel Carter

Summary
This self-study guide delivers 100% coverage of all topics on the new CCSP exam

This highly effective test preparation guide covers all six domains within the CCSP Body of Knowledge, as established both by SCA and the (ISC)^2. The book offers clear explanations of every subject on the brand-new CCSP exam and features accurate practice questions and real-world examples.

Written by a respected computer security expert, **CCSP Certified Cloud Security Professional All-in-One Exam Guide** is both a powerful study tool and a valuable reference that will serve professionals long after the test. To aid in self-study, each chapter includes exam tips that highlight key information, a summary that serves as a quick review of salient points, and practice questions that allow readers to test their comprehension. “Notes,” “Tips,” and “Cautions” throughout provide insight and call out potentially harmful situations.

- Practice questions match the tone, content, and format of those on the actual exam
- Electronic content includes 300+ practice questions and a PDF copy of the book
- Written by an experienced technical writer and computer security expert

Daniel Carter, CISSP CCSP CISM CISA, has 20 years of experience in the IT and security worlds, working in both the higher education and healthcare sectors. He has worked at both state and federal levels and is currently a systems security officer of U.S. federal healthcare for HP Enterprise.

Contributor Bio
Daniel Carter, CISSP CCSP CISM CISA, has 20 years of experience in the IT and security worlds, working in both the higher education and healthcare sectors. He has worked at both state and federal levels and is currently a systems security officer of U.S. federal healthcare for HP Enterprise.
Christopher Elisan, Michael Davis, Sean Bodmer, Aa...

Summary
The latest exclusive Hacking Exposed strategies for defending against the world's number one attack type: malware

Fully updated to cover the most current tools, techniques, and exploits, Hacking Exposed Malware & Rootkits, Second Edition walks you through the process of defending against the consistent onslaught of malware and rootkit assaults using failsafe methods. The second edition includes all-new real-world case studies and cutting-edge examples to reveal how hackers use readily available tools to infiltrate and hijack networks. The book takes a step-by-step approach to explaining countermeasures to provide the best training in the detection and elimination of malicious, embedded code. The latest intrusion detection, baits, antivirus, anti-rootkit, and anti-spyware technologies are all covered in detail.

- Counter today’s most virulent network attack types
- Find out how malware infects, survives, and propagates across an enterprise
- Detect, kill, and remove virtual, user-mode, and kernel-mode rootkits
- Learn how hackers use archivers, encryptors, and packers to obfuscate code
- Defend against keylogging, redirect, click fraud, and identity theft threats

Contributor Bio
Michael A. Davis is chief technology officer at CounterTack. He was voted one of the "Top 25 under 25" by BusinessWeek and was a semi-finalist for Ernst and Young’s "Entrepreneur of the Year" award.

Sean M. Bodmer, CISSP®, CEH®, is chief researcher of Counter-Exploitation Intelligence at CounterTack and co-author of Reverse Deception: Organized Cyber Threat Counter-Exploitation.

Christopher C. Elisan is a seasoned reverse engineer. He frequently speaks at various security conferences around the globe and provides expert opinion on malware for leading industry and mainstream publications. He is currently the principal malware scientist at RSA.

Aaron LeMasters is currently a senior security researcher at CrowdStrike and has previously worked in various research positions at Mandiant, Raytheon SI, and the Department of Defense. He specializes in Windows operating system internals.

Michael A. Davis is CEO of Savid Technologies, Inc. a national technology and security consulting firm. Michael is well known in the Open Source Security industry with his porting of security tools to the Windows platforms including tools such as snort, ngrep, dsniff, and honeyd. Michael is also a member of the Honeynet project where he is working to develop data and network control mechanisms for windows based honeynets. Michael is also the developer of sebek for windows, a kernel based data collection and monitoring tool for honeynets. Michael has worked with McAfee, Inc. a leader in anti-virus protection and vulnerability management, as Senior Manager of Global Threats where he lead a team of researchers investigating confidential and cutting edge security research. Prior to McAfee, Michael A. Davis worked at Foundstone.

Sean M. Bodmer CISSP® CEH® Sean M. Bodmer is Director of Federal and Military Programs at Savid Corporation, Inc. Sean is an active Honeynet researcher specializing in the analysis of signatures, patterns, and behaviors of malware and attackers. Most notably he has spent several years leading the
operations and analysis of advanced intrusion detection systems (honeynets) where the motives and intent of attackers and their tools can be captured and analyzed in order to generate actionable intelligence to further protect customer networks. Sean has worked in various Systems Security Engineering roles for various federal government entities and private corporations over the past decade in the Washington D.C. Metro area. Sean has lectured across the United States at industry conferences such as DEFCON, PhreakNIC, DC3, NW3C, Carnegie Mellon CERT, and the Pentagon Security Forum all covering the aspects of attack and attacker assessment profiling in order to identify the true motivations and intent behind cyber attacks.

Aaron LeMasters, CISSP®, GCIH®, CSTP® Aaron LeMasters (M.S. George Washington University) is a seasoned computer nerd specializing in computer forensics and vulnerability analysis. The first five years of his career were spent fighting to defend global DoD networks, and he is now a Senior Software Engineer at Raytheon. Aaron prefers to pacify his short attention span with advanced research and development issues related to Windows internals, system integrity, Reverse Engineering and Malware Analysis. He is an enthusiastic prototypist and enjoys developing tools that complement his research interests. In his spare time, Aaron plays basketball, sketches, jams on his Epiphone Les Paul, and travels frequently to New York City with his wife.
SHRM-CP/SHRM-SCP Certification All-in-One Exam Guide
Dory Willer, William H. Truesdell, William Kelly

Summary
Take the SHRM-Certified Professional (SHRM-CP) and SHRM-Senior Certified Professional (SHRM-SCP) exams with complete confidence

This integrated exam preparation system delivers 100% coverage of all topics for both the SHRM-Certified Professional (SHRM-CP) and SHRM-Senior Certified Professional (SHRM-SCP) exams. To aid in self-study, each chapter includes Exam Tips that highlight key information, summaries that reinforce salient points, and end-ofchapter questions that are accurate to the content and format of the real tests.

Fulfilling the promise of the All-in-One series, this comprehensive reference serves as a study tool AND a valuable on-the-job reference that will serve HR professionals well beyond the exams. SHRM-CP/SHRM-SCP Certification All-in-One Exam Guide features real-world examples and sidebars that offer insight and call out potentially harmful situations.

• Written by a team of HR professionals and experienced educators
• Features full coverage of all functional areas within the SHRM Body of Competency & Knowledge (BoCK)

Electronic content includes:
• Test engine that provides full-length SHRM-CP and SHRM-SCP practice exams as well as customized quizzes by exam topic
• PDF copy of the book for studying on the go

Dory Willer (Clayton, CA), SHRM-SCP, is a certified business & life coach with 25 years of experience as a senior human resources executive, international speaker, and training facilitator. She is co-author of PHR/SPHR Professional in Human Resources Certification All-in-One Exam Guide.

William H. Truesdell (Walnut Creek, CA), SHRM-SCP, SPHR, is President and founder of The Management Advantage, Inc. He is an expert on the subjects of personnel practices, employee handbooks, equal opportunity, and performance management programs. He is co-author of PHR/SPHR Professional in Human Resources Certification All-in-One Exam Guide.

William Kelly (Walnut Creek, CA), SHRM-SCP, SPHR, is the owner of Kelly HR and has more than 40 years of HR experience. He served on the Board of Directors at HRCI, where he held the position of president; and he also served on the Board of Directors at SHRM. He was the technical editor and a contributor to PHR/SPHR Professional in Human Resources Certification All-in-One Exam Guide.

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William H. Truesdell is President and founder of The Management Advantage, Inc., a personnel management consulting firm. Prior to starting The Management Advantage, Truesdell spent more than 20 years in management with American Telephone and Telegraph in human resources and operations. He is an expert on the subjects of personnel practices, employee handbooks, equal opportunity, and performance management programs. Truesdell is the author of five self-published titles, including Secrets of Affirmative Action, Easy Employee Supervision, and Secrets of Investigating Discrimination. Truesdell is past president of the Northern California Employment Round Table, a liaison group for employers and the California Department of Fair Employment and Housing. He also served for five years on the National Workplace Diversity Committee within the Society for Human Resource Management. He is a certified Senior Professional in Human Resources (SPHR) and holds a B.S. in Business Administration from the California State University at Fresno.

William Kelly is the owner of Kelly HR, an HR consulting services firm specializing in providing HR consulting services and support for small business enterprises. Kelly has over 40 years of HR experience, including 17 years as an instructor for the University of California. He will be one of the first instructors to teach for the new SHRM certifications. Kelly served on the Board of Directors at HRCI and was a past President, and also served on the Board of Directors for SHRM.
SHRM-CP/SHRM-SCP Certification Practice Exams
William Kelly, Joanne Simon-Walters

Summary
More than 500 accurate practice questions and answers for the SHRM-CP and SHRM-SCP exams

This all-new book arms you with hundreds of practice questions for the two new Society for Human Resource Management exams—the SHRM Certified Professional (SHRM-CP) and the SHRM Senior Certified Professional (SHRM-SCP) exams. All questions simulate those on the actual tests in content, style, tone, format, and difficulty, and are accompanied by in-depth answer explanations for the correct AND incorrect answer choices.

SHRM-CP/SHRM-SCP Certification Practice Exams is logically organized by exam domains, allowing you to focus on specific topics and tailor your study to areas of strength and weakness. Two pre-assessment tests—one for each exam—are also included to gauge your exam readiness and determine a course for self-study.

- Written by a pair of seasoned HR professionals
- Supplements SHRM-CP/SHRM-SCP Certification All-in-One Exam Guide
- Covers all SHRM-CP and SHRM-SCP functional areas

Electronic content includes:

- All of the questions from the book in a customizable exam engine--practice answering questions by exam topic or take complete, timed exams
- PDF copy of the book

William Kelly (Walnut Creek, CA), SHRM-SCP, SPHR, is the owner of Kelly HR and has more than 40 years of HR experience. He served on the Board of Directors at HRCI, where he held the position of president, and he also served on the Board of Directors at SHRM. He was the technical editor and a contributor to PHR/SPHR Professional in Human Resources All-in-One Exam Guide.

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SHRM-CP/SHRM-SCP Certification Bundle
Dory Willer, William H. Truesdell, William Kelly, ... 

Summary
Prepare for the SHRM-CP and SHRM-SCP exams with this money-saving, comprehensive study package

Designed as a complete self-study program, this collection offers a variety of proven, exam-focused resources to use in preparation for the SHRM Certified Professional (SHRM-CP) and SHRM Senior Certified Professional (SHRM-SCP) exams. Comprised of SHRM-CP/SHRM-SCP Certification All-in-One Exam Guide, SHRM-CP/SHRM-SCP Certification Practice Exams, and bonus electronic content, this bundle covers 100% of the topics on the exams and features a total of over 800 accurate practice questions. The bundle serves both as a study tool AND a valuable on-the-job reference that will serve HR professionals well beyond the exams.

- Covers 100% of the SHRM Body of Competency & Knowledge and features 800+ practice exam questions
- This bundle is 10% cheaper than buying the books individually AND includes content unavailable elsewhere
- Electronic content includes practice exams, PDF versions of both books, a quick review guide, study worksheets, exercises, and more

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Shon Harris

**Summary**
*Prepare for the 2015 CISSP exam with this up-to-date, money-saving study package*

Designed as a complete self-study program, this collection offers a variety of proven, exam-focused resources to use in preparation for the 2015 CISSP exam. This set bundles the seventh edition of Shon Harris’ bestselling *CISSP All-in-One Exam Guide* and *CISSP Practice Exams, Fourth Edition*. CISSP candidates will gain access to a variety of comprehensive resources to get ready for this challenging exam.

*CISSP Boxed Set 2015 Common Body of Knowledge Edition* fully covers the eight newly-revised exam domains and offers real-world insights from the authors’ professional experiences. More than 1250 accurate practice exam questions are provided, along with in-depth explanations of both the correct and incorrect answers.

- Presents 100% coverage of the 2015 CISSP Common Body of Knowledge
- Written by leading experts in IT security certification and training
- This bundle is 12% cheaper than buying the books individually

**Shon Harris, CISSP (Plano, TX)**, is the founder and CEO of Logical Security LLC, an information security consultant, a former engineer in the Air Force's Information Warfare unit, an instructor, and an author.

**Fernando Maymí, Ph.D., CISSP (West Point, NY)**, is a security practitioner with over 25 years of experience in the field. He is currently deputy director at the Army Cyber Institute at West Point.

**Jonathan Ham, CISSP, GSEC, GCIA, GCIH (Missoula, MT)**, is an independent consultant who specializes in large-scale enterprise security issues. He is co-author of *Network Forensics: Tracking Hackers through Cyberspace*.

**Contributor Bio**

**Shon Harris, CISSP** was the founder and CEO of Logical Security LLC, an information security consultant, a former engineer in the Air Force's Information Warfare unit, an instructor, and an author.

**Fernando Maymí, Ph.D., CISSP**, is a security practitioner with over 25 years of experience in the field.

**Jonathan Ham, CISSP, GSEC, GCIA, GCIH**, is an independent consultant who specializes in large-scale enterprise security issues. He is co-author of *Network Forensics: Tracking Hackers through Cyberspace*.
Peter Gregory

Summary
This up-to-date self-study system offers 100% coverage of every topic on the 2016 version of the CISA exam


This effective self-study system features learning objectives at the beginning of each chapter, in-depth explanations of each topic, and accurate practice questions. Each chapter includes Exam Tips that highlight key exam information, hands-on exercises, a chapter summary that serves as a quick review, and end-of-chapter questions that simulate those on the actual exam. Designed to help readers pass the CISA exam with ease, this trusted guide also serves as an ideal on-the-job reference.

- Electronic content includes 400 multiple-choice practice questions and a PDF copy of the book
- Practice questions match the format, content, and tone of the actual exam
- Written by an experienced certification author with 30+ years of IT experience

Peter H. Gregory (Seattle, WA), CISSP, CISA, CRISC, C

Contributor Bio
Peter H. Gregory (Seattle, WA), CISSP, CISA, CRISC, C
Delivering Business Intelligence with Microsoft SQL Server 2016
Brian Larson

Summary

Master the powerful BI tools available in Microsoft SQL Server 2016


Thoroughly revised for Microsoft SQL Server 2016, the book shows, step-by-step, how to configure and populate databases, analyze the data, and deliver actionable business intelligence. Readers will discover how to build data marts, create BI Semantic Models, work with the MDX and DAX languages, and share insights using the latest Microsoft client tools. Microsoft BI Cloud, mobile client tools, and forecasting techniques are also covered in this comprehensive resource.

- Example scenarios place the BI concepts and tools in real-world contexts
- Sample code in the book is available for download though the companion website
- Written by a Microsoft Certified Partner and experienced author

Brian Larson (Arden Hills, MN), MCSD, served as a member of the Reporting Services development team and has contributed to the code base. He is the Chief of Technology for Superior Consulting Services (SCS), a Microsoft Certified Partner currently developing a client solution that uses Microsoft Reporting Services for report production and distribution. Brian has been invited to speak on Reporting Services at several conferences, including SQL Server Magazine Connections, and has written articles for SQL Server Magazine.

Contributor Bio

Brian Larson (Arden Hills, MN), MCSD, served as a member of the Reporting Services development team on a contract basis, and has contributed to the code base. He is the Chief Creative Officer for Superior Consulting Services (SCS) in the Twin Cities. SCS is a Microsoft Certified Partner and is currently developing many client solutions that use Microsoft BI tools. Brian has been invited to speak on BI topics at several conferences including the PASS Summit, is a SQL Server Pro IdeaXchange Xpert, and has written articles and produced training videos for SQL Server Magazine.
Dusan Petkovic

Summary

Up-to-date Microsoft SQL Server 2016 skills made easy!

Get up and running on Microsoft SQL Server 2016 in no time with help from this thoroughly revised, practical resource. The book offers thorough coverage of SQL management and development and features full details on the newest business intelligence, reporting, and security features.

Filled with new real-world examples and hands-on exercises, Microsoft SQL Server 2016: A Beginner's Guide, Sixth Edition, starts by explaining fundamental relational database system concepts. From there, readers will learn how to write Transact-SQL statements, execute simple and complex database queries, handle system administration and security, and use the powerful analysis and BI tools. XML, spatial data, and full-text search are also covered in this step-by-step tutorial.

- Revised from the ground up to cover the latest version of SQL Server
- Ideal both as a self-study guide and a classroom textbook
- Written by a prominent professor and best-selling author

Dusan Petkovic (Rosenheim, Germany) is a professor in the computer science department at the Polytechnic in Rosenheim, Germany. He is the best-selling author of 5 editions of SQL Server: A Beginner's Guide and has authored numerous articles for SQL Server Magazine and technical papers for Embarcadero.

Contributor Bio

Dusan Petkovic (Rosenheim, Germany) is a professor in the computer science department at the Polytechnic in Rosenheim, Germany. He is the best-selling author of 5 editions of SQL Server: A Beginner's Guide and has authored numerous articles for SQL Server Magazine and technical papers for Embarcadero.
Microsoft SQL Server 2016 Reporting Services, Fifth Edition
Brian Larson

Summary

A fully updated, definitive guide to SQL Server 2016 Reporting Services

Create, deploy, and manage robust business intelligence reports using the expert tips and best practices contained in this thoroughly revised, practical resource. The book covers the complete process of building and distributing reports and explains how to maximize all of the powerful, integrated SSRS capabilities, including the new and enhanced features. Detailed examples and sample report and code samples are included in this practical reference.

Written by a member of the Reporting Services development team, Microsoft SQL Server 2016 Reporting Services, Fifth Edition, shows, step-by-step, how to transform disparate corporate data into meaningful visualizations, and how to design and publish real-time Business Intelligence reports. Readers will find out how to install and configure the software, start writing basic reports, embed charts and images, and export reports to other formats. The latest methods for testing, tuning, and delivering reports are also fully explained.

- Contains more than 60 practical, re-usable report and code samples
- Ideal both as a learning guide and an on-the-job reference
- Written by a Reporting Services developer and highly-respected speaker

Brian Larson (Arden Hills, MN), MCSD, served as a member of the Reporting Services development team on a contract basis, and has contributed to the code base. He is the Chief Creative Officer for Superior Consulting Services (SCS) in the Twin Cities. SCS is a Microsoft Certified Partner and is currently developing many client solutions that use Microsoft Reporting Services for report production and distribution. Brian has been invited to speak on Reporting Services at several conferences including the PASS Summit, is a SQL Server Pro IdeaXchange Xpert, and has written articles and produced training videos for SQL Server Magazine.

Contributor Bio

Brian Larson (Arden Hills, MN), MCSD, served as a member of the Reporting Services development team on a contract basis, and has contributed to the code base. He is the Chief Creative Officer for Superior Consulting Services (SCS) in the Twin Cities. SCS is a Microsoft Certified Partner and is currently developing many client solutions that use Microsoft Reporting Services for report production and distribution. Brian has been invited to speak on Reporting Services at several conferences including the PASS Summit, is a SQL Server Pro IdeaXchange Xpert, and has written articles and produced training videos for SQL Server Magazine.
Gary David Bouton

Summary
The official guide to CorelDRAW—fully updated to cover every tool in the latest release

This Corel-authorized resource shows, step-by-step, how to produce professional graphics for print and online reproduction using CorelDRAW. Specifically designed to complement Corel's user manual and online help system, the book offers clear instructions, real-world examples, downloadable sample files, and start-to-finish tutorials.

Topics covered include where to find and how to use important graphic tools; establish workflow; apply colors, fills, and outlines; employ color modes; and work with Corel PHOTO-PAINT. Readers will also explore the "fun stuff," including working with distortions, editing tools, and special effects. Throughout, creative ideas and suggestions are provided by the author. CorelDRAW X8: The Official Guide features complete coverage of brand-new features and fully explains changes to the user interface.

- Features hundreds of expert tips, techniques, and shortcuts
- Includes online access to custom typefaces, stock images, and other useful files
- Written by a seasoned illustrator with more than twenty years of experience

Gary David Bouton (Syracuse, NY) is an award-winning CorelDRAW illustrator and author of hundreds of expert design and drawing tutorials. He is the author of Xara Xtreme 5: The Official Guide and co-author of Photoshop CS4 QuickSteps.

Contributor Bio
Gary David Bouton is an award-winning CorelDRAW illustrator and author of hundreds of expert design and drawing tutorials. He is the author of Xara Xtreme 5: The Official Guide and co-author of Photoshop CS4 QuickSteps.

Jay Arthur

Summary

A fully updated, practical guide to Lean Six Sigma applications in the healthcare industry

This thoroughly revised resource offers proven strategies for rapidly improving hospital operations and quality of care while dramatically reducing costs. The book covers clinical and operational processes and shows how to save money, save time and save lives using Lean Six Sigma. All tools and methods apply to both inpatient and outpatient services as well as to doctors’ offices and healthcare provider organizations.

Lean Six Sigma for Hospitals: Simple Steps to Fast, Affordable, and Flawless Healthcare, Second Edition, teaches, step-by-step, how to transform your hospital in five days—from the front door or emergency room all the way through discharge. Key aspects of patient flow and experience are analyzed in full detail. The trail of billing and collections is examined to uncover and eliminate cash flow leaks. Throughout, real-world case studies from major hospitals illustrate successful implementations of Lean Six Sigma.

- Lays out tested methods to optimize hospital operations and contain costs
- Shows how to reduce rejected claims and minimize preventable patient harm
- Written by a recognized Lean Six Sigma expert and author

Jay Arthur (Denver, CO), “The KnowWare Man,” works with companies that want to fire up their profits using Lean Six Sigma. He is the author of Lean Six Sigma Demystified (2nd) and QI Macros SPC software for Excel. Jay has worked with Tenet, Kindred, Centura, Sutter Health, and Christus Healthcare on projects to improve patient flow and to reduce clinical and operational errors.

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Kathleen McCormick, Brian Gugerty, John Mattison

Summary
This effective study resource delivers complete coverage of all topics on the newest versions of these challenging HIT exams

This comprehensive self-study guide fully prepares candidates for the Certified Associate in Healthcare Information and Management Systems (CAHIMS) exam, all six Certified Healthcare Technology Specialist (CHTS) exams, and CompTIA’s HIT exam. The book enables computer professionals to transition into healthcare information technology (HIT) with coverage of topics ranging from regulatory requirements to healthcare privacy and security and also serves as a valuable on-the-job reference.

Healthcare Information Technology: CHTS Certified Healthcare Technology Specialist & CAHIMS Certified Associate in Healthcare Information and Management Systems Exam Guide is designed to familiarize IT professionals with the health-related aspects and the IT requirements of the healthcare HIT field. Written in a hands-on, straightforward style, the book includes “Tips,” which highlight important information throughout the chapters; “Use Cases,” which detail HIT at work in real-world situations; chapter summaries; and chapter review questions that test comprehension.

- Electronic content includes practice exams, a list of HIT roles, and a PDF copy of the book
- Appendices allow readers to drill down and focus on the content pertaining to a specific exam
- Written by a team of experts with extensive professional experience

Kathleen McCormick (North Potomac, MD), PhD, RN, FACMI, FAAN, FHIMSS, is an author, senior practitioner, researcher, and policy executive in healthcare informatics and bioinformatics. She has authored seven books and hundreds of publications, including Essentials of Nursing Informatics, now in its fifth edition.

Brian Gugerty (Arnold, MD), DNS, RN, is CEO of GIC Informatics, LLC, which assists physicians and clinicians to effectively and efficiently use EHRs during the critical EHR “go-live” period and then optimize EHR use on an ongoing basis. Dr. Gugerty has been in the clinical informatics field for more than 25 years.

John Mattison (San Diego, CA), MD, is Assistant Medical Director, Chief Health Information Officer at Kaiser Permanente, Southern California. Dr. Mattison was one of the founders of the hyperbaric medicine program at UCSD.

Contributor Bio
Kathleen A. McCormick (city, state), PhD, RN, FACMI, FAAN, FHIMSS, is an author, senior practitioner, researcher, and policy executive in healthcare informatics and bioinformatics. She has authored seven books and hundreds of publications, including Essentials of Nursing Informatics, now in its fifth edition.

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John Mattison (city, state), MD, is Assistant Medical Director, Chief Health Information Officer at Kaiser Permanente, Southern California. Dr. Mattison was one of the founders of the hyperbaric medicine program at UCSD.
Quicken 2017 The Official Guide (7th Edition)
Bobbi Sandberg

Summary

Fully updated, start-to-finish coverage of Quicken 2017 for Windows—the #1 bestselling personal finance software

This practical resource has been thoroughly revised to cover the latest release of the Quicken for Windows, the popular personal and home-business finance program. Readers will learn how to manage finances, control expenses, and find current balances—even via mobile devices from Apple and Android. The book offers professional advice and proven best practices for reducing debt, staying on budget, saving money, and planning for a secure financial future.

Quicken 2017: The Official Guide offers complete coverage of setting up and balancing personal banking and credit accounts, paying bills, viewing accounts online, and tracking and managing investments, using your Windows computer. Readers will get step-by-step instructions, real-world examples, and detailed illustrations. This comprehensive guide contains full details on all-new tools, updated features, and enhanced capabilities.

- Guides both new and experienced users through each step of Quicken 2017
- “In My Experience” sidebars highlight the benefits of specific features
- Written in a no-nonsense style by a Quicken Certified Professional Advisor

Bobbi Sandberg (Whidbey Island, WA) is a consulting instructor and CPA who has been a trainer and teacher of all things computer in the Pacific Northwest for more than 40 years. She is a Quicken Certified Professional Advisor who teaches in community, corporate, and educational venues. Bobbi has been a user, advocate, and trainer of Quicken since its first version.

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Chow's Handbook of Applied Hydrology, Second Edition
Vijay Singh

Summary
This classic hydrology resource has been fully revised to reflect the latest advances and applications

Long considered the “go to” book on the hydrologist’s shelf, this comprehensive handbook has been thoroughly updated for the first time in 50 years. Chow’s Handbook of Applied Hydrology, Second Edition discusses the history of hydrologic science and engineering and offers new topics, methods, processes and technologies.

Featuring chapter contributions from a “who’s who” in the field, this volume offers user-friendly explanations of hydrology principles and their latest, practical uses. Details are provided for a wide range of ecosystems, including large river and lake basins. Readers will get full coverage of hydrologic modeling and design, hydrometeorology, sediment and pollutant transport, and much more.

- Hydrology experts from around the world offer case studies and insights throughout
- End-of-chapter summaries and questions highlight key topics
- Updated by a colleague and former student of the late Dr. Chow

Vijay Singh, Ph.D., D.Sc., D. Eng. (Hon.), Ph.D. (Hon.), P.E., P.H., Hon. D. WRE (Bryan, TX) is a distinguished professor in the Department of Biological and Agricultural Engineering at Texas A&M University. He specializes in hydrology and water resources and has published more than 20 textbooks and contributed to almost 60 additional works.

Contributor Bio
Vijay Singh, Ph.D., D.Sc., D. Eng. (Hon.), Ph.D. (Hon.), P.E., P.H., Hon. D. WRE (Bryan, TX) is a distinguished professor in the Department of Biological and Agricultural Engineering at Texas A&M University. He specializes in hydrology and water resources and has published more than 20 textbooks and contributed to almost 60 additional works.
VLSI Analog Circuits (2nd Edition)
Hongjiang Song

Summary
Complete coverage of VLSI signal processing circuits—from scientific theory to design and practical applications

This comprehensive electrical engineering textbook offers in-depth discussions on the analysis, design, and application of VLSI analog filters and circuits in microelectronic systems and signal processing environments. The book shows how VLSI circuit techniques can be applied to solve real-world design problems that demand the scaling down of device geometries while meeting cost, power, function, reliability, and other constraints.

VLSI Analog Circuits: Algorithm, Architecture, Modeling, and Circuit Implementation has evolved from a course the author teaches at Arizona State University, where the material presented in the book has been classroom tested for more than 10 years. After a detailed overview of VLSI technology, readers will learn how to build accurate circuit models solve practical design problems. Mixed-mode circuit configurations, RF signal processing, and digital-based analog signal processing circuits are thoroughly covered.

- In-depth coverage makes this book highly suitable both as a textbook and a professional reference
- Instructor materials include lecture PowerPoint slides and homework/project assignments
- Written by an experienced electrical engineering educator and expert in the field

Dr. Hongjiang Song (Temple, AZ) is a lecturer with the School of Electrical, Computer, and Energy Engineering at Arizona State University, where he has taught a series of circuit design courses in VLSI Analog Signal Processing, VLSI High-Speed I/O Circuits, and Structural VLSI Analog Circuits since 2002. Dr. Song earned his PhD from ASU and has been working in the VLSI circuit industry as a senior design engineer with Intel Corporation since 1994.

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Green Electrical Energy Storage
Gabriele Zini

Summary

A concise guide to renewable energy storage technologies, methods, and applications

This practical resource provides comprehensive coverage of electrical energy storage with a focus on renewable energy integration. The book fully explains current processes, methodologies, and technologies as well as the financial analysis, risk analysis, simulation, and business law tools needed make sustainable energy storage happen.

Green Electrical Energy Storage: Science and Finance for Total Fossil Fuel Substitution shows, step-by-step, how to choose appropriate technologies and design effective, carbon-neutral energy storage systems. Readers will learn to understand business law contracts, economic valuations, and financing to transform their designs into real-world, efficiently operating assets. Methods for maximizing grid stability and renewable energy penetration while reducing the impact of fossil fuels are also thoroughly explained.

- Features clear descriptions of the latest technologies and applications
- Offers real-life discussions of economic concerns and financial feasibility issues
- Written by an expert with experience in both the technical and financial aspects of green energy

Gabriele Zini (Modena, Italy) is chief technology officer for Amplio Energy, an international developer and operator of large scale power plants from renewable energy sources, particularly solar. He has worked for multinational companies, universities, and public organizations in the industrial and energy sector. Dr. Zini is a frequent speaker at international conferences and has published more than 20 papers and chapters in international journals and books.

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Hands On PLC Programming with RSLogix 500 and LogixPro
Eman Kamel, Khaled Kamel

Summary
Create, program, and administer high-performance PLC-based control systems

This practical resource offers start-to-finish coverage of programmable logic controller (PLC) systems design, programming, and maintenance. The book uses configuration examples from Rockwell Automation’s Allen-Bradley Small Logic Controller (SLC 500) family of PLCs, along with LogixPro SLC 500 PLC Simulator software and Allen-Bradley’s RSLogix 500 programming software, to illustrate programming concepts and the implementation of automation projects. Designed to train students for a career in the field of PLC control and automation, the book also serves as an ideal on-the-job reference.

Written by a pair of process automation experts, Hands-On PLC Programming with RSLogix™ 500 and LogixPro® lays out PLC programming methods with a strong focus on real-world industrial process automation applications. Readers will learn about timers and counters programming, human-machine interface design, process control design and troubleshooting, instrumentation, analog programming, and advanced control. A start-to-finish capstone design project at the end of the book illustrates real-world applications for the concepts discussed.

- Each chapter contains a set of homework problems and lab assignments
- Instructor materials include a laboratory assignment solution manual
- Written by a pair of experienced engineering and computing educators

Eman Kamel (Houston, TX) teaches in the School of Electronics Technology at ITT Technical Institute. She has more than 15 years of experience in process automation at companies including Dow Chemical, GE Jet Engine, Philip Morris Co., and PLC Automation, and has extensive experience designing and implementing PLC-based automation projects.

Khaled Kamel (Houston, TX) is a Professor in the Department of Computer Science at Texas Southern University. He was a faculty member and administrator for 22 years at the University of Louisville, where he was a Professor and Chair of the Computer Engineering and Computer Science Department.

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Water Environment Federation

Summary
The water quality industry’s cornerstone text – the definitive reference on water resource recovery facility operations

Operation of Water Resource Recovery Facilities (MOP 11), Seventh Edition focuses on the operation, processes, and maintenance of water resource recovery facilities. Now presented in one single volume, this flagship book delivers up-to-date coverage of the transition from wastewater treatment plants to water resource recovery facilities, and also features a greater emphasis on the principles of WRRF management, troubleshooting, and preventive maintenance. This acclaimed resource represents the most complete, authoritative, and up-to-date reference available to the water treatment industry.

- Market: Public and private utility firms, process engineers working in water resource recovery facilities, utility managers, consultants, and vendors
- Developed by the leading industry experts for the most reliable content possible
- All the necessary content found in the original 3-volume set, now conveniently presented in one volume
- An essential resource for process engineers working at water resource recovery facilities as well as anyone else working in the wastewater treatment industry
- Timely, in-depth coverage of the transition from wastewater treatment plants to water resource recovery facilities

The Water Environment Federation (WEF) is a not-for-profit technical and educational organization of 33,000 individual members and 75 affiliated Member Associations representing water quality professionals around the world. Since 1928, WEF and its members have protected public health and the environment. As a global water sector leader, our mission is to connect water professionals; enrich the expertise of water professionals; increase the awareness of the impact and value of water; and provide a platform for water sector innovation. To learn more, visit www.wef.org.

Contributor Bio
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The Big Book of Makerspace Projects: Inspiring Makers to Experiment, Create, and Learn
Colleen Graves, Aaron Graves

Summary
Start-to-finish, fun projects for makers of all types, ages, and skill levels!

Written by two school librarians obsessed with making stuff, this easy-to-follow guide is full of hands-on, low-cost makerspace projects that will inspire inventors and makers of all ages. The Big Book of Makerspace Projects: Inspiring Makers to Experiment, Create, and Learn features practical tips for beginners and open-ended challenges for advanced makers.

The book features dozens of classroom-tested, hands-on DIY projects and challenges. Each project features clear, non-technical step-by-step instructions with photos and illustrations to ensure success, expand the imagination, and foster innovation. Readers will explore recyclables hacks, smartphone tweaks, paper circuits, e-textiles, musical instruments, coding and programming, 3-D printing, and much, much more!

- Fun projects spur the creativity of makers at every skill level
- Covers trending technology such as littleBits, Makey Makey, and Sphero
- Authored by a pair of experienced educators and dedicated makers

Colleen Graves (Denton, TX) brings a passionate artistic energy to the school library world; this passion earned her the School Library Journal/Scholastic School Librarian of the Year Co-Finalist Award in 2015. She is active on Twitter and blogs about makerspaces at http://colleengraves.org/.

Aaron Graves (Denton, TX) is a school librarian with 15 years of experience. He is a mash-up of robot geek, book lover, and tech wizard. Aaron gained his perseverance for projects through collaborative and interactive art experiences as a member of the Good/Bad Art Collective.

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DIY Drone Projects for the Evil Genius
Design, Build, and Customize Your Own Drones
Ian Cinnamon
Building with Virtual LEGO
Getting Started with LEGO Digital Designer, LDraw™, and Mecabricks
John Baichtal
David Stockin

Summary
A complete guide to the earthing and bonding requirements of the latest IET codes

This on-the-job reference offers complete coverage of all technical aspects of electrical earthing and bonding. The book provides readers with the commentary and guidance they need to interpret and apply the earthing and bonding requirements of the 17th Edition of the IET wiring regulations (BS 7671:2008 incorporating Amendment No. 3:2015)—the electrical code used throughout the United Kingdom.

McGraw-Hill's Guide to UK Wiring Standards for Earthing & Bonding features in-depth discussions of each of the code’s standards, section by section, along with clear explanations and real-world examples. The handbook fully explains below-grade earthing, above-grade grounding/bonding and earthing, and earthing calculations.

- Written by a full-time electrical grounding/earthing engineer
- Includes answers to frequently asked questions
- Examples and illustrations throughout provide a clear understanding of each section of the code

David Stockin (Hermosa Beach, CA) is manager of engineering at E&S Grounding Solutions. He was the lead electrical grounding/earthing engineer for Google Data Centers in America, Asia, and Europe. David has authored numerous publications on electrical grounding and earthing, including McGraw-Hill’s National Electrical Code 2014 Grounding & Earthing Handbook.

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Kim Peyton

Summary
This fully updated, practical reference features comprehensive, easy-to-find solutions for fuel-related problems

This third edition of the Nalco Champion Fuel Field Manual is a concise collection of organized facts and information that can be used to identify and solve common fuel issues, including contamination, additive, and operational problems. This completely revised new edition focuses directly on issues specific to gasoline, kerosene, jet fuel, diesel fuel, heating oil, and residual fuel oil performance.

Updated chapters present new technical information and fix out-of-date discussions, graphics, and tables. Useful to a wide range of technical personnel within the petroleum industry, this new edition examines the wide range of problems encountered during refining, testing, storage, transportation, delivery, and combustion of fuel. Nalco Champion Fuel Field Manual, Third Edition offers quick answers to difficult questions, taking the reader easily from problem to solution.

- Provides troubleshooting tactics and safety and hazard management techniques
- Offers detailed sketches of fuel refining units, pumps, and ASTM testing equipment
- Features fully up-to-date, time-saving charts describing fuel specification

Kim B. Peyton is the research group leader for Nalco Champion.

Contributor Bio
Kim B. Peyton is the research group leader for Nalco Champion.
Environmental Nanotechnology, Second Edition
Mark Wiesner, Jean-Yves Bottero

Summary

Featuring 75% new material, this timely, advanced textbook and professional reference for environmental, chemical, and materials engineers covers the impacts of nanomaterials on organisms and ecosystems and their applications within industry.

Cowritten by leaders of two of the most prominent research groups in the world considering the effects of nanomaterials on the environment, the second edition of Environmental Nanotechnology addresses the cutting-edge advances in this area. There is now much more known about the impacts of nanomaterials on organisms and ecosystems. Methods have been developed where there were few accepted procedures in the past. Thinking has evolved to consider the life cycle effects of nanomaterial production, and tools for risk forecasting are now under development.

There has also been some experience among academics in using this book as the basis for new courses on Environmental Nanotechnology. The experience gained from teaching these courses informs many of the changes in this revision. Three new chapters cover the life cycle of nanomaterial fabrication and use and estimating nanomaterial exposure in the environment. A systematic discussion of the effects of nanomaterials on organisms and ecosystems is included, where the previous edition was largely limited to speculation.

- 75% new material
- New chapter on the life cycle aspects of nanomaterial fabrication and use
- Two new chapters on estimating nanomaterial exposure in the environment: Implications that explore nanotoxicology; Exposure estimation
- Contains end-of-chapter problems and questions
- E-linked text that allows the reader to advance through the subject, tying together information as it is needed, rather than being constrained to a linear presentation

Mark R. Wiesner, professor of Civil & Environmental Engineering at Duke University, has been a pioneer in the applications of nanomaterials to membrane science and water treatment and in examining possible risks posed by these materials to human health and the environment. He serves as Director of the National Science Foundation/USEPA funded Center for the Environment Implications of NanoTechnology (CEINT).

Jean-Yves Bottero leads the International Consortium for the Environmental Implications of NanoTechnology (iCEINT) and an associated French-sponsored eight-year effort on the topic, SERENADE. He is head of France’s Geoscience and Environmental Laboratory and specializes in the physical chemistry of organic, inorganic, and heterogeneous contaminants; the physicochemical properties of surfaces; mechanisms of coagulation and flocculation; and water and wastewater treatment.

Contributor Bio

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organic, inorganic, and heterogeneous contaminants; the physicochemical properties of surfaces; mechanisms of coagulation and flocculation; and water and wastewater treatment.
David Marne

Summary
Up-to-date, step-by-step clarification of every requirement in the 2017 NESC

This hands-on guide thoroughly explains how to apply and meet the NESC rules for electrical supply stations and equipment, as well as overhead and underground electric supply and communications lines. The book offers concise summaries of complicated and sometimes controversial issues. Hundreds of diagrams, photos, and practical examples are contained in this comprehensive resource.

Designed to be used as a companion to the code itself, McGraw-Hill’s National Electrical Safety Code® (NESC) 2017 Handbook has been fully updated to reflect the record number of change proposals for the 2017 NESC. Readers will gain access to straightforward, ready-to-apply code clarification, enabling them to work safely and efficiently and achieve full compliance. The book also covers current OSHA standards.

- Offers a comprehensive rule-by-rule overview of the 2017 NESC
- Includes examples of code application, including 50 examples new to this edition
- Written by an experienced electrical engineer and NESC expert

David J. Marne (Missoula, MT), P.E., B.S.E.E., is a nationally recognized speaker on the National Electrical Safety Code (NESC). He serves on multiple NESC technical subcommittees and is president and senior electrical engineer for Marne and Associates, Inc., where he specializes in NESC training and expert witness services. Mr. Marne has more than 29 years of experience in the utility industry and is a senior member of the IEEE.

Contributor Bio
David J. Marne (Missoula, MT), P.E., B.S.E.E., is a nationally recognized speaker on the National Electrical Safety Code (NESC). He serves on multiple NESC technical subcommittees and is president and senior electrical engineer for Marne and Associates, Inc., where he specializes in NESC training and expert witness services. Mr. Marne has more than 30 years of experience in the utility industry and is a senior member of the IEEE.
The Complete Book of Locks and Locksmithing (7th Edition)
Bill Phillips

Summary
*Fully updated, illustrated coverage of locks and keys from a master locksmith*

The Complete Book of Locks and Locksmithing, Seventh Edition, offers complete, up-to-date information on locks and keys—from old-fashioned designs to modern electromagnetic locks. This new edition has been thoroughly revised to include details not found in general circulation locksmithing books, including new instruction on unlocking today’s cars, installing and servicing smart locks, and opening locked doors.

Written by a seasoned locksmith and experienced author, this all-new edition is the most comprehensive and current locksmithing book available. The book features the latest techniques for lockpicking and fixing, safe opening and servicing, auto lock releasing, and electronic and high-security mechanical lock maintenance. Readers will learn how to conduct a home security survey, get hired as a professional locksmith—even start up and run a locksmithing business.

- Ideal for casual reading, self-study, or classroom instruction
- Includes a brand-new chapter on frequently asked questions
- Contains a free-of-charge registered professional locksmith exam

Bill Phillips (Erie, PA) is the leading author of locksmithing books, including all previous editions of this best-selling classic. He also wrote McGraw-Hill's Locksmithing, a part of the Craftmaster series, and the Complete Book of Electronic Security, also from McGraw-Hill. Mr. Phillips has written hundreds of security-related articles for professional and general-circulation periodicals. He is president of the International Association of Home Safety and Security Professionals.

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Steam Plant Operation, 10th Edition

Summary
The definitive guide for steam power plant systems and operation?fully updated

For more than 80 years, this book has been a trusted source of information on steam power plants, including the design, operation, and maintenance of major systems. Steam Plant Operation, Tenth Edition, emphasizes the importance of a comprehensive energy plan utilizing all economical sources of energy, including fossil fuels, nuclear power, and renewable energy sources. The book continues to describe the important role that steam plays in our power production and it identifies the associated risks and potential problems for each source of energy.

This practical guide provides common power plant calculations such as plant heat rate, boiler efficiency, pump performance, combustion processes, and the systems necessary to control plant emissions. Numerous illustrations and clear presentation of the material will assist in preparing for an operator’s license exam. Throughout, real-world examples demonstrate each topic. Engineering students will find a detailed introduction to steam power plant technology.

- Offers concise explanations of concepts, from fundamentals through advanced design and operation
- Recommended by several states as a key reference for their steam plant licensing exams

Everett B. Woodruff was a Project Engineer at A. M. Kinney, Inc., a leading architectural, engineering, and design process firm. He was involved in the design of industrial and utility power plants and provided consultation in steam plant operation and maintenance; in plant performance test requirements; and in the development of overall power plant specifications.

Herbert B. Lammers was a consultant for various industries which were dependent upon steam power plants for their reliable source of power. He provided expertise in the efficient combustion of various fuels and in the economic operation and maintenance of boilers and various power plant systems.

Thomas F. Lammers was a Senior Project Manager with Babcock & Wilcox Co., one of the world’s leading designers and suppliers of steam generating systems and related power plant equipment. During his 36 years with the company, Mr. Lammers had various management responsibilities in the areas of engineering, marketing, and project management. He is the author of the Fifth through the Tenth Edition of Steam Plant Operation.

Contributor Bio

Everett B. Woodruff was a Project Engineer at A. M. Kinney, Inc., a leading architectural, engineering, and design process firm. He was involved in the design of industrial and utility power plants and provided consultation in steam plant operation and maintenance; in plant performance test requirements; and in the development of overall power plant specifications.

Herbert B. Lammers was a consultant for various industries which were dependent upon steam power plants for their reliable source of power. He provided expertise in the efficient combustion of various fuels and in the economic operation and maintenance of boilers and various power plant systems.

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McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide.
Communications Receivers, Fourth Edition
Ulrich Rohde, Jerry Whitaker

Summary
This classic guide to communications receivers has been fully revised to give readers the complete picture, including the state-of-the-art in communications technologies.

The latest, fully updated edition of this landmark volume thoroughly examines the underlying technology of radio receivers that are in common use today, giving the reader a look at the entire range of systems and standards. Throughout, topics are illuminated with technical illustrations, schematic diagrams, and basic mathematical equations.

Written by a pair of telecommunications experts, Communications Receivers: Principles and Design, Fourth Edition explains the science behind each technology and teaches how each component is put to work in real-world systems. Readers will learn about radio system planning, antennas and antenna coupling, amplifiers and gain control, cellular and digital communication, and the latest Software Defined Radio (SDR) technology. From there, readers will get detailed instruction on developing, designing, and constructing custom receivers.

- Features updated coverage of antennas, filters, and measurement techniques
- Contains information on cutting-edge Software Defined Radio (SDR) technology
- Technical illustrations and schematic diagrams are provided throughout

Ulrich L. Rohde, Sc.D., PhD., (Upper Saddle River, NJ) is the chairman of Synergy Microwave Corp. and is a partner in Rohde & Schwarz. He has written six books and has published more than 300 scientific papers in professional journals.

Jerry Whitaker (Morgan Hill, CA) is Vice President for Standards Development at the Advanced Television Systems Committee and has headed the publishing company Technical Press. A fellow of the Society of Broadcast Engineers and the Society of Motion Picture and Television Engineers, he is the author and editor of more than 40 technical books.

Contributor Bio

Ulrich L. Rohde, PhD. (Upper Saddle River, NJ), is the chairman of Synergy Microwave Corp. president of Communications Consulting Corporation, and a partner in Rohde & Schwarz, Munich, Germany. Dr. Rohde is past member of the board of directors and a former executive vice president of Ansoft Corporation. He is an IEEE Fellow.

Jerry Whitaker (Morgan Hill, CA) is a vice president at the Advanced Television Systems Committee. A fellow of the Society of Broadcast Engineers and the Society of Motion Picture and Television Engineers, he is the author and editor of more than 40 books on technical topics.

Jerry Whitaker is Vice President of Standards Development at the Advanced Television Systems Committee (ATSC), Washington, D.C. He was previously President of Technical Press, a consulting company based in the San Jose area. Whitaker has been involved in various aspects of the electronics industry for over 30 years, with specialization in communications. He has lectured extensively on the topic of electronic systems design, installation, and maintenance. He is the former editorial director and associate publisher of Broadcast Engineering and Video Systems magazines, and a former radio station chief engineer and television news producer. Mr. Whitaker is a Fellow of the Society of Broadcast Engineers and an SBE-certified professional broadcast engineer. He is also a fellow of the Society of Motion Picture and Television Engineers, and a member of the Institute of Electrical and Electronics Engineers.
Engineers.
Hwaiyu Geng

Summary
*Fully updated, state-of-the-art semiconductor design and manufacturing information*

This fully updated handbook provides cutting-edge technologies and state-of-the-art processes needed to design and fabricate IC chips, MEMS, sensors, and other electronic devices. The book lays out the electronics fundamentals and techniques that are required to understand and accelerate the pace of innovation.

*Semiconductor Manufacturing Handbook*, Second Edition consolidates many complex engineering and manufacturing disciplines into one volume, enabling the quick look up of specific reference data. Readers will get complete details on semiconductor fundamentals and basic materials, front-end of line processes, back-end of line processes, nanotechnology, MEMS, photovoltaics, gases and chemicals, and fab yield, operations and facilities.

- Covers the breadth and width of emerging technologies and manufacturing processes that enable big data, the Internet of Things, and smart manufacturing
- Fully explains global regulations and environmental requirements
- Written by 50 international experts and reviewed by a seasoned advisory board

Hwaiyu Geng, CMfgE, P.E. (Palo Alto, California), is a principal at Amica Research, promoting green engineering programs. He has had over 40 years of diversified engineering and management experience, working with Applied Materials, Hewlett-Packard, Intel, and Juniper Networks on international high-tech projects. He has written and presented numerous technical papers at international conferences. Mr. Geng is also the author of McGraw-Hill's *Manufacturing Engineering Handbook*. He is a patent holder.

Contributor Bio
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Joseph Defeo

Summary
A thorough revision of the bestselling handbook that has defined quality management and operational excellence for more than 50 years

This “compendium of knowledge” for the science of quality control and management has been updated to meet the needs of today’s business and quality professionals. Featuring the latest methods, research, and tools, this authoritative resource shows how to apply universal methods for delivering superior results and excellence in any organization, industry, country, or process.

Juran’s Quality Handbook, Seventh Edition, provides readers with a roadmap to developing the discipline to know where they are in the process and what they need to do to get to the next level. The book offers complete coverage—from key concepts, methods, and tools to practical applications on the job. All regulations and regulatory coverage has been revised, and all out-of-date information has been cut.

- New information on risk and quality
- Case studies throughout demonstrate how to apply the methods and tools covered
- Features new statistical tables, charts, and data
- New coverage of pharmaceutical quality by design and healthcare risks and regulations

Joseph A. De Feo is a leading quality management practitioner and successor to Dr. Juran as Chairman and CEO of Juran Global, Inc. He is recognized worldwide for his expertise in enabling organizations to achieve organizational excellence.

Joseph M. Juran was the international thought leader in the quality management field for more than 70 years and continues to be considered the father of modern day quality management. He helped to create the U.S. Malcolm Baldrige National Quality Award and was the founder of Juran Institute, Inc. and author of more than 20 books.

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Programming FPGAs: Getting Started with Verilog
Simon Monk

Summary
Add interesting FPGA and Verilog functions to your Arduino and Raspberry Pi creations!

This hands-on guide is for makers who have been working with Raspberry Pi or Arduino and want to take their projects to the next level with Field Programmable Gate Arrays (FPGAs) and Verilog. Electronics guru Simon Monk follows his best-selling approach—assuming very little, starting slowly with easy, DIY examples, and gradually introducing more complex ideas.

Programming FPGAs: Getting Started with Verilog is full of well-illustrated examples and step-by-step instructions. The book clearly explains the use of several popular FPGA boards, enabling readers to pick and choose hardware that best fits their needs. Readers will learn about modular design, PWM and servo pulse generation, display drivers—even audio and video!

- Serves both as a hobbyists’ guide and as an introduction for professional developers
- All source code and example project files are available for download
- Written in the clear style that electronics guru Simon Monk is famous for

Dr. Simon Monk (Preston, UK) has a bachelor’s degree in cybernetics and computer science and a Ph.D. in software engineering. He is now a full-time writer and has authored numerous books, including Programming Arduino, 30 Arduino Projects for the Evil Genius, Hacking Electronics, and Fritzing for Inventors. Dr. Monk also runs the website monk.makes.com, which features his own products.

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Python for Microcontrollers
Donald Norris

Summary
Build and program your own electronics projects with MicroPython in no time!

This practical guide offers a hands-on introduction to Python-based microcontroller programming with MicroPython and the open-source Pyboard hardware platform. The book shows, step-by-step, how to set up and interface with the board, install the necessary software, and develop custom MicroPython programs.

Written by an experienced hobbyist, Python for Microcontrollers: Getting Started with MicroPython and Pyboard features start-to-finish, DIY projects that clearly demonstrate each technique. Readers will learn how to use the built-in sensor, store data to an SD card, control the LCD and matrix keyboard, interface with the Web—even build a cool robotic car! From there, readers will discover how to assemble, program, and troubleshoot all kinds of entertaining and practical projects of their own.

- Serves both as a hobbyists’ guide and as an introduction for engineers and techs
- Features clear explanations, well-illustrated examples, and hands-on projects
- Written in clear, easy-to-follow language by an experienced maker

Donald Norris (Barrington, New Hampshire) is an avid electronics hobbyist and maker. He is an engineer by formal training but has acquired a comprehensive background in software development in the past 20 years. Don is also an adjunct professor at Southern New Hampshire University and the author of Raspberry Pi Projects for the Evil Genius, Programming the Intel Edison: Getting Started with Processing and Python, and three other TAB books.

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Programming the Intel® Galileo
Christopher Rush

Summary
Get started programming your own fun electronics projects—no experience required!

This hands-on guide offers a clear introduction to programming the Intel Galileo using Arduino Software. The book explains Intel Galileo hardware fundamentals and shows, step-by-step, how to write well-crafted sketches using easy-to-follow examples that move from basic to more advanced programming concepts.

* Serves both as a makers’ guide and as an introduction for techs, developers, and engineers
* Features a series of hands-on projects along with screenshots, diagrams, and source code
* Written by a dedicated hobbyist and experienced author

Christopher Rush (Preston, UK) has a degree in computer science and has spent the last 10 years working for an electronics distribution company as a product manager for single-board computing. He also runs a MakerSpace blog (www.rushmakes.com) providing reviews, tutorials, and user guides for popular development boards and accessories, including Raspberry Pi, Arduino, BeagleBone, and others. Mr. Rush is the author of 30 BeagleBone Black Projects for the Evil Genius and Programming the Photon: Getting Started with the Internet of Things, also published by McGraw-Hill Education.

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Handbook of Structural Steel Connection Design and Details, Third Edition

Akbar Tamboli

Summary
The definitive guide to steel connection design—fully revised to cover the latest advances

Featuring contributions from a team of industry-recognized experts, this up-to-date resource offers comprehensive coverage of every type of steel connection. The book explains leading methods for connecting structural steel components—including state-of-the-art techniques and materials—and contains new information on fastener and welded joints.

Thoroughly updated to align with the latest AISC and ICC codes, Handbook of Structural Steel Connection Design and Details, Third Edition, features brand-new material on important structural engineering topics that are hard to find covered elsewhere. Readers will get complete details on fastener installation, space truss connections, composite member connections, seismic codes, and inspection and quality control requirements. The book also includes LRFD load guidelines and requirements from the American Welding Society.

• Distills ICC and AISC 2016 standards and explains how they relate to steel connections
• Features hundreds of detailed examples, photographs, and illustrations
• Each chapter is written by a leading expert from industry or academia

Akbar Tamboli PE, FASCE (New York, New York), is senior vice president and principal at Thornton-Tomassetti structural engineers, one of the foremost structural engineering firms. A fellow of the American Society of Civil Engineers and a Professional Engineer, Tamboli is the editor of both previous editions of Steel Design Handbook; LRFD Method and Handbook of Steel Connection Design and Details.

Contributor Bio
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Automatic Control Systems, 10E\textsuperscript{(10th Edition)}
Farid Golnaraghi, Benjamin Kuo

Summary
The classic text on control systems – completely updated and revised for the most student-friendly edition ever

This completely overhauled Tenth Edition of the renowned textbook delivers practical coverage designed to introduce readers to the essential concepts of automatic control systems without bogging them down with theoretical complexities. Enhanced by all-new chapters, a greater number of solved examples, labs using both LEGO Mindstorms\textregistered{} and MATLAB/SIMLab, and a valuable introduction to the concept of ControlLab, the book provides students with a real-world understanding of the subject and prepares them for the challenges they will one day face.

- Market: Students in Mechanical, Electrical, Computer, and Chemical Engineering courses
- Most chapters have been completely revised with new problems and worked examples throughout
- Provides real-world, hands-on application using LEGO\textregistered{} Lab
- Thoroughly revised to be more practical and student friendly
- A full set of PowerPoint slides and solutions are available to instructors

Dr. Farid Golnaraghi (British Columbia, Canada) is a professor and the Director of the School of Mechatronic Systems Engineering at the Simon Fraser University.
Dr. Benjamin C. Kuo was a professor in the Department of Electrical and Computer Engineering, University of Illinois at Urbana-Champaign. He was the author of many papers and a more than ten books on control systems.

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